



January 2010

Has Your 'Ohana Been Counted?

## Census 2010: It's a Critical Count

Ua helu 'ia anei kou 'ohana?



Loa'a ke kālā pekelala iā Hawai'i ke helu 'ia 'oe.

**Everyone Should be Counted!**

Getting the word out to all members of our community is the first step in a complete census.

The Hawaii Census 2010 series of posters produced by the 2010 Census Hawaii Government Complete Count Committee are available in six different languages:

- English
- Korean
- Chinese
- Japanese
- Hawaiian
- Tagalog

The pdf versions of these posters are available for your use at:

[http://hawaii.gov/dbedt/info/census/Hawaii\\_Census\\_2010/2010-Census-HGCCC/Posters/index\\_html/](http://hawaii.gov/dbedt/info/census/Hawaii_Census_2010/2010-Census-HGCCC/Posters/index_html/)

Poster Translation:

**Has Your 'Ohana Been Counted?**

**Hawaii gets federal funds when you are counted.**



## Federal Funding is Based on the Census

Everyone counts. And because there is so much at stake in the outcome of the April 2010 census count, everyone in the Hawaii` Ohana must be counted. The count from Census 2010 will form the baseline for everything from federal funding to emergency planning. Our goal is 100 percent participation in Census 2010. Census forms arrive in March of 2010. Be prepared to be counted!



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## Key Dates for 2010

2010

-  **MARCH 2010**  
Census forms are mailed or delivered to households
-  **APRIL 2010**  
National Census Day—use this day as a point of reference for sending your completed forms back in the mail
-  **APRIL - JULY 2010**  
Census takers visit households that did not return a form by mail
-  **DECEMBER 2010**  
By law, the Census Bureau delivers population information to the President for apportionment

## Using the Data

### Securing Grants for Community Programs

Using this data, the Community Economic Development (CED) Program applied in July 2009 for American Recovery and Reinvestment Act (ARRA) funding of \$250,000 - which was successfully awarded (referenced under funding opportunity #HHS-2009-ACF-OCS-SN-0092 – Strengthening Communities Grant).



This grant program will help government offices (and their designees) to assist nonprofit organizations in addressing broad economic recovery issues present in their communities; including helping low-income individuals secure and retain employment, earn higher wages, obtain better-quality jobs, and gain greater access to state and federal benefits and tax credits.



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## Using Census Data

### Creating a Profile—Oahu's Leeward Coast

The Leeward Coast is comprised of four rural residential communities about 25 miles from the urban employment center of Honolulu. The population of the Leeward Coast is approximately 45,000 as compared with the population of Oahu, which is approximately 909,000 (American Community Survey, US Census Bureau, 2006).

This predominantly residential area has the following characteristics as compared to the state average: Leeward people are younger with larger households: median age in 2000 was 28.5 years compared to 36.2 years for the state; with 3.97 persons per household compared with 2.92 for the state.



The majority of people on the Leeward Coast are Native Hawaiian and Other Pacific Islanders: 62.2% as compared with 23.3% for the state.

The poverty level for Leeward Coast individuals is high: 21.0% compared with 10% for the state in 2000.

The average education level is lower than the state average: 77.9% of the Leeward Coast population 25 years or older had a high school diploma as compared with 84.6% for the state.

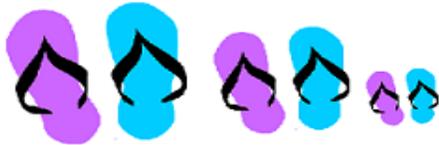
Most of the work force on the Leeward Coast worked elsewhere: 88% worked outside of their home community in 2000. Most jobs are in Honolulu or Waikiki which is at least an hour's drive or much longer in rush hour.

In addition, data taken from other sources show the Leeward Coast has a higher proportion of homeless individuals and families and more shelter beds than any other community on Oahu. Rates of substance abuse, domestic violence, property crimes are higher than other parts of Oahu.

In recognition of this constellation of problems, Leeward Coast faith-based and community-based non-profits have dedicated resources and effort in a community-wide drive to assist Leeward families.

**Source:** Wayne Thom, *Community Business & Economic Development Program (CBED)*

**Note:** The above profile was used in the CBED application described on the previous page.)



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## 2010 Census Jobs Still Available

The U.S. Census Bureau is recruiting temporary, part-time census takers for the 2010 Census. These short-term jobs offer good pay, flexible hours, paid training, and reimbursement for authorized work-related expenses, such as mileage incurred while conducting census work. Census taker jobs are excellent for people who want to work part-time, those who are between jobs, or just about anyone who wants to earn extra money while performing an important service for their community. More than two thousand census takers are needed in Hawaii to help locate households and conduct brief personal interviews with residents. Peak hiring state-wide is February through April. Office clerk positions also available in Honolulu and Waianae. Pay rate for office clerks is \$12.75/hour.

Jobs are temporary, part-time up to 40 hours per week, and the number of hours will vary. Applicants must take a pre-employment test. Testing and application sessions are held in all neighborhoods. Practice test available online. Visit [www.2010CensusJobs.gov](http://www.2010CensusJobs.gov).

Call toll-free 1-866-861-2010 to schedule a reservation for a test near you and to hear more about job information.

### Waianae

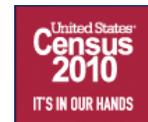
Phone: 808-697-7220

Census takers start at: \$17.00/hour

### Honolulu

Phone: 808-535-0920

Census takers start at: \$17.00/hour



[2010census.gov](http://2010census.gov)

[http://hawaii.gov/dbedt/info/census/Hawaii\\_Census\\_2010/](http://hawaii.gov/dbedt/info/census/Hawaii_Census_2010/)

To contact the 2010 Census Hawaii Government Complete Count

Committee phone: 808-586-2499

or E-mail: [census@dbedt.hawaii.gov](mailto:census@dbedt.hawaii.gov)

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