U.S. Census Bureau People Business Geography Newsroom Subjects A to 2 American Community Survey You are here: Census.gov > American Community Survey > Methodology > Sample Size and Data Quality > Sample Size - Data Main About the Survey **Guidance for Data Users Data & Documentation** Methodology Library Methodology Main Sample Size - Data 🖾 GET EMAIL Sample Size and Data Quality **Contact Us** Select a State Go Hawaii Sample Size - Data **Frequently Ask** Sample Size - Definitions **Download Sample Size** Site Map **Initial Addresses and Sample Response Rates - Data** Selected and Final Interviews Coverage Rates - Data **Housing Units Group Quarters People** Item Allocation Rates - Data Year Initial Final Initial Final 2006 Content Test Addresses Interviews Sample Interviews Selected Selected **Questionnaire Archive** 983 477 2009 11,822 7,417 11,721 7,303 918 590 2008 2007 11,924 7,473 807 457 833 598 2006 12,054 7,629 2005 12,295 7,627 N/A N/A 2004 6,560 4,304 N/A N/A 4,230 N/A N/A 2003 6,466 2002 N/A N/A 5,808 3,968 N/A 2001 6,556 4,489 N/A 2000 6,587 4,119 N/A N/A × or the letters [xls] indicate a document is in the Microsoft® Excel® Spreadsheet Format (XLS). To view the file, you will need the Microsoft® Excel® Viewer is available for free from Microsoft®. ESUSEUEEAU Privacy Policy 2010 Census Data Tools Information Quality Product Catalog

Source: U.S. Census Bureau | American Community Survey Office | Email ACS | Last Revised: September 28, 2010

## **American Community Survey**

U.S. Census Bureau

Main About the Survey	Guidance for Data Users	Data & Documentation	Methodology	Library	
Methodology Main	Sample Size - Defir	nitions			
Sample Size and Data Quality	1. How large is the sampl	e?			
Sample Size - Data	The full implementation of t	the ACS, which began in 200	)5, samples approx	kimately 2.9 millio	
Sample Size - Definitions	addresses annually stateside. The PRCS samples approximately 36,000 housing unit addres				
Response Rates - Data	year in Puerto Rico.				
Coverage Rates - Data	The full implementation of t	the ACS and PRCS Group Q	uarters data collec	tion began in 200	
Item Allocation Rates - Data	approximately 200,000 people living in group quarters annually.				
2006 Content Test	The ACS sampled betweer	740.000 and 900.000 housi	ing unit addresses	annually in 2000	
Questionnaire Archive					
	2. What is sampling error	?			

The ACS estimates are based on data from a sample of housing units and people in the pop the full populations. For this reason, ACS estimates have a degree of uncertainty associated called sampling error. In general, the larger the sample, the smaller the level of sampling error

#### 3. Why is it important to measure sampling error?

The estimates produced by the ACS are not exact because they are based on a sample. The error measures the degree of uncertainty associated with the estimates. If the degree of uncertainty large, users should be cautious in how the estimates are used.

#### 4. How does the ACS measure sampling error

The ACS calculates standard errors for each estimate produced and publishes the 90 percer level margins of error (the Census Bureau standard). You can be 90 percent confident that th within the margin of error from the estimate includes the true value. See <u>Accuracy of the Data</u> details on how margin of error and confidence intervals are calculated and interpreted.

## 5. What other numbers provide important information on the reliability of ACS estimate

**Housing Units Initial Addresses Selected** - The number of addresses in each state and for that were selected for the ACS sample for a particular year. Each year's sample is systematic into 12 monthly samples for ACS interviewing. This initial number includes addresses later de be commercial or nonexistent, as well as housing units that are not interviewed due to subsa personal visit follow-up, refusals or other reasons.

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American Co	DMM	unity	Surv Size and Data Q	Vey	e Rates - Data	1	
Main About the Survey	Guidance	for Data Use	rs Data	& Documen	tation	Methodology	Library
Methodology Main	Respo	nse Rates	- Data				
Sample Size and Data Quality	Hawaii					S	Select a State
Sample Size - Data						<u>D</u>	ownload Resp
Response Rates - Data	Respon	se Rates and	d Reasons	for Nonint	erviews	(in percent)	
Response Rates - Definitions	— Hous	ing Units					
Coverage Rates - Data	Housing Reasons for Noninterviews						
Item Allocation Rates - Data	Voar	Response	Refusal	Linable	No	Temporarily	
2006 Content Test	Tear	Rate	Refusal	to Locate	One Home	Absent	Problem
Questionnaire Archive	2009	98.3	0.5	0.0	0.3	0.1	0.0
	2008	97.6	0.7	0.0	0.5	0.1	0.0
	2007	97.3	0.9	0.0	0.5	0.1	0.0
	2006	97.8	0.7	0.1	0.4	0.1	0.1
	2005	97.8	0.8	0.3	0.1	0.2	0.0
	2004	92.8	1.0	0.1	0.1	0.2	0.0
	2003	95.7	2.4	0.1	0.4	0.2	0.0
	2002	98.1	1.1	0.0	0.0	0.1	0.0
	2001	97.5	1.1	0.1	0.2	0.1	0.0
	2000	94.9	1.3	0.0	0.7	0.1	0.1

Response Rates and Reasons for Noninterviews (in percent) — Group Quarters

	Group Quarters (Person)	Reasons for Noninterviews					
Year	Response Rate	GQ Person Refusal	Unable to Locate GQ Person	Resident Temporarily Absent	Language Problem	Insufficient Data	
2009	95.8	0.9	0.0	0.0	0.0	0.2	
2008	99.0	0.0	0.0	0.0	0.0	0.0	
2007	98.7	0.0	0.0	0.0	0.0	0.0	
2006	99.1	0.0	0.7	0.0	0.0	0.0	

**Note:** As a result of a reduction in funding in 2004, ACS dropped the telephone and persona operations for the January 2004 panel, thus only allowing mail respondents to contribute to the telephone and personal contributes are the telephone and personal operations.

U.S. Census Bureau

# **American Community Survey**

Main About the Survey	Guidance for Data Users	Data & Documentation	Methodology	Library			
Methodology Main	Response Rates - I	Definitions					
Sample Size and Data Quality	1. What is Unit Nonrespo	nse?					
Sample Size - Data	Unit nonresponse is the fai	lure to obtain the minimum r	equired informatior	n from an eligible			
Response Rates - Data	group quarters (GQ) person in the sample. For the ACS, response rates are subtracted from						
Response Rates - Definitions	to measure unit nonrespon	se.					
Coverage Pates Data	Unit nonresponse occurs	when respondents are unab	le or unwilling to p	articipate, intervi			
Item Allocation Rates - Data	unable to locate addresses	unable to locate addresses or respondents, or when other barriers exist to completing the in					
2006 Content Test	2. How does the ACS adj	ust for unit nonresponse?					
Questionnaire Archive	The ACS uses noninterview	w adjustment methods to giv	e a higher weight t	o interviewed un			

## 3. Why is it important to measure unit nonresponse?

adjustment is calculated.

We measure it because it has a direct effect on the quality of the data. If the rate of unit nonruhigh, it increases the chance that the final survey estimates may reflect bias. Estimates may the characteristics of nonresponding units differ from the characteristics of responding units.

## 4. How does the ACS measure unit nonresponse?

The Census Bureau calculates survey response rates to measure unit nonresponse in the A( **survey response rate** is the ratio of the estimate of units interviewed after data collection is the estimate of all units that should have been interviewed. Separate rates are calculated for response and GQ person response. For housing units, this means all interviews after mail, te personal visit follow-up. For GQ persons, this means all interviews after the personal visit. **Int** include complete and partial interviews with enough information to be processed.

To accurately measure unit nonresponse the ACS must estimate the universe of cases eligib interviewed and the survey noninterviews; that is, all eligible units in personal visit follow-up  $\epsilon$  appropriate weight as are all the noninterviews.

## 5. What are the primary reasons for unit nonresponse in the ACS?

The Census Bureau classifies all final noninterviews by one of the following **Reasons for No** to understand why unit nonresponse occurred:

U.S. Census Bureau People Business Geography Newsroom Subjects A to 2 **American Community Survey** You are here: Census.gov > American Community Survey > Methodology > Sample Size and Data Quality > Coverage Rates - Data Main About the Survey **Guidance for Data Users Data & Documentation** Methodology Library Methodology Main Coverage Rates - Data Sample Size and Data Select a State Quality Hawaii Sample Size - Data **Download Coverag** Coverage Rates (in percent) **Response Rates - Data Coverage Rates - Data** Housing Total Population <sup>1</sup> **Coverage Rates - Definitions** Units Item Allocation Rates - Data Year Total Total Male 2009 95.8 94.4 91.3 2006 Content Test 2008 94.8 92.2 92.0 **Questionnaire Archive** 2007 95.4 92.9 90.8 2006 95.7 90.1 91.7 2005 96.6 94.9 95.1 2004 96.4 93.0 92.4 2003 97.4 89.8 91.0 2002 98.3 96.1 96.5 2001 100.8 96.8 97.8 2000 102.2 94.9 94.2  $^{1}$  The 2000-2005 population coverage rates exclude the group quarters population since that was not added to the ACS until 2006. or the letters [xls] indicate a document is in the Microsoft® Excel® Spreadsheet Format (XLS). To view the file, y Microsoft® Excel® Viewer - available for free from Microsoft®. cisciessuseure e au Elippication distant Scheme Privacy Policy 2010 Census Data Tools Information Quality Product Catalog

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Main About the Survey	Guidance for Data Users Data & Documentation Methodology Library
Methodology Main	Coverage Rates - Definitions
Sample Size and Data Quality	1. What is coverage error?
Sample Size - Data	There are two kinds of coverage error: under-coverage and over-coverage.
Response Rates - Data	<b>Under-coverage</b> exists when housing units or people do not have a chance of being selecte
Coverage Rates - Data	sample.
Coverage Rates - Definitions	Over-coverage exists when housing units or people have more than one chance of selection
Item Allocation Rates - Data	sample, or are included in the sample when they should not have been.
2006 Content Test	2. How does the ACS reduce coverage error?
Questionnaire Archive	
	The final ACS population estimates are adjusted for coverage error by controlling specific surestimates to independent population controls by sex, age, race, and Hispanic origin.
	The final PRCS population estimates are adjusted for coverage error by controlling specific s estimates to independent population control by sex and age.
	The ACS housing unit estimates are adjusted for coverage error by controlling the survey est independent housing unit controls for total housing units. Because of subsequent steps in the weighting process, the final ACS housing unit estimates will not agree with the independent h controls.
	Refer to Accuracy of the Data to learn more about this weighting procedure.
	3. Why is it important to measure coverage error?
	If the characteristics of under-covered or over-covered housing units or individuals differ from are selected, the ACS may not provide an accurate picture of the population.
	4. How does the ACS measure coverage error?
	The Census Bureau calculates coverage rates to measure coverage error in the ACS. The car is the ratio of the ACS population or housing estimate of an area or group to the independent that area or group, times 100.
	Coverage rates for the total resident population are calculated by sex at the national, state, a Rico levels, and at the national level only for total Hispanics, and non-Hispanics crossed by t

race categories: White, Black, American Indian and Alaska Native, Asian, and Native Hawaii

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Sampl Qualit	le Size and Data y	Hawaii				Selec	t a State	
Samp	ole Size - Data					Down	load Alloc	atio
Resp	onse Rates - Data							
Cove	rage Rates - Data	2005 through 2009	2000 through 20	004				
ltem	Allocation Rates - Data							
ltem Defir	Allocation Rates - nitions	Housing: Overall   Phys	sical Characteristics	Utilities	l Special P	rograms I	Mortgage I	tem
2006 0	Content Test	Other Financial Charact	eristics			<u>regranio</u> (	inongago i	
Questi	ionnaire Archive	Deputations Overall   De	nois Domographics I (	Origin or				
		Population: <u>Overall</u>   <u>Basic Demographics</u>   <u>Origin and Language</u>   <u>Education</u>   <u>Mobility a</u>						
		Journey to Work   Industry and Occupation   Income						
		ltom	Allocation Dates 2	005 thr	ough 200	0 for Hou		
		Overall	Anocation Rates 2	.005 till	Perc		ated	
		Item		2009	2008	2007	2006	2
		Overall housing allo occupied and vaca	cation rate ant housing units	4.5	4.8	5.6	5.3	
		Overall person alloc total population	cation rate	5.3	6.9	5.4	4.6	
							Back to	the
		Housing: Physical Characteristics	Physical Percent Allocated stics					
		Item		2009	2008	2007	2006	2
		Vacancy status vacant housing un	its	2.1	1.1	1.2	2.1	
		Tenure occupied housing	units	0.5	0.8	0.7	0.7	
		Units in structure occupied and vaca	ant housing units	1.8	1.7	2.1	1.9	
		Year moved in occupied housing	units	2.5	2.2	3.3	3.2	
		Month moved in		0.5	1.2	1.0	0.9	

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You are here: <u>Census.gov</u> ) <u>American Commun</u> Main About the Survey	ty Survey , Methodology , Sample Size Guidance for Data Users	and Data Quality > Item Allocation Rate	<u>s - Data</u> ) Item Allocation Methodology	Rates - Definitions	S
Methodology Main	Item Allocation Rate	es - Definitions			
Sample Size and Data Quality	1. What is item nonrespo	nse?			
Sample Size - Data	Missing data for a particula	r question or item is called ite	em nonresponse. I	t occurs wher	n a re
Response Rates - Data	to provide an answer to a r	equired item. The ACS also	considers invalid a	nswers as ite	m nor
Coverage Rates - Data	2. How does the ACS cor	rect for item nonresponse?	?		
Item Allocation Rates - Data					
Item Allocation Rates - Definitions The Census Bureau uses imputation methods that either use rules to determine a use answers from similar housing units or people who provided the item information					ໄable ຄ he firs
2006 Content Test	methods is known as "assig	gnment," while the second is	referred to as "allo	ocation."	
Questionnaire Archive	Assignment involves logic response to another questi	cal imputation where a respor	nse to one questior can often be used t	۱ implies the ۱ to assign a va	value alue tc

**Allocation**, on the other hand, involves using statistical procedures, such as within-househol neighbor matrices populated by donors, to impute for missing values.

#### 3. Why is it important to measure item nonresponse?

Item nonresponse measures allow data users to judge the completeness of the data in which estimates are based. Final estimates can be adversely impacted when item nonresponse is h can be introduced if the characteristics of the nonrespondents differ from those reported by rul tem nonresponse and unit nonresponse both contribute to potential bias in the estimates.

#### 4. How does the ACS measure item nonresponse?

Item nonresponse is measured through the calculation of allocation rates which are publisher survey estimates. The Census Bureau calculates measures of item nonresponse for two dist universes. The American Factfinder (AFF) includes allocation tables specific to the tabulation This Quality Measures Web page includes allocation rates for the universe that was eligible f imputation. In some instances these will be the same, but in many instances they will differ. F we edit and impute data collected for educational attainment for the total population 3 years a that is the universe referenced to calculate the allocation rates shown on the Quality Measure However, the tables for educational attainment in the AFF are restricted to the population age therefore the imputation tables on AFF are restricted to this universe. The specific universe a with each of these Quality Measures are shown in the tables, displayed below the title of eac