

2010 Census HGCCC

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Hawaii Government Complete Count
Committee for 2010 Census
January 12, 2010

2010 Census HGCCC

**2009 Partnership Support Program
Promotional Item Distribution**

Promotional Item Orders

10' X 3' Banners..... 2 org/2 banner (Total available now - 0)

15' X 4' Banners..... 1 org/1 banner (Total available now - 1)

11" X 17" Posters..... 17 org/1,987 posters (Total available now - 763)

Pens 18 org/5,055 pens (Total available – 4,945)

Grocery totes 17 org/ 759 totes (Total available – 441)

2010 Census HGCCC

**2010 Partnership Support Program
Funding Requests**


2010 Partnership Support Program Funding Request Applications

Requestor Organization	Product	Cost	Description	Number
Department of the Attorney General	T-shirts	\$2,994.50	Census logo in front; design and slogan in back	401 shirts
Department of Hawaiian Homelands	Grocery totes	\$2,976	13" X 7" X 14"	1,600 totes
Department of Health	Pens	\$2,995	Retractable ball point pen	8,000 pens
Department of Human Services	Posters	\$2,992	11" X 17" in size / 5 different translations	3,400 posters
Hawaii Housing Finance & Development Corporation	Rulers	\$2,993	6" white vinyl rulers	27,00 rulers
Department of Taxation	Grocery totes	\$2,976	13" X 7" X 14"	1,600 totes
University of Hawaii	Banners (10' X 3')	\$2,970	Vinyl / 10' X 3' in size	10 banners

COMPLETE COUNT COMMITTEE CONTRIBUTIONS


◇ 2010 Census Newsletter – December 2009 Issue

December 2009













 Has Your 'Ohana Been Counted?

Census 2010: Making Hawaii Count

Has Your 'Ohana Been Counted?



Hawai'i gets federal funds when you are counted.



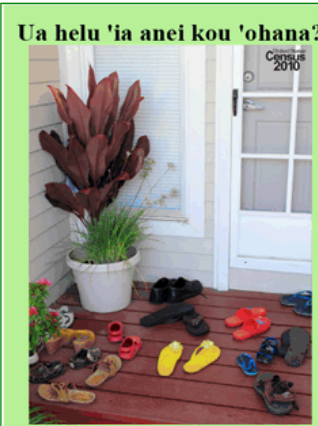
COMPLETE COUNT COMMITTEE CONTRIBUTIONS

◇ 2010 Census Newsletter – January 2010 Issue

January 2010
Has Your 'Ohana Been Counted?

Census 2010: It's a Critical Count

Ua helu 'ia anei kou 'ohana?




Loa'a ke kala pekelala iā Hawai'i ke helu 'ia 'oe.


Everyone Should be Counted!
Getting the word out to all members of our community is the first step in a complete census.
Hawaii Census 2010 posters are available in:

- English,
- Korean,
- Chinese,
- Japanese,
- Hawaiian,
- and Tagalog.

To access a pdf version go to xxxxx@XXX.xx.ggg.



Federal Funding is Based on the Census



Everyone counts. And because there is so much at stake in the outcome of the April 2010 census count, everyone in the Hawaii 'Ohana must be counted. The count from Census 2010 will form the baseline for everything from federal funding to emergency planning. Our goal is 100 percent participation in Census 2010. Census forms arrive in March of 2010. Be prepared to be counted!

**COMPLETE COUNT COMMITTEE
CONTRIBUTIONS**

◇ *March 19, 2010 State Payroll Message (through DAGS)*

**** BE COUNTED IN THE 2010 CENSUS ****

2010 CENSUS FORMS ARE COMING IN THE MAIL THIS MONTH. FILL IN YOUR FORM AND MAIL IT BACK TO THE CENSUS BUREAU AS SOON AS YOU CAN.

HELP YOUR COMMUNITY GET NEEDED FUNDING FOR ROADS, SCHOOLS, JOB TRAINING, HEALTH PROGRAMS AND MORE. \$400 BILLION IN FEDERAL FUNDS ARE DISTRIBUTED EACH YEAR BASED ON CENSUS FIGURES. EACH PERSON MISSED IN HAWAII WOULD MEAN A LOSS OF \$1,200 IN FEDERAL MONEY EACH YEAR FOR 10 YEARS. YOU CAN MAKE A DIFFERENCE IN HAWAII'S ECONOMY JUST BY BEING COUNTED.

SEE 2010CENSUS.GOV

MARCH 19, 2010

LINDA LINGLE, GOVERNOR

COMPLETE COUNT COMMITTEE CONTRIBUTIONS

- ◇ *Displayed 2010 Census Banner in front of Hemmeter building Jan. 4-8, 2010 (through DAGS)*



COMPLETE COUNT COMMITTEE CONTRIBUTIONS

- ◇ *Coordination of “First Friday” Hemmeter building event on January 8, 2010 – 2010 Census promotion table (through the Hawaii State Foundation of the Culture and the Arts - DAGS)*

Grammy Nominee Night

COMPLETE COUNT COMMITTEE CONTRIBUTIONS

- ◇ ***Coordination of Public Advisory Board of Elder Affairs presentation on Friday, Jan. 8, 2010 (through DOH). Presentation by Dr. Iboshi***

Census 2000

207,000 or 17% of population are people age 60 +

2008 Census Estimate*

260,000 or 20% of population are people age 60 +

*Revised.

COMPLETE COUNT COMMITTEE CONTRIBUTIONS

2008 Federal Funding for Elderly in Hawaii (\$mil)

Supportive Housing for the Elderly Program – \$15.7

Senior Community Service Employment Program -\$2.4

Department of Health and Human Services funding – \$6.9

(nutritional services; supportive services and senior centers; disease prevention and health promotion services; Native Hawaiians; the Long Term Care Ombudsman Services for older individuals; and the prevention of elder abuse, neglect, and exploitation)

COMPLETE COUNT COMMITTEE CONTRIBUTIONS

◇ ***2010 Census Road Tour Van Input***

County of Hawaii – Middle of March good but anytime in March is fine

C & C Honolulu – Provided input to Marilyn Yoza earlier; Added Tamarind Park location last week

County of Kauai – Will provide input to Census Bureau this Wednesday

County of Maui – Week of Feb. 15th or March 1st

Other Activities by Members

- Attended Local Census Office open house:
Honolulu: Thursday - January 7, 2010
Waianae: Friday - January 8, 2010
- Article by Momi Fernandez released in January OHA newsletter
- Maui County Update
 - All posters distributed to local non-profit partners, every community center, the County building and some local schools. Will be putting more posters in buses
 - Working on putting census link on county website
 - Mayor Tavares will do proclamation the week the Census van is on Maui

**2010 Census HGCCC
Subcommittee Working Session**

Subcommittee Meeting Agenda

- **Work on proposed activities**

Committee staff will provide assistance

Time and Room Allocation

- First session of HGCCC meeting: 15 minutes, Room 436
- Individual subcommittee meetings: 45 minutes
 - Business and Outreach Subcommittee....**Room 435 (diff)**
 - Government Subcommittee.....Room 436
 - Media and Education Subcommittee.....Room 435A
- Presentation by subcommittees: 30 minutes, Room 436

Next 2010 Census HGCCC Meeting

Tuesday, February 9, 2010