



HAWAII CONVENTION CENTER

Special-Purpose Financial Statements
and Supplementary Information

June 30, 2008 and 2007

(With Independent Auditors' Report Thereon)

Submitted by

**THE AUDITOR
STATE OF HAWAII**

HAWAII CONVENTION CENTER

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Independent Auditors' Report

The Auditor
State of Hawaii:

We have audited the accompanying special-purpose balance sheets of the Hawaii Convention Center as of June 30, 2008, and the related special-purpose statements of revenues, expenses, and changes in net assets, and cash flows for the year then ended. These special-purpose financial statements are the responsibility of the Hawaii Convention Center's management. Our responsibility is to express an opinion on these special-purpose financial statements based on our audit. The accompanying special-purpose financial statements of the Hawaii Convention Center as of June 30, 2007, were audited by other auditors whose report thereon dated September 5, 2007 expressed an opinion that those statements were fairly stated, in all material respects, on the basis of accounting described in note 2 to the special-purpose financial statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the special-purpose financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Hawaii Convention Center's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the special-purpose financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

The accompanying special-purpose financial statements were prepared for the purpose of complying with the management agreement between the Hawaii Tourism Authority and SMG as described in note 2, and are not intended to be a presentation in conformity with U.S. generally accepted accounting principles.

In our opinion, the 2008 special-purpose financial statements referred to above present fairly, in all material respects, the financial position of the Hawaii Convention Center as of June 30, 2008, and the changes in its net assets and its cash flows for the year then ended, on the basis of accounting described in note 2.

Management's discussion and analysis on pages 3 through 7 is not a required part of the special-purpose financial statements but is supplementary information required by U.S. generally accepted accounting principles. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the required supplementary information. However, we did not audit the information and express no opinion on it.

Our audit for the year ended June 30, 2008 was conducted for the purpose of forming an opinion on the special-purpose financial statements taken as a whole. The supplementary information included in schedules 1 and 2 is presented for purposes of additional analysis and is not a required part of the special-purpose financial statements. The supplementary information has been subjected to the auditing procedures applied in the audit of the special-purpose financial statements and, in our opinion, is fairly stated in all material respects in relation to the special-purpose financial statements taken as a whole for the year ended June 30, 2008.

The report of the other auditors referred to above, dated September 5, 2007, stated that the supplementary information for the year ended June 30, 2007, included in schedule 1, was subjected to auditing procedures applied in their audit of the 2007 special-purpose financial statements and, in their opinion, was fairly stated in all material respects in relation to the special-purpose financial statements for the year ended June 30, 2007 taken as a whole.

This report is intended solely for the information and use of the Auditor, State of Hawaii, the boards of directors and managements of the Hawaii Tourism Authority and SMG and is not intended to be and should not be used by anyone other than these specified parties.

KPMG LLP

September 8, 2008

HAWAII CONVENTION CENTER

Management's Discussion and Analysis

June 30, 2008 and 2007

As financial management of the Hawaii Convention Center (the Center), we offer readers of these special-purpose financial statements this narrative overview and analysis of the financial activities of the Center for the fiscal years ended June 30, 2008 and 2007. SMG, a private management company, is contracted by the State of Hawaii (the State) through the Hawaii Tourism Authority (the Authority), to operate the Center. This discussion and analysis is designed to assist the reader in focusing on the significant financial issues and activities and to identify any significant changes in financial position. We encourage readers to consider the information presented here in conjunction with the special-purpose financial statements as a whole.

Overview of the Special-Purpose Financial Statements

This discussion and analysis is intended to serve as an introduction to the Center's special-purpose financial statements, which comprises the special-purpose financial statements and the notes to special-purpose financial statements. This report also contains other supplementary information concerning the Center's changes in net assets and operating expenses.

Special-Purpose Financial Statements

The special-purpose financial statements are designed to provide readers with a broad overview of the Center's finances in a manner similar to a private-sector business. The special-purpose financial statements have been prepared pursuant to the provisions of the management agreement between the Authority and SMG and are intended to present the financial position, changes in net assets, and cash flows of only that portion of the Authority that is attributable to the transactions of the Center based upon the accounting records maintained by SMG. The Center's operations are reported under a flow of economic resources measurement focus using the accrual basis of accounting. The accounting policies of the Center conform in all material respects with U.S. generally accepted accounting principles, except that the property, building, furniture, and equipment used in the Center's operations, and related depreciation expense, as well as debt and the related interest expense, are not reflected on the accompanying special-purpose financial statements. Those assets, liabilities, and related expenses are reflected on the financial statements of the Authority.

The special-purpose balance sheets present information on the Center's assets and liabilities with the difference between the two reported as net assets. Over time, increases or decreases in net assets may serve as a useful indicator of whether the financial position of the Center is improving or deteriorating. Net assets increase when revenues and contributions from the State exceed expenses and funds remitted to the State. Increases to assets without a corresponding increase to liabilities result in increased net assets, which indicates an improved financial position.

The special-purpose statements of revenues, expenses, and changes in net assets present information showing how an entity's net assets changed during the fiscal year. All changes in net assets are reported as soon as the underlying event occurs, regardless of timing of related cash flows. Thus, revenues and expenses are reported in these statements for some items that will result in cash flows in future fiscal periods.

The special-purpose statements of cash flows present the inflows and outflows of cash for the year and is summarized by operating, financing, and investing activities. The statements are prepared using the direct method of cash flows and, therefore, present gross rather than net amounts for the year's operating activities.

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Management's Discussion and Analysis

June 30, 2008 and 2007

Notes to Special-Purpose Financial Statements

The notes provide additional information that is essential to a full understanding of the data provided in the special-purpose financial statements.

Supplementary Information

In addition to the special-purpose financial statements and accompanying notes, this report also presents certain supplementary information concerning the Center's changes in net assets and operating expenses.

Financial Analysis

Net assets may serve, over time, as a useful indicator of an entity's financial position. In the case of the Center, assets exceeded liabilities by \$5,988,582 at June 30, 2008, and net assets increased by \$2,448,295 or 69% from June 30, 2007, and decreased by \$321,632 or 8% from June 30, 2006 to June 30, 2007. The change in net assets is attributable to Convention Center operations and sales and marketing activities and the funding of future sales and marketing efforts and capital improvements. All net assets were unrestricted.

By far, the largest portion of the Center's assets at June 30, 2008 was cash of \$9,356,206. The cash is to be utilized to pay for liabilities at June 30, 2008, including accounts payable of \$907,042, revenues collected for the State of \$2,645,927, and accumulation of advance deposits received from clients for future events in the amount of \$672,128. The cash will also be used for future sales and marketing efforts and capital improvements.

The largest portion of the Center's assets at June 30, 2007 was cash of \$6,117,202. The cash was to be utilized to pay for liabilities at June 30, 2007, including accounts payable of \$792,968, revenues collected for the State of \$1,563,198, and accumulation of advance deposits received from clients for future events in the amount of \$429,654. The cash will also be used for future sales and marketing efforts and capital improvements.

Hawaii Convention Center

Net Assets

| | June 30 | | | 2008 – 2007 | | 2007 – 2006 | |
|----------------------------|---------------------|------------------|------------------|------------------|-------------|------------------------|-------------|
| | 2008 | 2007 | 2006 | Increase | % Change | Increase (decrease) | % Change |
| Total assets | \$ 10,772,375 | 6,894,864 | 6,637,033 | 3,877,511 | 56% | \$ 257,831 | 4% |
| Total liabilities | 4,783,793 | 3,354,577 | 2,775,114 | 1,429,216 | 43 | 579,463 | 21 |
| Unrestricted net assets | <u>\$ 5,988,582</u> | <u>3,540,287</u> | <u>3,861,919</u> | <u>2,448,295</u> | <u>69%</u> | <u>\$ (321,632)</u> | <u>(8)%</u> |

HAWAII CONVENTION CENTER

Management's Discussion and Analysis

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Hawaii Convention Center

Changes in Net Assets

| | June 30 | | | 2008 – 2007 | | 2007 – 2006 | |
|---|--------------|--------------|--------------|------------------------|-------------|------------------------|-------------|
| | 2008 | 2007 | 2006 | Increase (decrease) | % Change | Increase (decrease) | % Change |
| Operating revenues: | | | | | | | |
| Food and beverage | \$ 8,650,384 | 6,709,286 | 7,737,940 | 1,941,098 | 29% | \$ (1,028,654) | (13)% |
| Rental income | 3,401,374 | 2,377,308 | 2,611,400 | 1,024,066 | 43 | (234,092) | (9) |
| Events and other | 1,728,210 | 1,464,188 | 1,663,213 | 264,022 | 18 | (199,025) | (12) |
| Total operating revenues | 13,779,968 | 10,550,782 | 12,012,553 | 3,229,186 | 31 | (1,461,771) | (12) |
| Cost of goods sold | 4,929,999 | 3,914,323 | 4,390,615 | 1,015,676 | 26 | (476,292) | (11) |
| Gross profit | 8,849,969 | 6,636,459 | 7,621,938 | 2,213,510 | 33 | (985,479) | (13) |
| Operating expenses: | | | | | | | |
| Convention center operations | 10,734,493 | 10,057,892 | 10,328,482 | 676,601 | 7 | (270,590) | (3) |
| Sales and marketing | 6,751,409 | 5,114,894 | 5,547,949 | 1,636,515 | 32 | (433,055) | (8) |
| Total operating expenses | 17,485,902 | 15,172,786 | 15,876,431 | 2,313,116 | 15 | (703,645) | (4) |
| Operating loss | (8,635,933) | (8,536,327) | (8,254,493) | (99,606) | 1 | (281,834) | 3 |
| Interest income | 328,424 | 361,872 | 281,733 | (33,448) | (9) | 80,139 | 28 |
| Loss before contributions and remittance | (8,307,509) | (8,174,455) | (7,972,760) | (133,054) | 2 | (201,695) | 3 |
| Contributions from the Hawaii Tourism Authority | 24,778,331 | 18,570,593 | 19,944,561 | 6,207,738 | 33 | (1,373,968) | (7) |
| Remittance to the Hawaii Tourism Authority for completed events revenue | (14,022,527) | (10,717,770) | (12,097,178) | (3,304,757) | 31 | 1,379,408 | (11) |
| Change in net assets | 2,448,295 | (321,632) | (125,377) | \$ 2,769,927 | 861% | \$ (196,255) | 157% |
| Net assets at beginning of year | 3,540,287 | 3,861,919 | 3,987,296 | | | | |
| Net assets at end of year | \$ 5,988,582 | 3,540,287 | 3,861,919 | | | | |

Operating revenues include rental income, food and beverage, events, and other revenues. Operating revenues increased by \$3,229,186 or 31% to \$13,779,968 in fiscal year 2008, which represented a record high for the Center. Operating revenues decreased by \$1,461,771 or 12% in fiscal year 2007 to \$10,550,782.

The majority of operating revenues are generated from food and beverage operations. Food and beverage revenues increased by \$1,941,098 or 29% to \$8,650,384 in fiscal year 2008. Two corporate events alone generated approximately \$2.3 million in food and beverage revenues. Food and beverage revenues decreased by \$1,028,654 or 13% to \$6,709,286 in fiscal year 2007.

Typically larger off-shore convention type events generate more revenue for the Center as opposed to meetings and other smaller events. There were 184 events in the Center in the fiscal year 2008, of which 18 were convention type events, as compared to 196 events in the fiscal year 2007, of which 15 were convention type events and 190 events in the fiscal year 2006, of which 19 were convention type events.

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Convention Center Operations

Total expenses (cost of goods sold and operating expenses) for convention center operations were \$15,664,492 and \$13,972,215, in fiscal year 2008 and 2007, respectively. This represents an increase of \$1,692,277 or 12% and decrease of \$746,882 or 5% from fiscal years 2007 and 2006, respectively. A breakdown of changes in individual expense categories is as follows:

| | 2008 – 2007 | | 2007 – 2006 | |
|---|------------------------|-------------|------------------------|-------------|
| | Increase (decrease) | % Change | Increase (decrease) | % Change |
| Cost of goods sold | \$ 1,015,676 | 26% | \$ (476,292) | (11)% |
| Salaries, wages, payroll taxes, and benefits | 308,401 | 6 | (34,300) | (1) |
| Contract labor | 168,132 | 16 | (58,942) | (5) |
| General excise tax | (508,528) | (95) | (19,781) | (4) |
| Repairs and maintenance | 13,075 | 2 | 132,057 | 30 |
| Building operations | 75,223 | 14 | (40,435) | (7) |
| Utilities | 322,661 | 20 | (78,385) | (5) |
| Other | 297,637 | 35 | (170,804) | (17) |
| | \$ 1,692,277 | | \$ (746,882) | |

The increase in the cost of goods sold of \$1,015,676 or 26% in fiscal year 2008 from fiscal year 2007 is directly related to the increase in the number of convention type events held in the Center as well as the increase in the food and beverage revenues. There were three more convention type events in fiscal year 2008 than in fiscal year 2007. The increase in salaries, wages, payroll taxes, and benefits of \$308,401 or 6% is primarily due to merit increases as well as the addition of new positions during the fiscal year 2008. Certain contract labor rates increased during fiscal year 2008, but overall contract labor increased by \$168,132 or 16%, as a result of the increase in the number of convention type events in the Center from fiscal year 2007. Larger events are typically more complex in their programs and needs. Effective June 13, 2007, Act 173 was passed, which exempts from the general excise tax, amounts received by SMG for reimbursement of costs or advances made pursuant under the management agreements. General excise tax was paid on reimbursements of expenditures incurred in fiscal year 2007. Utilities increased by \$322,661 or 20% as a result of the rising cost of oil plus higher electricity usage related to the increase in convention type events from fiscal year 2007. Other expenses increased by \$297,637 or 35% due to more furniture, fixtures, and equipment purchases, an increase in insurance expenses, and other in comparison to fiscal year 2007.

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Management's Discussion and Analysis

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The decrease in the cost of goods sold of \$476,292 or 11% in fiscal year 2007 from fiscal year 2006 is directly related to the decrease in the number of convention type events held in the Center as well as the decrease in the food and beverage revenues. There were four fewer convention type events in fiscal year 2007 than in fiscal year 2006. The increase in repairs and maintenance of \$132,057 or 30% is a result of necessary planned and unplanned expenditures to the HVAC system, machinery and equipment, and the Center in general. Other expenses decreased by \$170,804 or 17% due to less furniture, fixtures and equipment purchases, a reduction in insurance expenses, and other and less costly training programs were offered in comparison to fiscal year 2006.

Sales and Marketing

Sales and marketing expenses increased by \$1,636,515 or 32% to \$6,751,409 in fiscal year 2008. The expenses decreased by \$433,055 or 8% from fiscal year 2006 to 2007.

The major expenses for the fiscal year 2008 are in salaries and wages and advertising and promotion with \$1,728,950 and \$3,236,153, respectively. The Center continues to position itself in the market with a sales force locally as well as a sales team and offices on the mainland in three key markets, the West, Mid West, and East coasts. Of the \$3,236,153 used for advertising and promotion, \$2,237,477 was used from the Marketing Flexibility Fund. The uses of the fund were for rent incentives and destination support for groups whose events were held in fiscal year 2008, including National Association of Federal Credit Union, National Medical Association, Chartered Property and Casualty Underwriters Society, Toyota Motor Sales, USA, Inc., American Medical Association, Society for Critical Care Medicine, Cisco Systems, Inc., and Society for Pediatric Research. Other uses of the fund were for promotional support for groups whose events will be held at the Center in the future such as the American Podiatric Medical Association, Best Western International, American Society for Human Genetics, and Council for College and Military Educators. The increase in sales and marketing expenses from fiscal year 2007 to fiscal year 2008 of \$1,636,515 is primarily due to increases in salaries and wages, advertising and promotion, and travel and entertainment, offset by a decrease in general excise tax.

The decrease from fiscal year 2006 to fiscal year 2007 of \$433,055 is primarily due to decreases in advertising and promotion, professional services and rent. Of the \$2.0 million used for advertising and promotion, \$1.2 million was used from the Marketing Flexibility Fund. The uses of the fund were for rent incentives and destination support for groups whose events were held in fiscal year 2007 such as National Association of College & University Business Officers, American Veterinary Medical Association, American Bar Association, American Dietetic Association, World Buddhist's Women's Convention, AFLAC, and IEEE Microwave Theory and Techniques Society. Other uses of the fund were for promotional support for other groups whose events were held in fiscal year 2008 and some to be held in the future, including the National Association of Federal Credit Unions, Alzheimer's Association, National Medical Association, American Association of Oral and Maxillofacial Surgeons, and Society for Pediatric Research.

HAWAII CONVENTION CENTER

Special-Purpose Balance Sheets

June 30, 2008 and 2007

| Assets | 2008 | 2007 |
|--|----------------------|------------------|
| Current assets: | | |
| Cash and cash equivalents (notes 3 and 7) | \$ 9,356,206 | 6,117,202 |
| Accounts receivable | 250,266 | 371,615 |
| Due from the Hawaii Tourism Authority (note 2) | 655,828 | 13,198 |
| Inventories | 217,908 | 129,882 |
| Prepaid expenses | 280,888 | 222,204 |
| Deposits and other | 11,279 | 40,763 |
| Total assets | <u>\$ 10,772,375</u> | <u>6,894,864</u> |
| Liabilities and Net Assets | | |
| Current liabilities: | | |
| Accounts payable | \$ 907,042 | 792,968 |
| Due to the Hawaii Tourism Authority (note 2) | 2,645,927 | 1,563,198 |
| Accrued compensation | 556,228 | 459,741 |
| Advance deposits (note 5) | 620,724 | 423,654 |
| Other | 2,468 | 109,016 |
| Total current liabilities | <u>4,732,389</u> | <u>3,348,577</u> |
| Advance deposits (note 5) | 51,404 | 6,000 |
| Total liabilities | <u>4,783,793</u> | <u>3,354,577</u> |
| Commitments and contingencies (notes 4, 5, 6, 7, 8, 9, and 10) | | |
| Unrestricted net assets | 5,988,582 | 3,540,287 |
| Total liabilities and net assets | <u>\$ 10,772,375</u> | <u>6,894,864</u> |

See accompanying notes to special-purpose financial statements.

HAWAII CONVENTION CENTER

Special-Purpose Statements of Revenues, Expenses, and Changes in Net Assets

Years ended June 30, 2008 and 2007

| | 2008 | 2007 |
|--|--------------|--------------|
| Operating revenues, net (note 2): | | |
| Food and beverage | \$ 8,650,384 | 6,709,286 |
| Rental income | 3,401,374 | 2,377,308 |
| Events | 1,528,700 | 1,325,320 |
| Other | 199,510 | 138,868 |
| Total operating revenues | 13,779,968 | 10,550,782 |
| Operating expenses (note 2): | | |
| Cost of goods sold: | | |
| Food and beverage | 2,032,007 | 1,477,303 |
| Direct | 2,897,992 | 2,437,020 |
| Total cost of goods sold | 4,929,999 | 3,914,323 |
| Other operating expenses (notes 6 and 8): | | |
| Salaries and wages | 5,823,923 | 5,339,041 |
| Advertising and promotion | 3,283,183 | 2,078,049 |
| Utilities | 1,975,569 | 1,647,369 |
| Contract labor | 1,494,406 | 1,245,159 |
| Payroll taxes and benefits (note 10) | 1,421,148 | 1,340,750 |
| Travel and entertainment | 870,835 | 606,413 |
| Building operations | 614,650 | 539,427 |
| Repairs and maintenance | 595,108 | 606,912 |
| Management fee (note 4) | 426,213 | 409,820 |
| Insurance | 168,258 | 76,001 |
| Professional fees | 112,393 | 62,347 |
| Community relations | 105,754 | 107,772 |
| Printing and stationery | 45,999 | 52,714 |
| Office supplies | 38,971 | 36,375 |
| Dues and subscriptions | 34,456 | 37,196 |
| Computer | 33,179 | 49,006 |
| Employee training | 30,799 | 44,063 |
| General excise tax | 28,753 | 748,484 |
| Postage | 28,429 | 28,612 |
| Miscellaneous | 353,876 | 117,276 |
| Total other operating expenses | 17,485,902 | 15,172,786 |
| Total operating expenses | 22,415,901 | 19,087,109 |
| Operating loss | (8,635,933) | (8,536,327) |
| Nonoperating revenues: | | |
| Interest income | 328,424 | 361,872 |
| Loss before contributions and funds remitted | (8,307,509) | (8,174,455) |
| Contributions from the Hawaii Tourism Authority (notes 2, 6, and 7) | 24,778,331 | 18,570,593 |
| Remittance to the Hawaii Tourism Authority for completed events revenue (note 2) | (14,022,527) | (10,717,770) |
| Change in net assets | 2,448,295 | (321,632) |
| Net assets at beginning of year | 3,540,287 | 3,861,919 |
| Net assets at end of year | \$ 5,988,582 | 3,540,287 |

See accompanying notes to special-purpose financial statements.

HAWAII CONVENTION CENTER
Special-Purpose Statements of Cash Flows
Years ended June 30, 2008 and 2007

| | <u>2008</u> | <u>2007</u> |
|---|-----------------------|--------------------|
| Cash flows from operating activities: | | |
| Cash received from customers | \$ 14,143,791 | 10,568,446 |
| Cash payments to suppliers of goods and services | (15,280,530) | (12,355,661) |
| Cash payments to employees | (7,148,584) | (6,661,842) |
| Net cash used in operating activities | <u>(8,285,323)</u> | <u>(8,449,057)</u> |
| Cash flows from noncapital financing activities: | | |
| Contributions received from the Hawaii Tourism Authority | 24,135,701 | 18,557,395 |
| Funds remitted to the Hawaii Tourism Authority | (12,939,798) | (10,166,846) |
| Net cash provided by noncapital financing activities | <u>11,195,903</u> | <u>8,390,549</u> |
| Cash flows provided by investing activity: | | |
| Interest income | 328,424 | 361,872 |
| Net increase in cash and cash equivalents | 3,239,004 | 303,364 |
| Cash and cash equivalents at beginning of year | <u>6,117,202</u> | <u>5,813,838</u> |
| Cash and cash equivalents at end of year | <u>\$ 9,356,206</u> | <u>6,117,202</u> |
| Reconciliation of operating loss to net cash used in operating activities: | | |
| Operating loss | \$ <u>(8,635,933)</u> | <u>(8,536,327)</u> |
| Adjustments to reconcile operating loss to net cash used in operating activities: | | |
| Decrease (increase) in assets: | | |
| Accounts receivable | 121,349 | 24,353 |
| Inventories | (88,026) | 31,374 |
| Prepaid expenses | (58,684) | 38,162 |
| Deposits and other assets | 29,484 | (35,158) |
| Increase (decrease) in liabilities: | | |
| Accounts payable | 114,074 | 29,639 |
| Accrued compensation | 96,487 | 17,949 |
| Advance deposits | 242,474 | (6,689) |
| Other liabilities | (106,548) | (12,360) |
| Total adjustments | <u>350,610</u> | <u>87,270</u> |
| Net cash used in operating activities | <u>\$ (8,285,323)</u> | <u>(8,449,057)</u> |

See accompanying notes to special-purpose financial statements.

HAWAII CONVENTION CENTER

Notes to Special-Purpose Financial Statements

June 30, 2008 and 2007

(1) Organization

The Hawaii Convention Center (the Center), which opened to the general public in June 1998, is used for a variety of events, including conventions and trade shows, public shows, and spectator events. The Center offers approximately 350,000 square feet of rentable space, including 51 meeting rooms.

Effective July 1, 2000, the Hawaii Tourism Authority, State of Hawaii (the Authority), is responsible for the operation, management, and maintenance of the Center. The Authority is a discretely presented component unit of the State of Hawaii. The Center is reported as a special revenue fund of the Authority.

(2) Summary of Significant Accounting Policies

This summary of significant accounting policies is presented to assist the reader in interpreting the special-purpose financial statements. These policies are considered essential and should be read in conjunction with the special-purpose financial statements.

(a) *Financial Statement Presentation and Basis of Accounting*

The special-purpose financial statements have been prepared pursuant to the provisions of the management agreement between the Authority and SMG (note 4) and are intended to present the financial position, changes in net assets and cash flows of only that portion of the Authority that is attributable to the transactions of the Center based upon the accounting records maintained by SMG. The Center's operations are reported on a flow of economic resources measurement focus using the accrual basis of accounting. Under this method, revenues are recorded when earned and expenses are recorded at the time liabilities are incurred.

These special-purpose financial statements are prepared in conformity with U.S. generally accepted accounting principles for state and local governments as prescribed by the Governmental Accounting Standards Board, except that the property, building, furniture, and equipment used in the Center's operations, and related depreciation expense, as well as debt used to finance such capital assets and the related interest expense, are not reflected on the accompanying special-purpose financial statements. Those assets, liabilities, and related expenses are reflected on the financial statements of the Authority.

The Center has elected not to apply any Financial Accounting Standards Board pronouncements issued subsequent to November 30, 1989.

(b) *Operating Revenues and Expenses*

The Center distinguishes operating revenues and expenses from nonoperating items. Operating revenues and expenses generally result from providing services in connection with the principal ongoing operations, management, and maintenance of the Center. Operating revenues include charges for services. Operating expenses include costs of services and administrative expenses. All revenues and expenses not meeting this definition are reported as nonoperating revenues and expenses.

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Notes to Special-Purpose Financial Statements

June 30, 2008 and 2007

(c) ***Classification of Current and Noncurrent Assets and Liabilities***

The Center considers assets to be current that can reasonably be expected, as part of its normal business operations, to be converted to cash and be available for liquidation of current liabilities within 12 months of the special-purpose balance sheet date. Liabilities that reasonably can be expected, as part of normal Center business operations, to be liquidated within 12 months of the special-purpose balance sheet date are considered to be current. All other assets and liabilities are considered to be noncurrent.

(d) ***Cash and Cash Equivalents***

For purposes of the statements of cash flows, the Center considers currency on hand, savings, demand deposits, and certificates of deposits purchased with an original maturity of three months or less to be cash and cash equivalents.

(e) ***Due from/to the Hawaii Tourism Authority***

Due from the Hawaii Tourism Authority represents expenses to be reimbursed by the Authority. Due to the Hawaii Tourism Authority represents revenues on completed events and contributions that are required to be remitted to the Authority. These amounts are required to be accounted for separately and are not netted together for financial statement reporting purposes.

(f) ***Revenue Recognition***

Operating revenues include charges for services, which are recognized when services are provided. The Center's accounts receivable are due from companies in various industries. Credit is extended based on evaluation of the customer's financial condition and collateral is not required. Accounts receivable are due within 30 days and are at stated amounts due from customers. The allowance for doubtful accounts is the Center's best estimate of the amount of probable losses in the Center's existing accounts receivable. Management determines the allowance based on a review of each specific customer accounts receivable balance. Accounts outstanding longer than 90 days are considered past due and delinquency letters are sent. The Center writes off accounts receivable when it determines they are uncollectible.

(g) ***Inventory***

Inventory held by the Center comprises of food and beverage items. Inventory is valued at the lower of cost (first-in, first-out method) or market.

(h) ***Net Assets***

All net assets are classified as unrestricted.

(i) ***Discounts***

Operating revenues are net of sales discounts amounting to \$397,684 and \$614,310 for the years ended June 30, 2008 and 2007, respectively.

HAWAII CONVENTION CENTER

Notes to Special-Purpose Financial Statements

June 30, 2008 and 2007

(j) Advertising Expenses

The Center expenses costs of advertising as incurred.

(k) Use of Estimates

The preparation of the special-purpose financial statements, in accordance with the terms of the management agreement, requires management of the Center to make estimates and assumptions that affect the amounts reported in the special-purpose financial statements and accompanying notes. Actual results could differ from those estimates.

(3) Cash and Cash Equivalents

The Center maintains cash at a financial institution located in Hawaii and in an investment sweep account with the same financial institution. At June 30, 2008 and 2007, the carrying amount of the Center's deposits was \$9,356,206 and \$6,117,202, respectively, and the bank balance was \$9,757,425 and \$7,114,668, respectively. Of the bank balance at June 30, 2008 and 2007, \$100,000 was insured by the Federal Deposit Insurance Corporation and \$9,657,425 and \$7,014,668, respectively, was uninsured and uncollateralized. Accordingly, these deposits were exposed to custodial credit risk. Custodial credit risk is the risk that in the event of a bank failure, the Center's deposits may not be returned to it.

(4) Management Agreement

The Center is managed and operated by SMG under a management agreement dated June 28, 1996, as amended. The term of the original agreement was from June 28, 1996 to June 30, 2001 with two two-year option periods through June 30, 2005. In 2001, the first two-year option period was exercised by the Authority. Effective January 1, 2003, the Authority and SMG renegotiated the terms of the management agreement and extended the term of the agreement through June 30, 2006 with two five-year option periods through June 30, 2016. In June 2005, the Authority approved SMG's option to extend the term of the agreement through June 30, 2011.

The management fee for the years ended June 30, 2008 and 2007 amounted to \$426,213 and \$409,820, respectively. The management fee for future years is based on the preceding years' management fee with escalation at the rate of either 4% or the rate of change in the Consumer Price Index [all Urban Consumers] (base year 1982 – 84 = 100) for Honolulu as published by the United States Department of Labor, Bureau of Labor Statistics, whichever is lower.

SMG is on a cost-reimbursement contract whereby they are reimbursed by the Authority for costs incurred in operating the Center.

(5) License and Food and Beverage Agreements

At June 30, 2008 and 2007, various clients have contracts with the Center to reserve space for future conventions and events to be held at the Center. These clients signed license agreements with the Center, which require rental payments in advance. In addition, clients may be required to make payments for food and beverage in advance. At June 30, 2008 and 2007, the Center estimates approximately \$3,021,000 and \$3,140,000, respectively, in future revenues, of which \$672,128 and \$429,654, respectively, were collected in advance and recorded as advance deposits on the special-purpose balance sheets.

HAWAII CONVENTION CENTER

Notes to Special-Purpose Financial Statements

June 30, 2008 and 2007

(6) Sales and Marketing

In accordance with Act 253 of the 2002 Session Laws of Hawaii, the Center assumed responsibility for the advertisement and promotion of the Center effective January 1, 2003. In an effort to increase its sales and marketing efforts, the Center entered into an agreement with the Authority whereby the Authority agreed to provide additional funding to the Center. The term on the agreement is from January 1, 2003 through June 30, 2006 with two five-year option periods through June 30, 2016. In June 2005, the Authority approved the Center's option to extend the terms of the agreement through June 2011. During the year ended June 30, 2008, the Center received \$24,778,331 from the Authority, of which approximately \$5,500,000 was required to be spent on sales and marketing. As of June 30, 2008, the Center had commitments for additional funding for sales and marketing efforts from the Authority of \$1,000,000. During the year ended June 30, 2007, the Center received \$18,570,593 from the Authority, of which approximately \$4,500,000 was required to be spent on sales and marketing. During the years ended June 30, 2008 and 2007, the Center's sales and marketing expenses were \$6,751,409 and \$5,114,894, respectively. In accordance with the agreement between the Authority and the Center, the Center is not required to remit the unspent funds back to the Authority provided that the unspent funds be used for sales and marketing in subsequent years and approved by the Authority's board of directors. These sales and marketing costs are included as operating expenses in the Center's special-purpose statements of revenues, expenses, and changes in net assets for the years ended June 30, 2008 and 2007.

(7) Capital Improvements

Expenditures for property, building and equipment are recorded as a reduction of contributions from the State since such capital assets are not recorded on the Center's special-purpose balance sheets (note 2). Expenditures for property, building, and equipment were \$985,802 and \$988,229 as of June 30, 2008 and 2007, respectively.

In 2008 and 2007, the Center received \$3,000,000 and \$1,000,000, respectively, from the Authority to be used for emergency capital improvements, repair or maintenance purchases, and on various capital improvement projects. The Center is not required to remit unspent funds back to the Authority provided that the unspent funds be used for capital improvements. The Center had \$4,868,792 in unspent funds at June 30, 2008. As of June 30, 2008, the Center had remaining commitments relating to the acquisition of capital assets of \$1,250,000. As of June 30, 2008, the Center had commitments for additional funding for capital improvements from the Authority of \$3,000,000.

HAWAII CONVENTION CENTER

Notes to Special-Purpose Financial Statements

June 30, 2008 and 2007

(8) Commitments

The Center entered into various contractual agreements relating to public relations support, digital phone services, and the maintenance of the facility. As of June 30, 2008, the Center had remaining commitments under these contracts as follows:

| | | |
|--|----|-----------------------|
| Year ending June 30: | | |
| 2009 | \$ | 425,300 |
| 2010 | | 100,500 |
| 2011 | | <u>100,500</u> |
| Total remaining commitments under contractual agreements | \$ | <u><u>626,300</u></u> |

The Center conducts a portion of its operations utilizing leased facilities for sales offices under noncancelable operating leases expiring in 2010. Rent expense for all operating leases for the years ended June 30, 2008 and 2007 was \$69,256 and \$58,304, respectively. Future minimum rental payments required for all noncancelable operating leases at June 30, 2008 are as follows:

| | | |
|--------------------------------------|----|----------------------|
| Year ending June 30: | | |
| 2009 | \$ | 20,400 |
| 2010 | | <u>3,400</u> |
| Total remaining lease commitments | \$ | <u><u>23,800</u></u> |

(9) Contingencies

The Center is involved in various other claims and legal actions arising in the ordinary course of business. In the opinion of management, the ultimate disposition of these matters will not have a material adverse effect on the Center's assets and liabilities, results of operations, or liquidity.

(10) Pension Plan

The Center has a defined contribution pension plan for all employees meeting service, age, and employment status requirements. The Center contributes an amount equal to 66 $\frac{2}{3}$ % on up to the first 5% of employee's contributions and may make discretionary matching contributions of a percentage, if any, to be determined annually based on a percentage of a participating employee's annual salary at the end of each calendar year. Contributions to the plan amounted to \$166,492 and \$159,463 during the years ended June 30, 2008 and 2007, respectively.

SUPPLEMENTARY INFORMATION

HAWAII CONVENTION CENTER

Schedule of Changes in Net Assets

Years ended June 30, 2008 and 2007

| | Contributions from the Hawaii Tourism Authority | Accumulated deficit | Total |
|--|--|--------------------------------|-----------------------------|
| | <u> </u> | <u> </u> | <u> </u> |
| Balance at July 1, 2006 | \$ 52,602,759 | (48,740,840) | 3,861,919 |
| Loss before contributions and funds remitted | — | (8,174,455) | (8,174,455) |
| Contributions from the Hawaii Tourism Authority | 18,570,593 | — | 18,570,593 |
| Remittance to the Hawaii Tourism Authority for completed events revenue | <u>(10,717,770)</u> | <u>—</u> | <u>(10,717,770)</u> |
| Balance at June 30, 2007 | 60,455,582 | (56,915,295) | 3,540,287 |
| Loss before contributions and funds remitted | — | (8,307,509) | (8,307,509) |
| Contributions from the Hawaii Tourism Authority | 24,778,331 | — | 24,778,331 |
| Remittance to the Hawaii Tourism Authority for completed events revenue | <u>(14,022,527)</u> | <u>—</u> | <u>(14,022,527)</u> |
| Balance at June 30, 2008 | <u><u>\$ 71,211,386</u></u> | <u><u>(65,222,804)</u></u> | <u><u>5,988,582</u></u> |

See accompanying independent auditors' report.

HAWAII CONVENTION CENTER

Schedule of Revenues, Expenses, and Changes in Net Assets

Year ended June 30, 2008

| | Convention Center operations | Sales and marketing | Total |
|--|---|--------------------------------|---------------------|
| Operating revenues, net: | | | |
| Food and beverage | \$ 8,650,384 | — | 8,650,384 |
| Rental income | 3,401,374 | — | 3,401,374 |
| Events | 1,528,700 | — | 1,528,700 |
| Other | 189,710 | 9,800 | 199,510 |
| | <u>13,770,168</u> | <u>9,800</u> | <u>13,779,968</u> |
| Total operating revenues | | | |
| Cost of goods sold: | | | |
| Food and beverage | 2,032,007 | — | 2,032,007 |
| Direct | 2,897,992 | — | 2,897,992 |
| | <u>4,929,999</u> | <u>—</u> | <u>4,929,999</u> |
| Total cost of goods sold | | | |
| Gross profit | <u>8,840,169</u> | <u>9,800</u> | <u>8,849,969</u> |
| Other operating expenses: | | | |
| Salaries and wages | 4,094,973 | 1,728,950 | 5,823,923 |
| Advertising and promotion | 47,030 | 3,236,153 | 3,283,183 |
| Utilities | 1,931,093 | 44,476 | 1,975,569 |
| Contract labor | 1,209,384 | 285,022 | 1,494,406 |
| Payroll taxes and benefits | 1,119,697 | 301,451 | 1,421,148 |
| Travel and entertainment | 45,782 | 825,053 | 870,835 |
| Building operations | 614,650 | — | 614,650 |
| Repairs and maintenance | 581,827 | 13,281 | 595,108 |
| Management fee | 426,213 | — | 426,213 |
| Insurance | 168,258 | — | 168,258 |
| Professional fees | 32,930 | 79,463 | 112,393 |
| Community relations | 52,579 | 53,175 | 105,754 |
| Printing and stationery | 9,080 | 36,919 | 45,999 |
| Office supplies | 26,629 | 12,342 | 38,971 |
| Dues and subscriptions | 19,198 | 15,258 | 34,456 |
| Computer | 30,797 | 2,382 | 33,179 |
| Employee training | 27,208 | 3,591 | 30,799 |
| General excise tax | 28,651 | 102 | 28,753 |
| Postage | 6,310 | 22,119 | 28,429 |
| Miscellaneous | 262,204 | 91,672 | 353,876 |
| | <u>10,734,493</u> | <u>6,751,409</u> | <u>17,485,902</u> |
| Total other operating expenses | | | |
| Operating loss | (1,894,324) | (6,741,609) | (8,635,933) |
| Nonoperating revenues: | | | |
| Interest income | 266,973 | 61,451 | 328,424 |
| | <u>266,973</u> | <u>61,451</u> | <u>328,424</u> |
| Loss before contributions and funds remitted | (1,627,351) | (6,680,158) | (8,307,509) |
| Contributions from the Hawaii Tourism Authority | 17,784,788 | 6,993,543 | 24,778,331 |
| Remittance to the Hawaii Tourism Authority for completed events revenue | (14,022,527) | — | (14,022,527) |
| | <u>(14,022,527)</u> | <u>—</u> | <u>(14,022,527)</u> |
| Change in net assets | <u>\$ 2,134,910</u> | <u>313,385</u> | <u>2,448,295</u> |

See accompanying independent auditors' report.