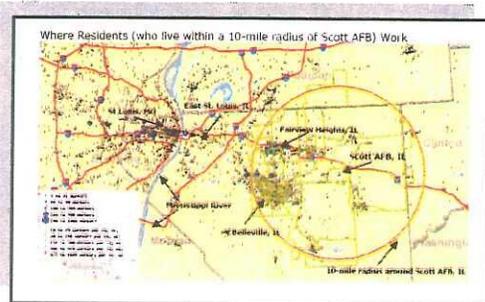


OnTheMap

Local Employment Dynamics

All About Jobs

OnTheMap is a web-based, interactive mapping application. The objective is to show where people work and where workers live on maps with companion reports on their age, earnings, industry distributions, and local workforce indicators.



The user can select a geographic area and answer *Travel Pattern* questions such as:

- Where do workers live that are employed in the area?
- What are the workplace destinations for workers living in the selected community or neighborhood?
- How do the employment areas compare in terms of worker origin-destination patterns, workers' ages, monthly earnings, and industry? How are these areas changing over time?

OnTheMap provides timely data for labor market, economic development, transportation, emergency management, and other potential applications. The travel patterns are displayed at the census block level, and the profile reports are produced at the census block group level. The application also includes analytical tools that answer questions such as:

- *Concentric Ring Analysis*: How many jobs are located within five, ten or twenty miles of a planned employment training center or transit stop?
- *Paired Area Analysis*: How many workers live along a transit corridor and work downtown or in some other area along the same corridor?

OnTheMap is located at <http://lehd.did.census.gov>. It is a high definition, intensive data processing application. We recommend that you use:

- A computer with at least 256MB RAM, a high performance graphics card, and a monitor with at least 1280x1024 resolution;
- An Internet browser such as Firefox version 1.0 or higher, Internet Explorer version 6.0 or higher, or Netscape version 7.1 or higher, with *Popup Blocker* turned off; and
- Download access speed of at least 500Kb/s.

OnTheMap provides information on census-block-to-census-block travel patterns and on the characteristics of workers and firms in each work and home area on an annual basis. The QWI are built upon wage records in the Unemployment Insurance system and information from state Quarterly Census of Employment and Wages data, covering over 75% of total wage and salary civilian jobs. Confidentiality is strictly protected at all detailed geographic levels through the use of state-of-the-art disclosure avoidance methods that do not suppress the information for any of the categories. Development of *OnTheMap* is supported by the Employment and Training Administration at the U.S. Department of Labor.

Contact did.local.employment.dynamics@census.gov with comments or questions.

OnTheMap Version 2 Begins Roll Out

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The phased release of *OnTheMap* (OTM) Version 2 begins on April 15, 2007, and is scheduled to continue till the end of September. By Fall 2007, this powerful tool will incorporate up to 44 LED partner states with cross-state commuting patterns, multi-year data, more responsive navigation tools and geographic layers, and improved processing and reporting.

In the initial Version 2.0, all 50 states will appear; however, only three -- Alabama, Georgia and North Carolina -- will have data. A key feature of OTM Version 2 is the addition of origin-destination data for 2004, so that all partner states will eventually have up to three years of data dating back to 2002. For the three initial states, the cross-state flows will appear for the first time to show where workers employed within a state live.

New geographic layers have been incorporated into Version 2.0, including Workforce Innovation in Regional Economic Development (WIRED) regions and the 109th Congressional Districts. The freehand and layer selection tools will be functional in Version 2.0. Reports will not be available immediately.

Version 2.0.1 is scheduled for release on April 30. It goes live with more refined reports--labor and commute sheds, QWI and Area Profile; and the activation of the buffered area and circle selection tools as well as text-based display.

On May 15, Version 2.0.2 will turn on the paired area and concentric circles analyses.

Once the U.S. map and major functionalities have been nailed down, states will be added in phases. Version 2.1 is scheduled for release in May and will add 14 states --California, Colorado, Florida, Idaho, Illinois, Iowa, Minnesota, Missouri, Oklahoma, Oregon, Pennsylvania, Texas, Virginia, and Washington. OTM Version 1 will be discontinued and removed from the website shortly after the release of Version 2.1.

By the end of July, Version 2.2 will add another 17 states --Arkansas, Delaware, Hawaii, Indiana, Kansas, Kentucky, Maine, Maryland, Montana, Nevada, New Jersey, New Mexico, South Carolina, Tennessee, Vermont, West Virginia, and Wisconsin.

At the end of September, Mississippi, North Dakota, Utah, and as many as 7 more states will be included in Version 2.3. These states must be under Regular Production in the Local Employment Dynamics partnership by June 1, 2007. The list of states will be announced in June.

The success of *OnTheMap* hinges on feedback from its users. We invite you to send any comments, problems, or questions via the LED listserv for *OnTheMap*. To join, go to <http://lehd.did.census.gov/led/about-us/contact.html> and select the last link on the page, LEHD-OnTheMap, or go directly to the subscriber page at <http://lists.census.gov/mailman/listinfo/lehd-onthemap>.