

**Hawai`i 2050 Sustainability Task Force
Hawai`i State Capitol, Room 414
March 29, 2006
Minutes**

Members Present: Senator Russell Kokubun, Representative Lyla Berg, Representative Pono Chong, Michael Foley, Donald Fujimoto, Alan Garson, David Goode, Senator Fred Hemmings, Marion Higa, Senator Gary Hooser, Karl Kim, Keith Kurahashi, Kem Lowry, Keith Rollman, Laura Thielen, Stacie Thorlakson, Beth Tokioka, Pamela Tumpap, Representative Ryan Yamane

- I. Call to Order.** The task force meeting was called to order at 10:28 a.m. by Chair Russell Kokubun on Wednesday, March 29, 2006, in Room 414 at the Hawai`i State Capitol.
- II. Review and Approve Minutes.** No quorum was established for the February 23, 2006 meeting held at the State Capitol Auditorium. The meeting could not be called to order, therefore, no official task force business was conducted and no minutes were prepared. A copy of the “DRAFT” minutes for December 21, 2005 was presented to the members of the task force. Donald Fujimoto moved that the minutes from the December 21, 2005 task force meeting be approved; David Goode seconded the motion. The task force unanimously approved the minutes.
- III. Task Force Member Attendance Policy.**

A copy of the “Draft Policy on Task Force Member Attendance” was distributed to task force members. Chair Kokubun opened discussions on the need for such a policy stating the importance of member attendance at task force meetings to establish quorum and that in the upcoming months, decision making on many important issues are necessary. The chair suggested notifying the appointing authority of the attendance policy and contacting members that have not attended any task force meetings of their interest in continuing to serve as a task force member. Laura Thielen suggested that prospective members be informed of what is expected of them as a task force member. Donald Fujimoto noted the importance of being on time to meetings since the task force was working with a very strict timeline. Laura Thielen questioned how an authorized representative of a task force member would affect the policy, if any. Donald Fujimoto asked if that representative would affect quorum. Chair Kokubun stated that if the policy was adopted, he would notify the appointing authority as well as members who have not attended any task force meetings. Stacie Thorlakson suggested including in the letter the length and frequency of meetings. Beth Tokioka moved that the attendance policy be adopted; Donald Fujimoto seconded the motion. The task force unanimously adopted the attendance policy

- IV. Legislative Update.** Chair Kokubun presented the status of legislation relating to the task force. H.B. No. 2805, requesting the extension of the task force to June 2008, passed second reading and has been referred to WAM. H.B. No. 2806, H.D. 1, S.D. 1 and S.B. No. 3138, H.D. 1, requesting an additional appropriation, passed second reading as amended and has been referred to WAM (H.B. No. 2806) and FIN (S.B. No. 3138). The dollar amount was left blank and funds will be decided in conference committee. Marion Higa stated that she has been testifying on the bills and acknowledged active interest in the bills and that other legislation moving in both houses are somewhat connected with sustainability, which is a positive sign. Chair Kokubun thanked members for submitting testimony in favor of the task force bills.
- V. Selection of Vendor for RFP 06-01.** Marion Higa informed the task force that the Hawaii Institute for Public Affairs was awarded the contract for additional technical assistance (RFP No. 06-01). The Office of the Auditor received only one proposal and the evaluation committee recommended award to the sole proposal. The moneys for the contract (\$150,000) will be expended from the Office of the Auditor's fund for various studies and special assignments. Approval to expend moneys from the fund was received by the President of the Senate and Speaker of the House. The contract is being prepared for execution.
- VI. Discussion of February 23, 2006 Forum.** Chair Kokubun commented on the public's lack of awareness of the task force and the excellent speakers presented at the forum—Ramsey Taum's idea of the 21st century ahupua'a and Dave Biggs' software on long-range planning. Donald Fujimoto had a favorable comment on Dr. Brian Natrass' example of what a sustainability plan could be—Whistler. Kevin Vaccarello of Sustain Hawai'i reported that they received very favorable comments on the forum. Organizations have also shown interest in creating new partnerships with Sustain Hawai'i.
- VII. Overview and Recommended Timeline for Task Force Activities.** Bill Kaneko presented the timeline of activities for the task force from present to June 2008 based on the interim report of the task force.

Major deadlines/deliverables include:

- March 2006: Research and data gathering begins
- July 2006: Kick-off event
- August-December 2006: Community outreach begins
- February 2007: Report to the community to include quantitative data and qualitative information
- February – May 2007: Gather input and feedback from the community
- July 2007: Draft plan
- August 2007: Review of plan, community input
- September 2007: Final community event; adoption of plan by task force

- December 2007: Plan completed and submitted to the Legislature
- May 2008: Report to the community

The goals for the summit are to:

- INSPIRE;
- Inform about decision making process;
- Engage;
- Outline next steps.

Research will use a futures approach and include:

- Carrying Capacity: water, land, energy, food, environmental quality, population
- Economy: Forecasting, workforce, transportation, technology
- Quality of Life: health, human services, education

Research team will gather, review, and analyze baseline data; identify, evaluate, and recommend simulation tools; provide data and research that can be used at the summit; conduct modeling and forecasting; and develop the framework for a long-term model of accountability and benchmarking.

Prior to the kick-off event in July, a website and database will be created.

Community engagement activities include: designing and implementing a community outreach strategy; identifying stakeholders and facilitators; conducting pre-summit meetings; developing and implementing a strategy for private fund development.

VIII. Role of the Task Force. Leland Chang facilitated the discussion on the role of the task force regarding community outreach and the summer kick-off event. The task force identified the goals for the kick-off: 1) to launch the statewide effort to develop a sustainability plan; 2) to begin discussions with the community about choices; 3) to inspire; and (4) to educate.

Task force members discussed the importance of presenting a well planned and balanced event that clearly communicates the urgency of this effort and motivates attendees to participate in the planning process. The messages need to be clear; perhaps a marketing and communication arm is necessary to craft and deliver the message. Pre-summit activities could be used to build up to the big event and help to answer the questions, “Why now?” The use of visuals is very powerful in engaging people and should be used to show what the future could be like.

Fred Hemmings suggested that representatives from the visitor industry and the military come to the table and be included in the discussion.

Several possible kick-off outcomes were discussed:

- Establish a common language and understanding re: sustainability
- Build communal dialogue
- Have people envision alternative futures for their own communities
- Expose people to different 2050 scenarios
- Educate
- Build participation
- Tie in county activities

After much discussion, the task force identified the framework for the kick-off (contingent on budget and other factors):

- Hold a single event on Oahu with real time gatherings on all islands
- Kick-off will be widely shared throughout the state through rebroadcasts
- There will be balanced representation of the counties
- Kick-off will serve as a stimulus, not as a forum to generate answers
- Tie in with or preempt other organizations' planned events
- Use school communications channels to get the word out

Task force members will be called upon to help identify partners, participants, media contacts, etc.

IX. Next Steps; Plan for Future Meetings. Due to the strict timeline, the task force will be meeting monthly. Chair Kokubun requested that the April meeting be held on a weekend since legislator members are committed to attending conference committee hearings during the weekdays. Donald Fujimoto preferred the meeting to be held on a Saturday; Pamela Tumpap preferred a Sunday, but if Saturday, preferred the afternoon. Chair Kokubun sought conflicts on Saturdays in April—Kem Lowry and Pamela Tumpap had prior engagements on April 8. Video conferencing the April meeting may be a possibility.

X. Adjourn. The meeting was adjourned at 1:51 p.m. by Chair Kokubun.