

3 Select a 2-Digit NAICS Sector

QWI Online provides data in North American Industry Classification System (NAICS) and also in Standard Industrial Classification (SIC). The default is the more current NAICS (see Note below).

NAICS groups the economy into 20 broad sectors so if you want more than just Total Employment, you can select a NAICS 2-digit sector, such as "23 Construction," shown here, by using the Industry pull-down menu.

QWI Online [NAICS]

LEHD Colorado Metro Reports - Quarterly Workforce Indicators
Select Criteria below. A new report will be created below as selections change.

Year: 2003 Geographic Grouping: Metro or Information by Detailed Industry
 Quarter: Q3 Metro: Boulder-Longmont, CO
 Sex: Female Industry: 23 Construction
 AgeGroup: 35-44 Ownership: 51 Information

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QWI Quick Facts	Boulder-Longmont, CO (Q3)	51 Information	52 Finance and Insurance	53 Real Estate and Rental and Leasing	54 Professional, Scientific, and Technical Services	55 Management of Companies and Enterprises	56 Administrative and Support and Waste Management and Remediation Services
Total Employment	323						
Net Job Flows	10						
Job Creation	48	42	1,199	1,044			
New Hires	70	63	1,682	1,573			
Separations	79	87	2,101	2,228			
Turnover	13.0%	13.0%	14.3%	14.8%			
Avg Monthly Earnings	\$2,814.00	\$2,722.25	\$2,909.00	\$2,873.25			

Note: To show data using SIC, you must select the option shown at the beginning from the QWI Online map of states. The historical series for SIC data goes back as far as 1990 for some states.

QWI Online [NAICS]
Select a state from this list or use the map below to access NAICS-based statistics. Click [here](#) to access SIC-based statistics.

Colorado Go

QWI Online [SIC]
LEHD Colorado County Reports - Quarterly Workforce Indicators
Select Criteria below. A new report will be created below as selections change.

Year: 2004 Geographic Grouping: County or Information by Detailed Industry
 Quarter: Q1 County: 001 Adams
 Sex: Male and Female Industry: All SIC-DIVISIONS
 AgeGroup: 14-99

Hint: These data are updated each quarter so if the results you get are not the same as shown here, the data on the Web site have probably been updated.

4 Select a 3-Digit NAICS Industry

You can select more detailed NAICS data using the link "Information by Detailed Industry," to the right of the Geographic Grouping menu. This allows you to look at workforce indicators by 3- and 4-digit industries.

LEHD Colorado Industry Reports - Quarterly Workforce Indicators
Geographic Reports: County Metro WIA
Top Level Industry Reports: County Metro WIA

Select	MoreNAICS data code	Description	Name	Value
<input checked="" type="radio"/>	More 11	Agriculture, Forestry, Fishing and Hunting	Year:	2004
<input type="radio"/>	More 21	Mining	Quarter:	Q1
<input type="radio"/>	More 22	Utilities	AgeGroup:	14-99
<input type="radio"/>	More 23	Construction	Sex:	Male and Female
<input type="radio"/>	More 31-33	Manufacturing	Ownership:	All (1-5)
<input type="radio"/>	More 42	Wholesale Trade	County:	08 Colorado

Notice that by clicking into the Detailed Industry information, our selected demographic characteristics, time, and geography have all reverted to default settings. In order to replicate the settings we used in Step 2 above (Boulder-Longmont Metro, 2003, quarter 3, female, age 35-44), you must set all your variables in this order. First, to restore our Metro area, now shown as County = 08 Colorado, go to Top Level Industry Reports near the top of the upper screen and select Metro.

Next, select your 3- or 4-digit NAICS industry by clicking on the word "More" next to the 2-digit sector. We'll select Information (Sector 51) and click "More," going to 517 Telecommunications at the 3-digit level and then to 5175 Cable and Other Program Distribution at the 4-digit level (you can read the definition of an industry by clicking on the underlined words).

Last, we set our time to 2003, quarter to 3, age to 35-44, females only, and select Metro = Boulder-Longmont.

LEHD Colorado Industry Reports - Quarterly Workforce Indicators
Geographic Reports: County Metro WIA
Top Level Industry Reports: County Metro WIA
Back to Metro 51 Information

Select	MoreNAICS data code	Description	Name	Value
<input type="radio"/>	... 517	Telecommunications	Year:	2003
<input type="radio"/>	... 5171	Wired Telecommunications Carriers	Quarter:	Q3
<input type="radio"/>	... 5172	Wireless Telecommunications Carriers (except Satellite)	AgeGroup:	35-44
<input type="radio"/>	... 5173	Telecommunications Resellers	Sex:	Female
<input type="radio"/>	... 5174	Satellite Telecommunications	Ownership:	All (1-5)
<input checked="" type="radio"/>	... 5175	Cable and Other Program Distribution	Metro:	Boulder-Longmont, CO

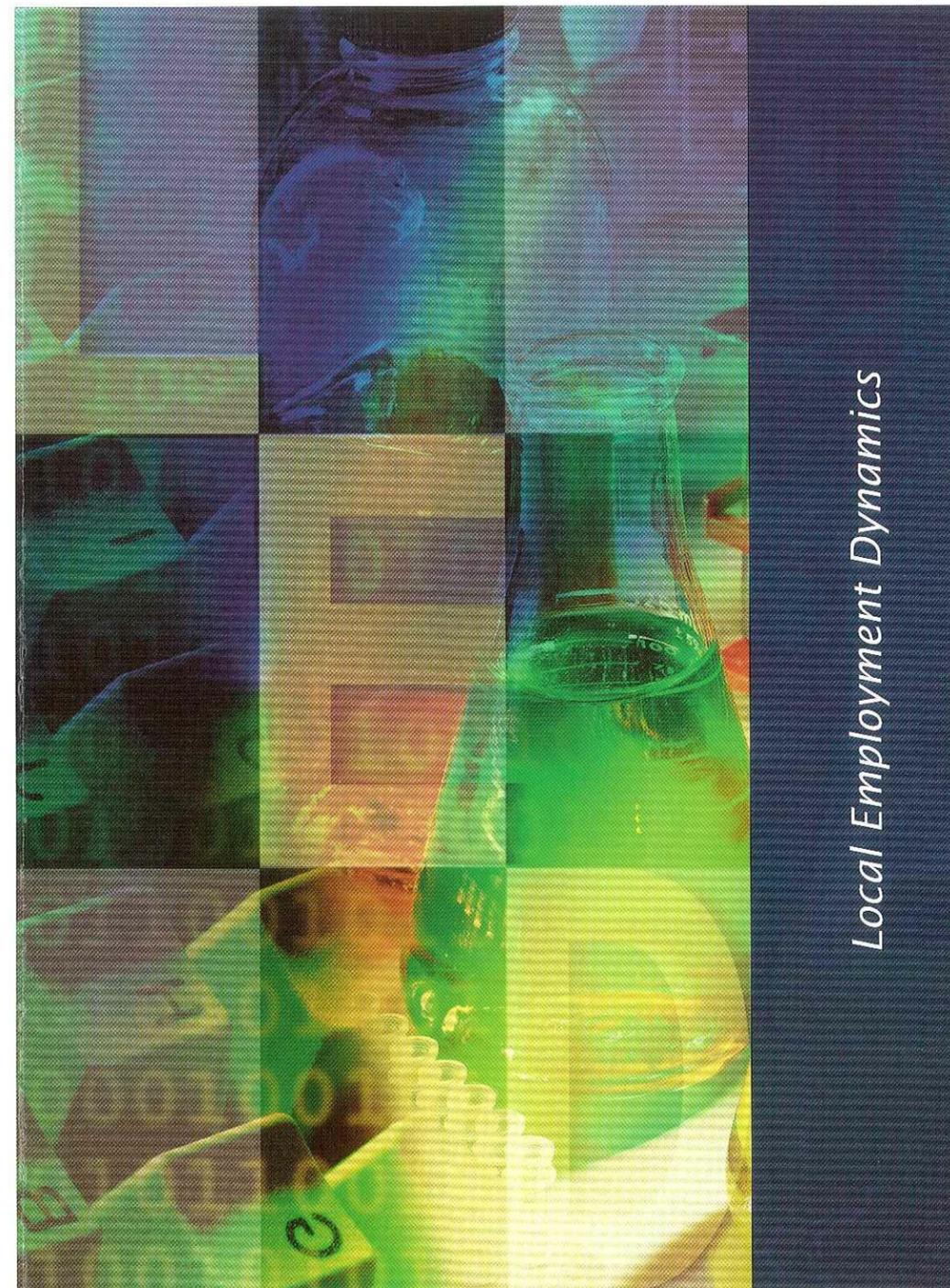
Download Dataset Print Table

QWI Quick Facts	Cable and Other Program Distribution (Q3)	Cable and Other Program Distribution (Avg: Selected + 3 Prior qtrs)	All industry groups (Q3)	All industry groups (Avg: Selected + 3 Prior qtrs)
Total Employment	23	17	15,531	15,972
Net Job Flows	N/A	N/A	464	67

Steps taken to ensure confidentiality of the individual combined with the increasingly specific industry selection cause an occasional occurrence of "N/A." "N/A" is used when there are inadequate data to report, there are incomplete data for that period, or when disclosure measures might preclude publishing the data. Using a different age group, sex, a larger geographic unit, like county, or the 3-digit NAICS industry 517 may provide more robust data.

CONGRATULATIONS! In four easy steps you've produced timely labor market data for your local area, for a selected time period, and for a certain age and sex of worker. You've also been able to look at data for specific industries. You can now print your table or download data to a spreadsheet using the links just above the table.

4 Easy Steps: QWI Online



Local Employment Dynamics

USCENSUSBUREAU

Helping You Make Informed Decisions

Getting Started Using QWI Online: Local Employment Dynamic's Quarterly Workforce Indicators

Looking for labor market information for your state, county, workforce area, or metropolitan area? Need data on employment, job creation, turnover, and earnings by industry, age, and sex? Seeking dynamic information that reflects the rapidly changing economy? Desperate for up-to-date information for policy planning and to help identify strategic trends? These are all available through the U.S. Census Bureau's QWI Online, a data set of eight labor market indicators reported on a quarterly basis by states in partnership with the Census Bureau's Local Employment Dynamics program.

This brochure is designed to help you navigate through QWI Online to access this unique labor market information that combines records and demographic data in four easy steps.

Go to the Census Bureau's home page at www.census.gov and access "Local Employment Dynamics" from the link listed under Business. You can also get to the LED site from <http://lehd.dsd.census.gov>.

From the LED home page, use QuickLinks to access QWI Online directly.

U.S. Census Bureau
Longitudinal Employer-Household Dynamics

Home | Local Employment Dynamics | Data Tools | Research | Library | About

Print

QUICK LINKS

- Satisfaction Survey
- QWI Online**
- On The Map
- Local Workforce
- Top Industries
- Partners Only

WHAT'S NEW?

- 05/16/05: Hawaii Joins LED
- 05/11/05: Profile of Older Workers In Pennsylvania Released
- 04/14/05: Customer Satisfaction Survey: LED Web Site
- 03/28/05: New State Representatives on LED Steering Committee
- 03/08/05: Alabama QWI Data on LED Website

Local Employment Dynamics
Confidentiality, State Partners, Partnership, Workshops and Trainings, Partners Only

Data Tools
QWI Online, On the Map, Local Workforce, Top Industries

Research
Research Data Center, Confidentiality Research, Low Wage Work, Human Capital & Productivity, Transportation, Aging & Pension Benefits

Library
Profiles, Workshops, Training, Technical Papers, Presentations, Newsletters, Archives

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Hint: If you want to read more about QWI, click on the "Data Tools" tab and then select QWI Online, where you will find more descriptive information about the indicators and how they are derived.

1 Select Your Geography

To select your geography, select from the states shown in dark blue or use the pull-down menu. States shown in light blue are not yet producing QWI data or may not yet be a partner in the LED program. However, states are joining the program regularly, so be sure to check the "State Partners" page of the LED Web site <http://lehd.dsd.census.gov/led/led/statepartners.html> to see what stage of the partnership your state is in.

QWI Online [NAICS]

Select a state from this list or use the map below to access NAICS-based statistics. Click [here](#) to access SIC-based statistics.

Alabama Go

Alabama
California
Colorado
Delaware
Florida
Iowa
Idaho
Illinois
Indiana
Kansas
Kentucky

Map showing states color-coded by data availability.

Now that you've accessed the desired state in QWI Online, you can define your local geography. The default for QWI Online is county-level data with counties listed in alphabetic order. In our example, below, for Colorado, Adams County appears first.

QWI Online [NAICS]

LEHD Colorado County Reports - Quarterly Workforce Indicators

Select Criteria below. A new report will be created below as selections change.

Year: 2004
Quarter: Q1
Sex: Male and Female
AgeGroup: 14-99

Geographic Grouping: County or Information by Detailed Industry
County: 001 Adams
Industry: All NAICS Sectors
Ownership: All (1-5)

Download Dataset | Print Table

QWI Quick Facts	Adams (Q1)	Adams (Avg: Selected + 3 Prior qtrs)	Colorado (Q1)	Colorado (Avg: Selected + 3 Prior qtrs)
Total Employment	141,832	144,235	2,056,194	2,056,802
Net Job Flows	913	1,661	44,175	44,172
Job Creation	9,969	12,214	167,027	187,740
New Hires	24,949	30,116	372,832	421,856
Separations	31,036	37,259	422,366	501,867
Turnover	11.9%	13.6%	11.6%	13.1%
Avg Monthly Earnings	\$3,070.00	\$3,130.75	\$3,304.00	\$3,310.50
Avg New Hire Earnings	\$2,239.00	\$2,279.25	\$2,244.00	\$2,377.25

View Detailed Comparison Reports
For more information

Eight workforce indicators are displayed (shown above). You can learn more about the eight indicators by clicking on ①.

You can change the "Geographic Grouping" from County (the default) to Metro or WIA (Workforce Investment Area). In our example, we will use the metro area of Boulder-Longmont. **Currently, the Metro option provides data for only the portion of the metro area that is within the state you selected.**

In addition to the results for your selected geography, i.e., Boulder-Longmont metro, QWI Online automatically provides state totals for easy comparison.

Hint: It's important to select the geography BEFORE the demographics; if you set the time period and demographics first and then change the geography, the time and demographics will reset to the default settings.

2 Choose Your Time Period and Demographic Characteristics

As you can see in Step 1, the default period is set to the most recent quarter for which a full data set is available. In this case, we see 2004 and Quarter 01 (you may find data for one quarter more recent but this will not be a complete data set; it will be limited to two indicators only). All states in QWI Online have data dating back to at least 2001.

For our scenario, we will pick 2003 and 3rd quarter.

QWI Online [NAICS]

LEHD Colorado Metro Reports - Quarterly Workforce Indicators

Select Criteria below. A new report will be created below as selections change.

Year: 2003
Quarter: Q3
Sex: Male and Female
AgeGroup: 14-99

Geographic Grouping: Metro or Information by Detailed Industry
Metro: Boulder-Longmont, CO
Industry: All NAICS Sectors
Ownership: All (1-5)

The demographic characteristics defaults are as shown: Age Group = 14-99 and Sex = Male and Female. We will use females, age 35-44, for our example.

Notice how the data refresh with each selection.

QWI Online [NAICS]

LEHD Colorado Metro Reports - Quarterly Workforce Indicators

Select Criteria below. A new report will be created below as selections change.

Year: 2003
Quarter: Q3
Sex: Female
AgeGroup: 35-44

Geographic Grouping: Metro or Information by Detailed Industry
Metro: Boulder-Longmont, CO
Industry: All NAICS Sectors
Ownership: All (1-5)

Download Dataset | Print Table

QWI Quick Facts	Boulder-Longmont, CO (Q3)	Boulder-Longmont, CO (Avg: Selected + 3 Prior qtrs)	Colorado (Q3)	Colorado (Avg: Selected + 3 Prior qtrs)
Total Employment	15,531	15,972	234,231	240,011
Net Job Flows	464	67	9,786	2,577
Job Creation	1,487	1,301	28,917	24,905
New Hires	2,122	2,349	39,336	37,599
Separations	2,429	2,952	46,679	49,594
Turnover	9.9%	10.3%	11.5%	12.0%
Avg Monthly Earnings	\$3,246.00	\$3,307.25	\$2,941.00	\$2,957.50
Avg New Hire Earnings	\$2,274.00	\$2,442.25	\$2,312.00	\$2,327.50

View Detailed Comparison Reports
For more information

The QWI Online gives you data for the quarter we selected (3rd quarter) and also provides an average for the selected quarter and three previous quarters. This might be useful in pointing out seasonality in hiring, wages, etc. The data for the entire state are also shown allowing you to compare labor market conditions for your local geography to that of the state.