

Hawaii Government Complete Count Committee Meeting Minutes

Location: No. 1 Capitol District Building, 250 S. Hotel St., Room No. 436, Honolulu, HI

Date: Tuesday, September 17, 2019

Time: 10:00 a.m.

Agenda items

1. Welcome by KCC Chancellor Louise Pagotto
2. Virtual presentation by Professor Andrew Reamer, George Washington University
3. Introductions
4. Presentation by Robert Franco on Campus Compact Knowledge Hub
5. Presentation by Eugene Tian, Committee Chair
6. Census Bureau Update by Sharen Nakashima, Annie Sokol, and Elisapeta Alaimaleata, Partnership Specialists
7. Subcommittee reports

Meeting notes

- **Presentation by Andrew Reamer on federal funding determined by local Census count**
 - Decennial Census data are the foundation for Population Estimates and American Community Survey. There are about additional 80 datasets which use decennial Census-derived data.
 - Census-derived data determine eligibility for federal funding. Local decennial counts matter for allocation formula funding (share of population determines amount of funding) and set-aside funding (funding for qualifying areas or populations).
 - Example: Program which allocates funding based on the share of school age children in poverty.
 - Dr. Reamer's research looks at a subset of federal funding which is determined by local census data and does not encompass all of the federal funding which uses census-derived data for allocation. Data are only for funding impacted by accuracy of local count, not funding which is at the national count level.
 - We should not use the research to talk about per capita federal funding based on the decennial Census because programs are not funded on a per capita basis—they are funded based on program characteristics.
 - Hawaii in 2010: Hawaii was overcounted. Some areas were undercounted, but double counting among those with multiple homes led to an overcount of 0.44%.
 - Link to 2010 Census Coverage Measurement Memo 2010-g-01:
https://www.census.gov/coverage_measurement/pdfs/g01.pdf
- **Presentation by Bob Franco on Campus Compact Knowledge Hub**
 - Link to Campus Compact Census 2020 information is <https://compact.org/census-2020/>

- Campus Compact is a national coalition of colleges and universities focusing on civic engagement.
- Hawaii Pacific Islands Campus Compact operated by UH Manoa
- Website provides links and resources about messaging resonance and FAQs. Website will be continually updated through 2020.
- **Presentation by Eugene Tian on HGCCC activity since last meeting**
 - Special thanks to Deborah Kwan and the Media subcommittee for developing shared document for upcoming events. Please continue to send in your events.
 - Partnership Specialists have established relationship with over 50 organizations for Complete Count Committees in Hawaii. The CCCs are in all counties, with major representation on Oahu and Kauai.
 - The Census 2020 Outreach and Promotion project has been awarded to Hawaii Community Foundation.
 - Update on translated brochures: Brochures are at various stages, but around 3-4 are being finalized and will be printed soon.
 - T-shirts are available for committee members and regular meeting attendees.
- **Update by Census Bureau Partnership Specialists**
 - Introduction of the newest Partnership Specialist, Robert Su, who will be working with the Chinese community in Hawaii.
 - There will be a nationwide kickoff for Census 2020 employment recruitment during the week of October 20.
 - The Census Bureau will be hiring recruiting assistants on all islands.
 - Paid training for enumeration starts in March.
 - It takes time to get processed and through background checks, so potential enumerators should start applying now.
 - Update on Census 2020 questionnaires:
 - There is space to respond for a household of 10 people on the paper questionnaire. The online self-response can accommodate households bigger than 10 people.
 - There will be over-the-phone census questionnaire assistance with multiple language support.
 - On Kauai, Partnership Specialists have been focusing on the local government and Native Hawaiian community.
 - Proclamation was issued by the Mayor of Kauai
 - Work with the Hawaiian Civic Club, NHPI CCCC, and NHPI church leaders
 - The City & County of Honolulu has started the work of their CCC, which will have a strong focus on the kupuna.
 - The Hawaii Kids CCC has been established by the Hawaii Children's Action Network and University of Hawaii Center on the Family.
 - The Partnership Specialists have been making media appearances on Kukui Connection, and they hope to extend interviews to CCC members.
 - Recent events worked by Partnership Specialists: Council for Native Hawaiian Advancement Convention, Kauai's Mayor's Economic Summit, Hispanic Heritage Festival, Children & Youth Day, Hawaii Community Foundation Census 2020 meeting
 - Upcoming events: Education of Young Children conference, Be Ready Manoa fair, Honolulu Pride Festival

- The NAACP CCC has made a pledge to respond to the Census online as soon as it is available on March 12. The Partnership Specialists encourage the same pledge from our CCC members.
- **Subcommittee Reports**
 - **Education, Elisapeta Alaimaleata reporting**
 - Actively preparing a timeline of events with DOE.
 - Intention to train school administrators and staff on Census 2020.
 - An information letter on Census 2020 is being drafted by DOE. The letter will go out to all DOE students.
 - UH Manoa will be hosting a Census 2020 event in February. The subcommittee is also connecting with Hawaii's private universities.
 - **Government, Bruce Oliveira reporting**
 - Subcommittee is working to clarify its role in the CCC and coordinating with other subcommittees to reduce redundancy.
 - Idea for raising government employee self-response: Competition between departments with employees reporting self-response to department/division leads. Small token for self-response, like stickers. Prize to department with highest self-response.
 - **Media, Randall Landry reporting**
 - Developed a repository for write-ups and infographics using Google Drive.
 - Working with DOH and HDOA for Census 2020 outreach
 - Recent work/events by subcommittee: Small Business Outreach event, work with juveniles connected to the court system, table at Maui County Annual Fair, work with homeless providers on Maui
 - **Business, Will Nhieu reporting**
 - Want to establish relationships with large employers with established communication channels. Discussed doing initial contact then passing to Partnership Specialists for implementation. Would prefer a centralized email account to do outreach from, rather than individual employee accounts.
 - Question: Can state include 2020 material in mailings to private businesses?
 - Business subcommittee will take on legislative outreach.

Actions before/for the next meeting

- Subcommittees to meet
- Committee members to continue submission of events and write-ups to Media subcommittee

Next meeting

Location: No. 1 Capitol District Building, 250 S. Hotel St., Room No. 436, Honolulu, HI

Date: Tuesday, November 19, 2019

Time: 10:00 a.m. to 11:30 a.m.