

# 2010 Census HGCCC

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Hawaii Government Complete Count  
Committee for 2010 Census

February 9, 2010

**2010 Census HGCCC**

**2009 Partnership Support Program  
Promotional Item Distribution**

# Promotional Item Orders

10' X 3' Banners..... 1 org/1 banner (Total available now - 1)

15' X 4' Banners..... 1 org/1 banner (Total available now - 1)

11" X 17" Posters..... 17 org/2,020 posters (Total available now - 730)

Pens ..... 18 org/5,055 pens (Total available now – 4,945)

Grocery totes ..... 18 org/ 763 totes (Total available now – 437)

**2010 Census HGCCC**

**2010 Partnership Support Program  
Funding Requests**

# 2010 Partnership Support Program Funding Request Applications

Requestor Organization	Product	Cost	Description	Number
Department of the Attorney General	T-shirts	\$2,994.50	Census logo in front; design and slogan in back	401 shirts
Department of Hawaiian Homelands	Grocery totes	\$2,976	13" X 7" X 14"	1,600 totes
Department of Health	Pens	\$2,995	Retractable ball point pen	8,000 pens
Department of Human Services	Posters	\$2,992	11" X 17" in size / 5 different translations	3,400 posters
Hawaii Housing Finance & Development Corporation	Rulers	\$2,993	6" white vinyl rulers	27,00 rulers
Department of Taxation	Grocery totes	\$2,976	13" X 7" X 14"	1,600 totes
University of Hawaii	Banners (10' X 3')	\$2,970	Vinyl / 10' X 3' in size	10 banners

# 2010 Partnership Support Program Funding Request County Applications

**County of Hawaii – Pending**

**County of Kauai - Approved**

**County of Maui - Pending**

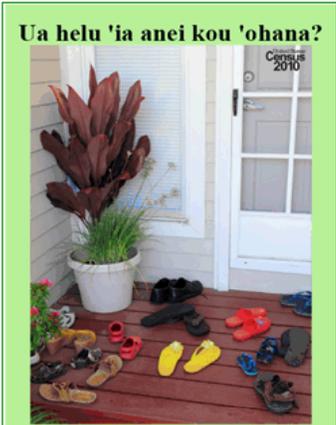
# COMPLETE COUNT COMMITTEE CONTRIBUTIONS

## ◇ 2010 Census Newsletter – January 2010 Issue

January 2010  
Has Your 'Ohana Been Counted?

### Census 2010: It's a Critical Count

**Ua helu 'ia anei kou 'ohana?**



Loa'a ke kalā pekelala iā Hawai'i ke helu 'ia 'oe.

Everyone Should be Counted!  
Getting the word out to all members of our community is the first step in a complete census.

Hawaii Census 2010 posters are available in:

- English,
- Korean,
- Chinese,
- Japanese,
- Hawaiian,
- and Tagalog.

To access a pdf version go to [xxxxx@XXX.xx.ggg](mailto:xxxxx@XXX.xx.ggg).



**Federal Funding is Based on the Census**

Everyone counts. And because there is so much at stake in the outcome of the April 2010 census count, everyone in the Hawaii 'Ohana must be counted. The count from Census 2010 will form the baseline for everything from federal funding to emergency planning. Our goal is 100 percent participation in Census 2010. Census forms arrive in March of 2010. Be prepared to be counted!



December 2009 and January 2010  
issues

Printed copies delivered to  
Legislators on January 22, 2010

# COMPLETE COUNT COMMITTEE CONTRIBUTIONS

## ◇ 2010 Census Newsletter – February 2010 Issue

February 2010

Has Your 'Ohana Been Counted?

### Census 2010: Are You Ready?

Navama na ha aing'inuung panilya sa liliangan?



Let Everyone Know

Getting the word out to all members of our community is the first step in a complete census.

The Hawaii Census 2010 series of posters produced by the 2010 Census Hawaii Government Complete Count Committee are available in six different languages:

- English
- Korean
- Chinese
- Japanese
- Hawaiian
- Tagalog

The pdf versions of these posters are available for your use at:  
[http://hawaii.gov/dbedt/info/census/Hawaii\\_Census\\_2010/2010-Census-HGCCC/Posters/index\\_html/](http://hawaii.gov/dbedt/info/census/Hawaii_Census_2010/2010-Census-HGCCC/Posters/index_html/)

Tagalog Poster Translation:  
Has Your 'Ohana Been Counted?  
Hawaii gets federal funds when you are counted.

It Only Takes 10 Minutes to be Counted

Basic Questions:

1. Name
2. Relationship
3. Age, Date of Birth
4. Gender
5. Race



10,000 more applicants needed immediately to fill 2010 Census jobs applicant pool in Hawaii. Pay-rate is \$17.00-\$18.50/hour. 3000+ applicants will be invited to paid training. Call 866-861-2010 or visit [www.2010CensusJobs.gov](http://www.2010CensusJobs.gov)



# “CENSUS IN SCHOOLS” NATIONAL EVENT HAWAII

- ◇ Tuesday, March 9, 2010
- ◇ Elementary school in hard-to-count area
- ◇ Sesame Street characters - Walkaround Count von Count (The Count) and Rosita
- ◇ Attendees include Census Bureau representatives (including “Census in Schools” people), elected officials, media and HGCCC members

# COMPLETE COUNT COMMITTEE COUNTY UPDATES – C & C HONOLULU

- C & C Honolulu Update  
Alison Lum

# COMPLETE COUNT COMMITTEE COUNTY UPDATES – HAWAII COUNTY

- A letter from Mayor Kenoi urging Census participation will accompany 2,800 county employee paychecks at the end of February
- The Mayor's office is arranging local radio PSAs
- The HGCCC-provided posters and pens will be distributed to departments, including Department of Parks and Recreation facilities
- Large HGCCC banner will be posted at a major traffic intersection in Hilo
- The County Building Information Desk will be used as a 2010 Census Questionnaire Assistance Center
- Ms. Kona Coffee 2010 has volunteered her services to help with outreach
- We look forward to hearing about the status of our November Partner Support Program request

*Submitted by Beth Dykstra*

# COMPLETE COUNT COMMITTEE COUNTY UPDATES – KAUAI COUNTY

- Conducting monthly Kaua'i CCC Committee Meetings.
- Created a County Census Website that is linked to our homepage (a screenshot is attached).
- Gained commitment from the Mayor for a Census Proclamation for the Road Tour.
- Gained commitment from Council for a Census Resolution in March.
- Assisting the Partnership Specialist/Assistant with the Road Tour and development of schedule.
- Preparing for the Mayor's TV show, which will highlight the Census.
- Waiting to receive 350 Kaua'i County Census T-shirts (partnership assistance grant).
- Distributed Census promo items to all departments (posters, pens, bags)

*Submitted by Marie Williams*

Kauai County - Census 2010 - Windows Internet Explorer provided by County of Kauai

http://www.kauai.gov/Kamaaina/Community/Census2010/tabid/350/Default.aspx

File Edit View Favorites Tools Help

Google Go

Kauai County - Census 2010

County of Kaua'i  
State of Hawai'i

Bringing Government to the People

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KAMA'AINA VISITING GOVERNMENT BUSINESS ESERVICES

Kauai County Government: Kauai County government resources and information.

You are here: Kamaaina > Community > Census 2010

## BE COUNTED 2010 KAUAI COUNTY

### Census Day is April 1, 2010 – Be Counted!

**What is the Census?**

The decennial census is a headcount of every resident in the United States, including citizens and non-citizens. It has been conducted every 10 years since 1790 and is mandated by the U.S. Constitution (Article I, Section 2). In addition to determining congressional representation, the census describes who we are as a county, state, and nation.

Census questionnaires will take less than 10 minutes to complete and will be mailed or delivered to every U.S. household in March 2010. All responses are confidential and protected by law.

**Why is the upcoming census important to Kauai County?**

Census data affects you and your family because it determines Kauai's allocation of federal and state funds, including more than \$400 billion dollars of federal aid. It is also utilized to determine the need for additional social services, block grants, and other grant programs.

Kauai County uses census information for growth management and planning purposes, such as helping to forecast future transportation needs and to determine locations of infrastructure improvements, as well as many other projects.

**News**

Tuesday, January 26, 2010

**The Census is currently hiring on Kauai!**  
For more information, please visit the Census employment Website, <http://2010.census.gov/2010censusjobs/>, or call the Hawai'i Census Recruitment Office at (808) 697-7203.

Tuesday, January 26, 2010

**The Census Road Tour is coming to Kauai in March!**  
Please check back for more information.

**Links**

[Official site of the 2010 US Census](#)

[Hawaii's State Government Complete Count Committee](#)

**Contacts**

For information on Census promotional activities on Kauai, please contact:

29 Itc

start

Inbox - Microsoft Out... Testimony - Message ... RE: County Updates ... RE: County Updates ... Kauai County - Censu...

Internet 100%

Change Zoom Level

9:07 AM

# COMPLETE COUNT COMMITTEE COUNTY UPDATES – MAUI COUNTY

- We have posted posters in the following areas:
  - All our Community Centers and Park areas that have poster boards
  - County Building
  - All departments that the public accesses
  - Posters have been distributed via our non-profit partners to the homeless shelter and other housing complexes
  - Via our non-profit partners to after-school programs
  - We are still waiting for the new posters to come that fit our buses
- Mayor has talked about the Census on her Weekly Radio Show and has made postings about it on her Face book
- We are distributing the Census pens at Chinese New Year
- We are working with our partners to see how best to use the Van while it is here. Mayor will also be sharing a Proclamation at some point while the van is here.

*Submitted by Deidre Tegarden*

# Other Activities by Members

- Article by Momi Fernandez released in February OHA “Ka Wai Ola” newsletter
- Recruitment Manager presented 2010 Census recruitment information at a CIC sponsored workshop which related to the 2008 American Community Survey data
- Local Census Bureau Partnership Specialist presented 2010 Census information at 3 DBEDT sponsored workshops relating to the 2008 American Community Survey data

**2010 Census HGCCC  
Subcommittee Working Session**

# Subcommittee Meeting Agenda

- **Work on proposed activities**

**Committee staff will provide assistance**

# Time and Room Allocation

- First session of HGCCC meeting: 15 minutes, Room 436
- Individual subcommittee meetings: 45 minutes
  - Business and Outreach Subcommittee....Room 410
  - Government Subcommittee.....Room 436
  - Media and Education Subcommittee.....Room 435A
- Presentation by subcommittees: 30 minutes, Room 436

## **Next 2010 Census HGCCC Meeting**

**Tuesday, March 9, 2010**

**At “Census in Schools” National Event  
in Hawaii**