

**NATIVE HAWAIIAN AND OTHER PACIFIC ISLANDER-OWNED BUSINESSES  
FOR HAWAII AND THE UNITED STATES: 2012**

[Preliminary. Native Hawaiian and Other Pacific Islanders own 51 percent or more of the equity, interest, or stock of the business. Details may not add to total or subgroup total because a firm could be tabulated in more than one racial group]

Characteristics	All firms		Firms with paid employees				Firms without paid employees	
	Number	Sales/ receipts/ value of shipments (\$1,000)	Num- ber	Sales/ receipts/ value of shipments (\$1,000)	Employ- ees 1/	Annual payroll (\$1,000)	Num- ber	Sales/ receipts/ value of shipments (\$1,000)
<b>Hawaii</b>								
Total Native Hawaiian and Other Pacific Islander	14,560	2,466,229	1,301	1,886,250	10,742	373,580	13,259	579,979
Native Hawaiian	13,170	2,187,896	1,217	1,784,739	9,871	350,720	11,953	403,157
Guamanian or Chamorro	124	10,008	11	8,047	104	2,170	114	1,961
Samoaan	623	(2/)	29	(2/)	(3/)	(2/)	595	(2/)
Other Pacific Islander	879	89,538	50	(2/)	(4/)	(2/)	829	20,687
<b>United States</b>								
Total Native Hawaiian and Other Pacific Islander	55,077	8,586,013	4,764	6,902,104	39,971	1,481,906	50,313	1,683,909
Native Hawaiian	26,038	4,818,225	2,781	4,044,598	22,135	868,229	23,257	773,627
Guamanian or Chamorro	6,621	779,650	456	557,955	5,301	143,517	6,165	221,694
Samoaan	5,901	916,314	357	624,477	3,024	102,497	5,544	(2/)
Other Pacific Islander	17,978	2,350,514	1,264	1,878,409	10,222	396,121	16,714	472,105
Hawaii as a percent of U.S.	26.4	28.7	27.3	27.3	26.9	25.2	26.4	34.4

Note: The 2012 Survey of Business Owners (SBO) includes all U.S. firms operating during 2012 with receipts of \$1,000 or more which are classified in the North American Industry Classification System (NAICS) sectors 11 through 99, except for NAICS 111, 112, 482, 491, 521, 525, 813, 814, and 92 which are not covered. Firms with more than one domestic establishment are counted in each geographic area and industry in which they operate, but only once in the U.S. total.

1/ For pay period including March 12.

2/ Withheld because estimates did not meet publication standards.

3/ 250 to 499 employees.

4/ 500 to 999 employees.

Source: U.S. Census Bureau, 2012 Economic Census, 2012 Survey of Business Owners, SB1200CSA01: Preliminary Statistics for All U.S. Firms by Sector, Gender, Ethnicity, and Race for the U.S. and States : 2012 <<http://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>> accessed August 24, 2015; and calculations by the Hawaii State Department of Business, Economic Development & Tourism.