

## 2010 American Community Survey 1-Year Estimates for the State of Hawaii

The U.S. Census Bureau released data from its American Community Survey (ACS) for 2010 on September 22, 2011.

### Following are some highlights for Hawaii from the 2010 ACS survey:

Looking at the population characteristics and comparing them with other states in the nation, Hawaii continues to see the following trends:

**More Asians:** Hawaii ranked first in terms of percentage of Asian population. 38.9 percent of Hawaii's population said that they were Asians only (those selecting only one racial group) in 2010 versus 4.8 percent for the nation as a whole. Our state also ranked the highest for the percentage of people born in Asia.

**More Native Hawaiians and Other Pacific Islanders:** Hawaii also had the largest percentage of Native Hawaiians and Other Pacific Islanders only in the nation: 9.9 percent for Hawaii versus 0.2 percent for the nation in 2010.

**More diverse population:** Hawaii ranked first also in the percentage of mixed ethnic population at 23.8 percent compared with 2.7 percent for the nation.

**Larger household size:** The average household size of 2.96 persons placed Hawaii 2nd highest in the nation.

**More households with elderly residents:** The percentage of households with one or more people 65 years and over was 30.1 and our state ranked second in the nation. Not surprisingly, we also ranked high in the nation at fourth for the percent of households with retirement income. The percentage of our households receiving retirement income was 21.5.

**More multigenerational households:** Our state ranked the highest in the U.S. for percent of households that are multigenerational at 7.2 percent.

**Less grandparents responsible for their grandchildren:** Hawaii is ranked the lowest at 51, for the percent of grandparents (living with grandchildren) who are responsible for their grandchildren. Hawaii had 23.0 percent of the households in this category.

**Higher use of public transportation or car pool:** Hawaii ranked first in percentage of workers using carpool to go to work with 13.8 percent of our population in this category. Hawaii ranked seventh in the nation for proportion of population who travel to work by public transportation with 6.6 percent of our workers using this type of transportation.

**More people work in the service sector:** Hawaii ranked second in the nation in percentage of workers working in the service occupations with 22.4 percent of our workers in this category.

**Higher value of real property:** Hawaii's median housing value was \$525,400 in 2010, ranking the highest in the nation, with Washington D.C. right below our state at \$426,900. The national median housing value in 2010 was \$179,900.

**Lower homeownership:** Hawaii's homeownership of 58.0 percent in 2010 was among the bottom 4 states and district in the nation. Washington D.C. had the lowest homeownership at 42.5 percent. New York State was the second lowest at 54.3 percent; California was the third lowest at 55.6 percent.

**Higher cost of living:** Hawaii's median rent of \$1,291 in 2010 placed Hawaii as the first in the nation. The U.S. median rent was \$855 per month. Hawaii homeowner's monthly housing cost of \$2,240 in 2010 was the fourth highest in the nation. Our state also ranked high for proportion of income spent on housing. The percentage of mortgaged owners spending 30 percent or more of household income on selected monthly owner costs was second highest in the nation. For percentage of renter-occupied units spending 30 percent or more of household income on rent and utilities, Hawaii was ranked fourth in this category listing.

**More people per room:** With the U.S. having 3.4 percent of its occupied housing units with 1.01 or more occupants per room, Hawaii stood out in this category and ranked second in the nation. The percentage of our state's housing units with more than one person per room was 8.5 percent.

**Higher health insurance coverage:** 7.9 percent of Hawaii residents didn't have health insurance coverage in 2010. Of course that means that 92.1% of Hawaii residents were covered by health insurance. This ranked Hawaii third in the nation. In terms of health insurance coverage for children, 96.3 percent of Hawaii's children were covered, ranking fifth place in the nation (which included D.C.) in 2010.

**Background:** The ACS survey started in 1996 and Hawaii was included since 2000. Between 2000 and 2004, Hawaii ACS data were available only for the State of Hawaii and the City and County of Honolulu. Starting in 2005, Hawaii County and Maui County (excluding Kalawao County) were included. Census Bureau releases 1-year data for areas with population size of 65,000 and above due to sample size issues. Data for all the four counties in Hawaii are available.

**Table 1. Selected Population Characteristics for the State of Hawaii and Its Ranking in the Nation: 2010**

Title	Value	Hawaii Rank
<b>Demographic Characteristics</b>		
Percent Of The Total Population Who Are White Alone	24.6	51
Percent Of The Total Population Who Are Asian Alone	38.9	1
Percent Of The Total Population Who Are Native Hawaiian And Other Pacific Islander Alone	9.9	1
Percent Of The Total Population Who Are Two Or More Races	23.8	1
Percent Of People Who Are Foreign Born	18.2	6
Percent Of People Born In Europe	5.1	50
Percent Of People Born In Asia	76.8	1
Percent Of People Born In Latin America	5.1	51
Percent Of People Born In Mexico	2.1	49
<b>Migration and Travel to Work</b>		
Percent Of People 1 Year And Over Who Lived In A Different State (including Puerto Rico) 1 Year Ago	4.0	5
Percent Of Workers 16 Years And Over Who Traveled To Work By Car, Truck, Or Van--drove Alone	66.6	49
Percent Of Workers 16 Years And Over Who Traveled To Work By Car, Truck, Or Van--carpooled	13.8	1
Percent Of Workers 16 Years And Over Who Traveled To Work By Public Transportation (excluding Taxicab)	6.6	7
Percent Of Workers 16 Years And Over Who Worked Outside County Of Residence	1.0	51
<b>Household Characteristics</b>		
Percent Of Grandparents Responsible For Their Grandchildren	23.0	51
Percent Of Households With One Or More People 65 Years And Over	30.1	2
Average Household Size	2.96	2
Percent Of Households That Are Multigenerational	7.2	1
<b>Marriage Status and Birth</b>		
Percent Of Men 15 Years And Over Who Were Never Married	37.8	6
Ratio Of Unmarried Men 15 To 44 Years Per 100 Unmarried Women 15 To 44 Years	126.5	3
Women 15 To 50 Years Old Who Had A Birth In The Past 12 Months (per 1,000 Women)	63	5

**Table 1. Selected Population Characteristics for the State of Hawaii and Its Ranking in the Nation: 2010 (cont.)**

Title	Value	Hawaii Rank
<b>English Speaking Skills</b>		
Percent Of People 5 Years And Over Who Speak English Less Than "very Well"	11.8	7
<b>Income</b>		
Median Household Income (in 2010 Inflation-adjusted Dollars)	63,030	5
Median Family Income (in 2010 Inflation-adjusted Dollars)	76,134	7
Percent Of Households With Retirement Income	21.5	4
<b>Employment</b>		
Percent Of Civilian Employed Population 16 Years And Over In Service Occupations	22.4	2
Percent Of Civilian Employed Population 16 Years And Over In The Manufacturing Industry	2.9	50
<b>Housing</b>		
Percent Of Housing Units That Are Mobile Homes	0.2	50
Percent Of Occupied Housing Units With 1.01 Or More Occupants Per Room	8.5	2
Median Housing Value Of Owner-occupied Housing Units (dollars)	525,400	1
Median Monthly Housing Costs For Owner-occupied Housing Units With A Mortgage (dollars)	2,240	4
Percent Of Mortgaged Owners Spending 30 Percent Or More Of Household Income On Selected Monthly Owner Costs	50.0	2

Source: U.S. Census Bureau, American Community Survey 2010.

### **State and County Economic Characteristics (Table 2):**

- Maui County had the highest civilian unemployment rate in 2010 at 13.3 percent, while Honolulu County has the lowest civilian unemployment rate at 6.4 percent. Hawaii County's civilian unemployment rate was 12.9 percent and Kauai County had a civilian unemployment rate of 6.5 percent in 2010.
- Honolulu County had the highest median household income at \$68,537 in 2010. Hawaii County had the lowest median household income at \$47,100. Maui County's median household income was \$60,617 while Kauai County had \$55,246 median household income.
- Honolulu County also had the highest median family income at \$81,177 in 2010, and Hawaii County had the lowest median family income at \$57,308. Maui County's median family income was \$73,916 and Kauai's median family income was \$59,020.
- In terms of per capita income, Honolulu County also ranked the highest at \$28,629, followed by Maui County at \$27,767 and Kauai County at \$24,774. Hawaii County had the lowest per capita income at \$22,713.
- Honolulu County had the highest health insurance coverage in 2010 at 93.4 percent, followed by Kauai County at 90.2 percent, Hawaii County at 89.3 percent, and Maui County at 88.5 percent.
- The poverty rate was the lowest in Honolulu County where 9.1 percent of the county's residents were under the poverty level in 2010, while Hawaii County had the highest poverty rate at 18.4 percent. Maui County had a poverty rate of 11.2 percent while Kauai had a poverty rate of 11.6 percent in 2010.

### **State and County Housing Characteristics (Table 3):**

- Hawaii County had the highest homeownership at 64.1 percent in 2010, followed by Kauai County at 63.7 percent. Maui County had a homeownership rate of 59.4 percent, while Honolulu had the lowest homeownership at 56.1 percent.
- Median housing value for owner-occupied units was the highest on Maui at \$597,100 in 2010, followed by Oahu at \$560,500. Median housing value on Kauai was \$503,400 while the Big Island had the lowest median housing value at \$322,700 per unit in 2010.
- Median housing cost for owners was the highest in Maui County at \$2,479 per month in 2010, followed by Honolulu County at \$2,326 per month, Kauai County at \$2,159, and Hawaii County at \$1,679 per month. Oahu renters paid the highest rent in 2010 at a median of \$1,363 per month, followed by Maui County renters at \$1,287 per month, Kauai County renters at \$1,096, and Hawaii County renters with the lowest rent at \$972 per month.

### **Small Area Statistics (Table 4):**

- By PUMA (Public Use Microdata Area, defined by the Census Bureau with 100,000 people as the threshold), Rural Oahu, which covers Waianae and the North Shore, had the highest unemployment rate at 13.2 percent in 2010, followed by the neighbor islands at above the 10 percent range. East Oahu, which covers the areas from Hawaii Kai to Kapahulu, had the lowest unemployment rate at 3.3 percent.
- East Oahu also had the highest per capita income at \$38,595 in 2010, while Rural Oahu had the lowest per capita income at \$20,489.

- Residents in central Oahu had the highest health insurance coverage at 95.1 percent, while the neighbor islands had lower health insurance coverage at about 89 percent.
- Poverty rates were higher in Rural Oahu and on the Big Island. Poverty rates were low in East and Central Oahu.
- Homeownership was the highest in East Oahu at 69.9 percent while metro Honolulu had the lowest home ownership.
- Median home value was the highest in East Oahu at \$726,900 and lowest on the Big Island at \$322,700 in 2010.

Source: Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division.

Table 2. Selected Economic Characteristics by County

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>EMPLOYMENT STATUS</b>										
Population 16 years and over	1,093,645	1,093,645	148,260	148,260	769,044	769,044	53,415	53,415	122,882	122,882
In labor force	728,635	66.6%	91,931	62.0%	517,008	67.2%	33,999	63.7%	85,675	69.7%
Civilian labor force	694,445	63.5%	91,831	61.9%	483,480	62.9%	33,826	63.3%	85,286	69.4%
Employed	638,191	58.4%	79,982	53.9%	452,669	58.9%	31,613	59.2%	73,905	60.1%
Unemployed	56,254	5.1%	11,849	8.0%	30,811	4.0%	2,213	4.1%	11,381	9.3%
Armed Forces	34,190	3.1%	100	0.1%	33,528	4.4%	173	0.3%	389	0.3%
Not in labor force	365,010	33.4%	56,329	38.0%	252,036	32.8%	19,416	36.3%	37,207	30.3%
<b>COMMUTING TO WORK</b>										
Workers 16 years and over	657,295	657,295	77,929	77,929	476,501	476,501	30,776	30,776	72,067	72,067
Car, truck, or van -- drove alone	437,687	66.6%	51,420	66.0%	308,557	64.8%	24,721	80.3%	52,979	73.5%
Car, truck, or van -- carpooled	90,538	13.8%	12,398	15.9%	66,840	14.0%	2,831	9.2%	8,469	11.8%
Public transportation (excluding taxicab)	43,534	6.6%	1,467	1.9%	40,903	8.6%	68	0.2%	1,096	1.5%
Walked	29,641	4.5%	1,953	2.5%	24,457	5.1%	916	3.0%	2,303	3.2%
Other means	22,237	3.4%	1,596	2.0%	18,374	3.9%	608	2.0%	1,659	2.3%
Worked at home	33,658	5.1%	9,095	11.7%	17,370	3.6%	1,632	5.3%	5,561	7.7%
Mean travel time to work (minutes)	25.5	(X)	26.3	(X)	26.5	(X)	21.0	(X)	19.9	(X)

Table 2. Selected Economic Characteristics by County  
(cont.)

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>OCCUPATION</b>										
Civilian employed population 16 years and over	638,191	638,191	79,982	79,982	452,669	452,669	31,613	31,613	73,905	73,905
Management, business, science, and arts occupations	210,587	33.0%	24,654	30.8%	157,827	34.9%	8,197	25.9%	19,887	26.9%
Service occupations	143,088	22.4%	19,155	23.9%	92,860	20.5%	9,734	30.8%	21,339	28.9%
Sales and office occupations	168,133	26.3%	19,906	24.9%	121,937	26.9%	6,633	21.0%	19,657	26.6%
Natural resources, construction, and maintenance occupations	64,914	10.2%	10,780	13.5%	42,957	9.5%	3,751	11.9%	7,426	10.0%
Production, transportation, and material moving occupations	51,469	8.1%	5,487	6.9%	37,088	8.2%	3,298	10.4%	5,596	7.6%
<b>CLASS OF WORKER</b>										
Civilian employed population 16 years and over	638,191	638,191	79,982	79,982	452,669	452,669	31,613	31,613	73,905	73,905
Private wage and salary workers	446,836	70.0%	52,308	65.4%	316,807	70.0%	22,984	72.7%	54,737	74.1%
Government workers	140,358	22.0%	15,743	19.7%	108,704	24.0%	4,794	15.2%	11,095	15.0%
Self-employed in own not incorporated business workers	48,515	7.6%	10,478	13.1%	26,531	5.9%	3,770	11.9%	7,736	10.5%
Unpaid family workers	2,482	0.4%	1,453	1.8%	627	0.1%	65	0.2%	337	0.5%

Table 2. Selected Economic Characteristics by County  
(cont.)

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>INCOME AND BENEFITS (IN 2010 INFLATION-ADJUSTED DOLLARS)</b>										
Total households	445,812	445,812	62,584	62,584	309,154	309,154	22,147	22,147	51,893	51,893
Median household income (dollars)	63,030	(X)	47,100	(X)	68,537	(X)	55,246	(X)	60,617	(X)
Mean household income (dollars)	79,560	(X)	59,877	(X)	84,081	(X)	72,427	(X)	79,426	(X)
Families	303,075	303,075	40,679	40,679	212,524	212,524	15,345	15,345	34,516	34,516
Median family income (dollars)	76,134	(X)	57,308	(X)	81,177	(X)	59,020	(X)	73,916	(X)
Mean family income (dollars)	90,072	(X)	68,870	(X)	95,300	(X)	77,878	(X)	88,289	(X)
Per capita income (dollars)	27,537	(X)	22,713	(X)	28,629	(X)	24,774	(X)	27,767	(X)
<b>HEALTH INSURANCE COVERAGE</b>										
Civilian noninstitutionalized population	1,315,677	1,315,677	183,995	183,995	912,128	912,128	66,444	66,444	153,066	153,066
With health insurance coverage	1,211,913	92.1%	164,380	89.3%	852,135	93.4%	59,938	90.2%	135,416	88.5%
With private health insurance	1,004,022	76.3%	119,646	65.0%	727,317	79.7%	48,334	72.7%	108,681	71.0%
With public coverage	388,021	29.5%	65,673	35.7%	256,135	28.1%	20,062	30.2%	46,140	30.1%
No health insurance coverage	103,764	7.9%	19,615	10.7%	59,993	6.6%	6,506	9.8%	17,650	11.5%
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>										
All families	(X)	7.4%	(X)	14.9%	(X)	5.8%	(X)	9.4%	(X)	7.5%
All people	(X)	10.7%	(X)	18.4%	(X)	9.1%	(X)	11.6%	(X)	11.2%

Source: U.S. Census Bureau.

**Table 3. Selected Housing Characteristics by County**

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>HOUSING OCCUPANCY</b>										
Total housing units	519,992	519,992	82,471	82,471	337,030	337,030	29,917	29,917	70,510	70,510
Occupied housing units	445,812	85.7%	62,584	75.9%	309,154	91.7%	22,147	74.0%	51,893	73.6%
Vacant housing units	74,180	14.3%	19,887	24.1%	27,876	8.3%	7,770	26.0%	18,617	26.4%
Homeowner vacancy rate	2.2	(X)	5.2	(X)	1.1	(X)	4.0	(X)	3.7	(X)
Rental vacancy rate	8.8	(X)	9.2	(X)	5.0	(X)	18.1	(X)	24.8	(X)
<b>UNITS IN STRUCTURE</b>										
Total housing units	519,992	519,992	82,471	82,471	337,030	337,030	29,917	29,917	70,510	70,510
1-unit, detached	281,650	54.2%	63,439	76.9%	158,134	46.9%	20,509	68.6%	39,504	56.0%
1-unit, attached	38,676	7.4%	2,906	3.5%	30,426	9.0%	1,764	5.9%	3,580	5.1%
2 units	16,397	3.2%	1,538	1.9%	9,051	2.7%	1,075	3.6%	4,733	6.7%
3 or 4 units	24,206	4.7%	2,286	2.8%	17,598	5.2%	1,088	3.6%	3,234	4.6%
5 to 9 units	32,423	6.2%	2,879	3.5%	22,693	6.7%	1,547	5.2%	5,304	7.5%
10 to 19 units	24,872	4.8%	2,774	3.4%	16,261	4.8%	2,007	6.7%	3,830	5.4%
20 or more units	100,719	19.4%	6,227	7.6%	82,481	24.5%	1,686	5.6%	10,325	14.6%
Mobile home	1,001	0.2%	422	0.5%	338	0.1%	241	0.8%	0	0.0%
Boat, RV, van, etc.	48	0.0%	0	0.0%	48	0.0%	0	0.0%	0	0.0%
Median rooms	4.6	(X)	4.5	(X)	4.7	(X)	4.6	(X)	4.1	(X)
<b>BEDROOMS</b>										
Total housing units	519,992	519,992	82,471	82,471	337,030	337,030	29,917	29,917	70,510	70,510
No bedroom	26,133	5.0%	3,640	4.4%	16,684	5.0%	2,019	6.7%	3,778	5.4%
1 bedroom	75,943	14.6%	9,848	11.9%	50,045	14.8%	3,714	12.4%	12,321	17.5%
2 bedrooms	133,820	25.7%	20,343	24.7%	86,418	25.6%	6,929	23.2%	20,108	28.5%
3 bedrooms	181,632	34.9%	36,749	44.6%	110,612	32.8%	12,145	40.6%	22,111	31.4%
4 bedrooms	70,178	13.5%	8,937	10.8%	48,049	14.3%	3,878	13.0%	9,314	13.2%
5 or more bedrooms	32,286	6.2%	2,954	3.6%	25,222	7.5%	1,232	4.1%	2,878	4.1%

**Table 3. Selected Housing Characteristics by County (cont.)**

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>HOUSING TENURE</b>										
Occupied housing units	445,812	445,812	62,584	62,584	309,154	309,154	22,147	22,147	51,893	51,893
Owner-occupied	258,533	58.0%	40,125	64.1%	173,487	56.1%	14,112	63.7%	30,809	59.4%
Renter-occupied	187,279	42.0%	22,459	35.9%	135,667	43.9%	8,035	36.3%	21,084	40.6%
Average household size of owner-occupied unit	3.14	(X)	3.00	(X)	3.17	(X)	3.13	(X)	3.16	(X)
Average household size of renter-occupied unit	2.72	(X)	2.73	(X)	2.73	(X)	2.80	(X)	2.62	(X)
<b>VEHICLES AVAILABLE</b>										
Occupied housing units	445,812	445,812	62,584	62,584	309,154	309,154	22,147	22,147	51,893	51,893
No vehicles available	39,725	8.9%	3,231	5.2%	32,209	10.4%	774	3.5%	3,511	6.8%
1 vehicle available	150,929	33.9%	22,764	36.4%	106,367	34.4%	7,135	32.2%	14,629	28.2%
2 vehicles available	161,554	36.2%	23,626	37.8%	109,373	35.4%	7,690	34.7%	20,865	40.2%
3 or more vehicles available	93,604	21.0%	12,963	20.7%	61,205	19.8%	6,548	29.6%	12,888	24.8%
<b>SELECTED CHARACTERISTICS</b>										
Occupied housing units	445,812	445,812	62,584	62,584	309,154	309,154	22,147	22,147	51,893	51,893
Lacking complete plumbing facilities	3,310	0.7%	1,177	1.9%	980	0.3%	387	1.7%	766	1.5%
Lacking complete kitchen facilities	7,737	1.7%	1,701	2.7%	4,252	1.4%	324	1.5%	1,460	2.8%
No telephone service available	11,128	2.5%	1,624	2.6%	6,193	2.0%	835	3.8%	2,476	4.8%

**Table 3. Selected Housing Characteristics by County (cont.)**

Subject	Hawaii State		Hawaii County		Honolulu County		Kauai County		Maui County	
	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent	Estimate	Percent
<b>OCCUPANTS PER ROOM</b>										
Occupied housing units	445,812	445,812	62,584	62,584	309,154	309,154	22,147	22,147	51,893	51,893
1.00 or less	407,825	91.5%	58,028	92.7%	283,992	91.9%	19,472	87.9%	46,299	89.2%
1.01 to 1.50	24,266	5.4%	2,440	3.9%	16,429	5.3%	1,879	8.5%	3,518	6.8%
1.51 or more	13,721	3.1%	2,116	3.4%	8,733	2.8%	796	3.6%	2,076	4.0%
<b>VALUE</b>										
Owner-occupied units	258,533	258,533	40,125	40,125	173,487	173,487	14,112	14,112	30,809	30,809
Median (dollars)	525,400	(X)	322,700	(X)	560,500	(X)	503,400	(X)	597,100	(X)
<b>MORTGAGE STATUS</b>										
Owner-occupied units	258,533	258,533	40,125	40,125	173,487	173,487	14,112	14,112	30,809	30,809
Housing units with a mortgage	175,138	67.7%	24,817	61.8%	118,030	68.0%	9,715	68.8%	22,576	73.3%
Housing units without a mortgage	83,395	32.3%	15,308	38.2%	55,457	32.0%	4,397	31.2%	8,233	26.7%
<b>SELECTED MONTHLY OWNER COSTS (SMOC)</b>										
Housing units with a mortgage	175,138	175,138	24,817	24,817	118,030	118,030	9,715	9,715	22,576	22,576
Median (dollars)	2,240	(X)	1,679	(X)	2,326	(X)	2,159	(X)	2,479	(X)
Housing units without a mortgage	83,395	83,395	15,308	15,308	55,457	55,457	4,397	4,397	8,233	8,233
Median (dollars)	475	(X)	310	(X)	519	(X)	433	(X)	445	(X)
<b>GROSS RENT</b>										
Occupied units paying rent	174,698	174,698	20,157	20,157	128,158	128,158	7,477	7,477	18,894	18,894
Median (dollars)	1,291	(X)	972	(X)	1,363	(X)	1,096	(X)	1,287	(X)

Source: U.S. Census Bureau.

**Table 4. Selected Economic Characteristics by Small Areas**

	Unemployment rate, %	Median household income (\$)	Median family income (\$)	Per capita income (\$)	% of health insurance coverage	% of families under poverty	% of people under poverty	Home ownership, %	Median home value (\$)
By PUMA Area									
Maui County and Kauai County	11.4	58,198	70,277	26864	89.0	8.1	11.3	60.6	573,200
Hawaii County	12.9	47,100	57,308	22713	89.3	14.9	18.4	64.1	322,700
Rural Oahu (Waianae, Wahiawa, North Shore, Koolauloa)	13.2	56,807	64,997	20489	93.0	15.9	17.0	47.4	449,600
Koolaupoko (Kahaluu, Kaneohe, Kailua, Waimanalo, Mokapu)	7.3	79,550	85,614	30759	92.8	6.1	10.9	65.6	669,500
Makapuu-Manoa Stream (Hawaii Kai, Kuliouou-Kalani Iki, Waialae-Kahala, Kaimuki, Diamond Head/Kapahulu/St Louis Heights, Palolo)	3.3	82,138	102,403	38595	94.6	2.3	6.4	69.9	726,900
Manoa-Waikiki-Kakaako-Tantalus (Manoa, McCully/Moiliili, Waikiki, Makiki/Lower Punchbowl/Tantalus, Ala Moana/Kakaako)	5.8	46,170	68,546	31405	89.8	6.9	14.0	36.5	450,100
Pauoa-Downtown-Kalihi (Nuuanu/Punchbowl, Downtown, Liliha/Kapalama, Kalihi-Palama, Kalihi Valley)	5.0	56,993	65,145	24536	92.5	7.9	11.2	45.2	555,400
Moanalua-Airport-Pearl City (Moanalua, Aliamanu/Salt Lake/Foster Village, Airport, Aiea, Waimalu-Pacific Palisades)	5.0	70,643	81,774	29405	94.7	3.0	4.7	59.8	556,300
Mililani-Waipahu-Ewa (Waiawa, Waipahu, Ewa, Mililani/Waipio/Melemanu, Makakilo/Kapolei/Honokai Hale, Mililani Mauka-Launani Valley)	6.1	81,626	87,264	27502	95.1	2.6	4.1	68.0	471,600

**Table 4. Selected Economic Characteristics by Small Areas  
(cont.)**

	Unemployment rate, %	Median household income (\$)	Median family income (\$)	Per capita income (\$)	% of health insurance coverage	% of families under poverty	% of people under poverty	Home ownership, %	Median home value (\$)
By Micro/Metro Area									
Hilo, HI Micro Area	12.9	47,100	57,308	22,713	89.3	14.9	18.4	64.1	322,700
Honolulu, HI Metro Area	6.4	68,537	81,177	28,629	93.4	5.8	9.1	56.1	560,500
Kahului-Wailuku, HI Micro Area	13.3	60,617	73,916	27,767	88.5	7.5	11.2	59.4	597,100
Kapaa, HI Micro Area	6.5	55,246	59,020	24,774	90.2	9.4	11.6	63.7	503,400
Urban Honolulu CDP, Hawaii	5.0	54,828	71,644	28,885	91.8	6.1	11.3	44.2	561,100
Honolulu, HI Urbanized Area	6.2	65,575	80,364	28,441	93.5	5.7	8.7	54.5	529,700
Kailua (Honolulu County)--Kaneohe, HI Urbanized Area	6.1	79,548	85,649	31,926	94.9	6.2	8.7	65.6	671,500
Congressional District 1 (111th Congress), Hawaii	4.9	66,111	81,214	29,934	93.4	4.3	7.7	55.3	555,500
Congressional District 2 (111th Congress), Hawaii	11.2	60,437	71,392	25,329	90.9	10.3	13.5	60.7	492,300

Source: U.S. Census Bureau; compiled by the Hawaii State Department of Business, Economic Development & Tourism, Research and Economic Analysis Division.