



# Census Reporter Short Example

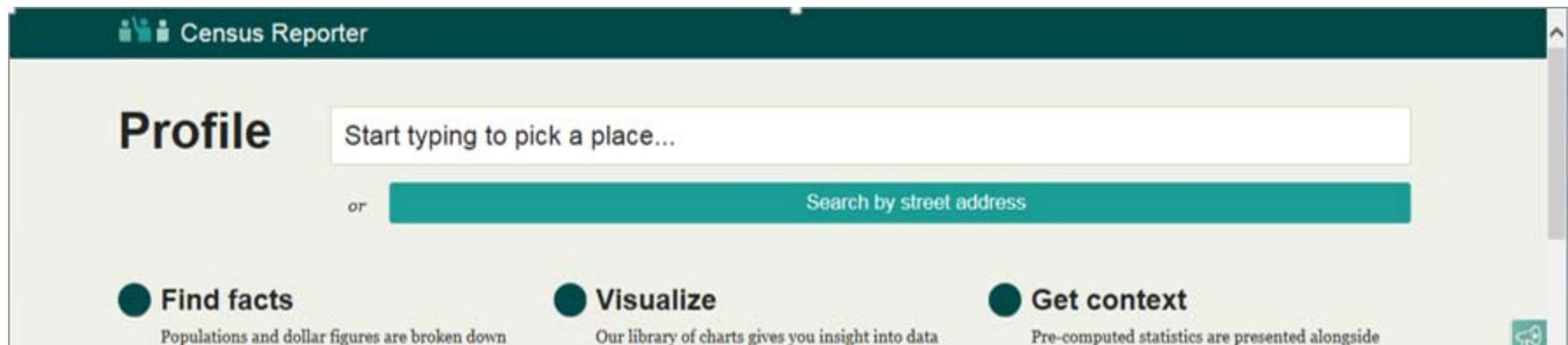
Hawaii State Data Center, DBEDT  
Leeward Community College  
Small Business Fair  
February 20, 2016



# Census Reporter

The Census Reporter is a Knight News Challenge-funded project to make it easier for journalists to write stories using information from the U.S. Census bureau.

<http://censusreporter.org>



The screenshot shows the top section of the Census Reporter website. At the top left, there is a dark green header with the text "Census Reporter" and a small icon of three people. Below the header, the word "Profile" is displayed in a large, bold font. To the right of "Profile" is a search input field with the placeholder text "Start typing to pick a place...". Below this field is a teal button labeled "Search by street address". To the left of the button is the word "or". At the bottom of the interface, there are three circular icons, each followed by a heading and a short description: "Find facts" (Populations and dollar figures are broken down), "Visualize" (Our library of charts gives you insight into data), and "Get context" (Pre-computed statistics are presented alongside). A small icon of a person is visible in the bottom right corner.



## Profile

Start typing to pick a place...

or

📍 Search by street address



### Find facts

Populations and dollar figures are broken down by category: Demographics, Economics, Families, Housing and Social.



### Visualize

Our library of charts gives you insight into data from the places you research. Look for them on profile pages. You can even [embed the charts](#) on your own site.



### Get context

Pre-computed statistics are presented alongside each data point, so you can see how each place fits into a larger context.



## Explore

Find a topic by table or column name...



### Explore

Census data is massive, and sometimes it's hard to find the table you're looking for. Search by table and column keywords.



### Visualize

We want to help *you* tell great stories. Maps and distribution charts help uncover what's interesting, so you can take it from there.



### Download

From any comparison, save the data you're viewing in CSV, Excel or a variety of geographic data formats.



## Topics

Learn more about the concepts and tables covered by the Census and American Community Survey. We'll be adding more of these pages in the next few months, so [let us know](#) if there are topics you'd like to see us explain.

[Getting Started](#)

[Age and Sex](#)

[Children](#)

[Commute](#)

[Employment](#)

[Families](#)

[Geography](#)

[Health Insurance](#)

[Income](#)

[Migration](#)

[Poverty](#)

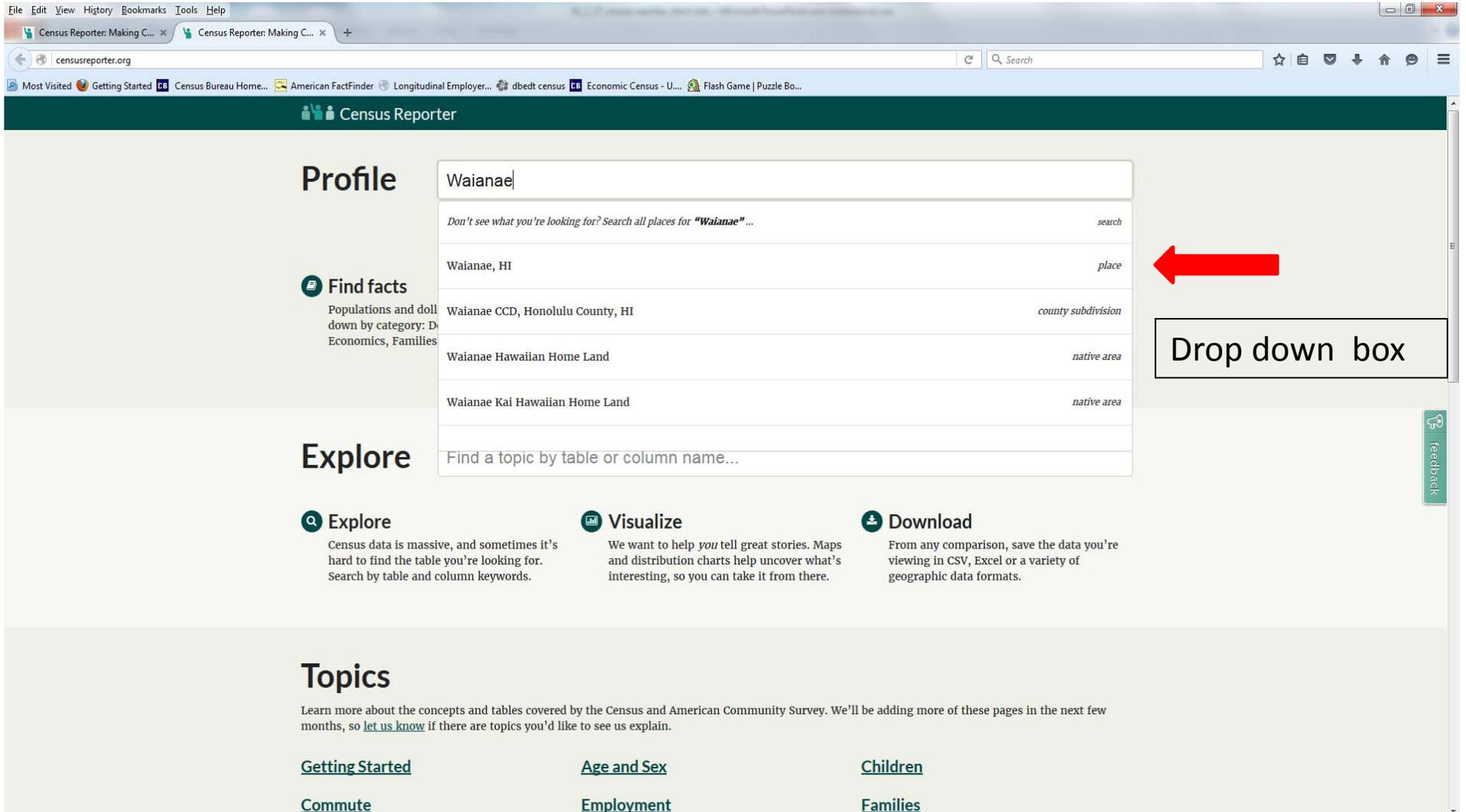
[Public Assistance](#)

[Race and Hispanic Origin](#)

[Same-Sex Couples](#)

[Seniors](#)

# 1. Profile – “Waianae, HI (place)”



The screenshot shows the Census Reporter website interface. The main content area is titled "Profile" and features a search bar with "Waianae" entered. Below the search bar, a dropdown menu displays search results for "Waianae". The first result is "Waianae, HI" with a dropdown arrow next to it, which is highlighted by a red arrow. Other results include "Waianae CCD, Honolulu County, HI" (county subdivision), "Waianae Hawaiian Home Land" (native area), and "Waianae Kai Hawaiian Home Land" (native area). A red arrow points to the "place" dropdown menu in the search results.

**Profile**

Waianae

Don't see what you're looking for? Search all places for "Waianae" ... search

Waianae, HI	place
Waianae CCD, Honolulu County, HI	county subdivision
Waianae Hawaiian Home Land	native area
Waianae Kai Hawaiian Home Land	native area

**Find facts**

Populations and doll  
down by category: D  
Economics, Families

**Explore**

Find a topic by table or column name...

**Explore**

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[Commute](#)      [Employment](#)      [Families](#)

feedback

Waianae CDP Report –

7 pages of data and charts

# Waianae, HI

Place in: [Honolulu County, HI](#), [Urban Honolulu, HI Metro Area](#), [Hawaii](#), [United States](#)

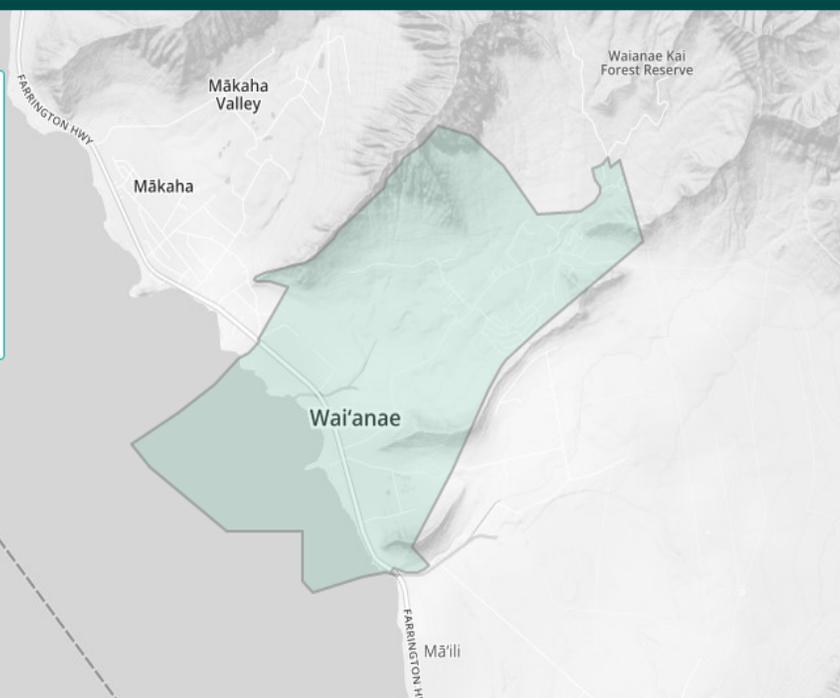
**12,694**

5.4 square miles

Population

2,369 people per square mile

Census data: ACS 2014 5-year unless noted



Find data for this place

Interact with charts and statistics for margins of error and additional information.

## Demographics

† Margin of error is at least 10 percent of the total value. Take care with this statistic.

### Age

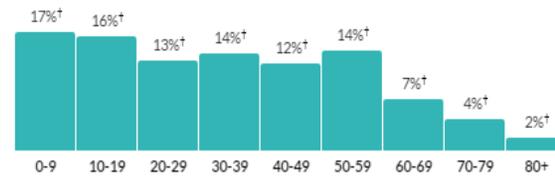
**32.8**

Median age

about 90 percent of the figure in the Urban Honolulu, HI Metro Area: 37.2

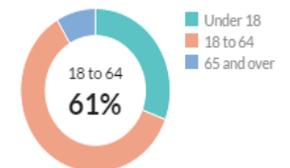
about 90 percent of the figure in Hawaii: 38.2

Population by age range



Show data / Embed

Population by age category



Show data / Embed

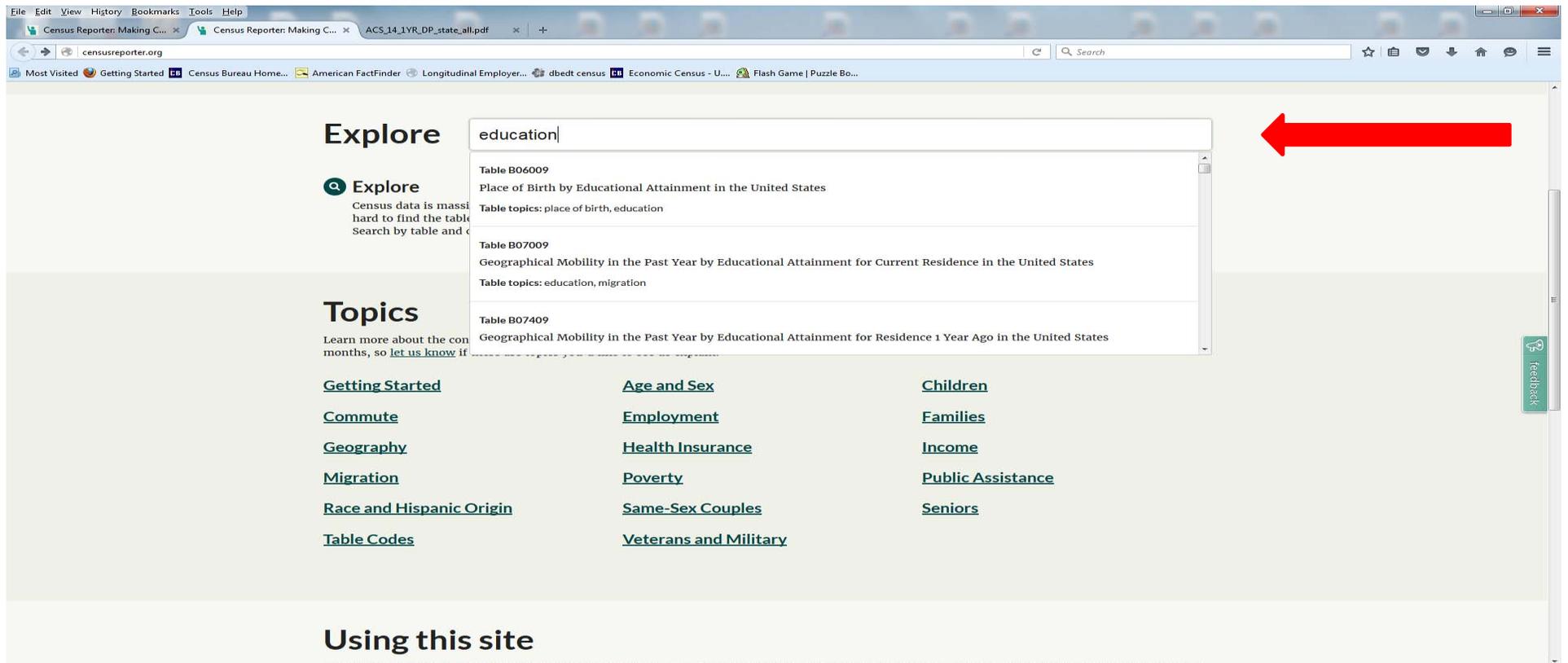
† Margin of error is at least 10 percent of the

### Sex

### Race & Ethnicity

## 2. Explore – “Education”

Links to numerous tables containing data on education. Once you select a table, you are asked what geographic area you are interested in.



The screenshot shows the Census Reporter website interface. The browser address bar displays 'censusreporter.org'. The main content area features a search bar with the text 'education' entered. Below the search bar, a dropdown menu lists search results for tables related to education. A red arrow points to the search bar area.

**Explore**

education

- Table B06009  
Place of Birth by Educational Attainment in the United States  
Table topics: place of birth, education
- Table B07009  
Geographical Mobility in the Past Year by Educational Attainment for Current Residence in the United States  
Table topics: education, migration
- Table B07409  
Geographical Mobility in the Past Year by Educational Attainment for Residence 1 Year Ago in the United States

**Topics**

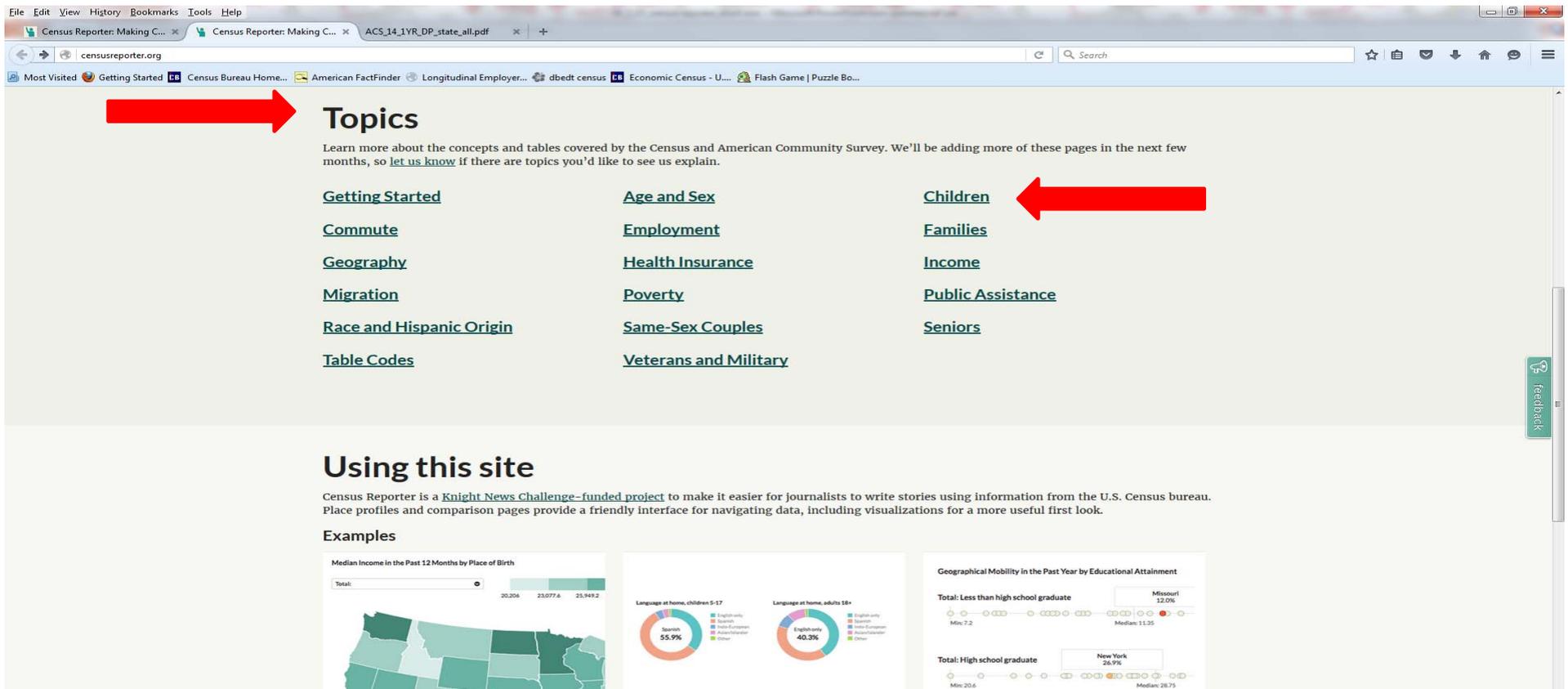
Learn more about the con months, so [let us know](#) if

- [Getting Started](#)
- [Commute](#)
- [Geography](#)
- [Migration](#)
- [Race and Hispanic Origin](#)
- [Table Codes](#)
- [Age and Sex](#)
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- [Veterans and Military](#)
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- [Seniors](#)

**Using this site**

# 3. Topics – “Children”

Links to numerous tables with data on children.  
Once you select a table, you are asked what geographic area you are interested in



The screenshot shows the 'Topics' section of the Census Reporter website. A red arrow points to the 'Topics' heading, and another red arrow points to the 'Children' link in the list of topics. Below the 'Topics' section, there is a 'Using this site' section with a description and 'Examples' of data visualizations.

**Topics**

Learn more about the concepts and tables covered by the Census and American Community Survey. We'll be adding more of these pages in the next few months, so [let us know](#) if there are topics you'd like to see us explain.

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**Using this site**

Census Reporter is a [Knight News Challenge-funded project](#) to make it easier for journalists to write stories using information from the U.S. Census bureau. Place profiles and comparison pages provide a friendly interface for navigating data, including visualizations for a more useful first look.

**Examples**

Median Income in the Past 12 Months by Place of Birth

Language at home, children 5-17

Language at home, adults 18+

Geographical Mobility in the Past Year by Educational Attainment

Total: Less than high school graduate

Total: High school graduate

## 3. (cont.) Result of Selecting the Topic “Children”

[← Topics](#)

### Children

Tables concerning Children. Helpful to consider in relation to Families.

#### Overview

The ACS tables beginning with **09** are about children and relationships. In the listing below, table names have been simplified in some cases. References to children and grandchildren almost always mean under 18 years old. Income is for the last 12 months, adjusted for inflation to the value of dollars in the last year of the survey period. References to poverty status/level, receipt of food stamps/SNAP, and work status are all for the last 12 months.

Code	Title
<a href="#">B09001</a>	Population Under 18 Years by Age
<a href="#">B09002</a>	Own Children by Family Type and Age
<a href="#">B09005</a>	Household Type for Children in Households (Excluding Householders, Spouses, and Unmarried Partners)
<a href="#">B09006</a>	Relationship to Householder for Children in Households
<a href="#">B09008<sup>‡</sup></a>	Presence of Unmarried Partner of Householder by Household Type for Children in Households
<a href="#">B09010</a>	Receipt of Supplemental Security Income (SSI), Cash Public Assistance Income, or Food Stamps/SNAP by Household Type for Children in Households
<a href="#">B09016<sup>‡</sup></a>	Household Type (Including Living Alone) by Relationship

#### Sample survey questions on this topic

**2** How is this person related to Person 1? Mark (X) ONE box.

<input type="checkbox"/> Husband or wife	<input type="checkbox"/> Son-in-law or daughter-in-law
<input type="checkbox"/> Biological son or daughter	<input type="checkbox"/> Other relative
<input type="checkbox"/> Adopted son or daughter	<input type="checkbox"/> Roomer or boarder
<input type="checkbox"/> Stepson or stepdaughter	<input type="checkbox"/> Housemate or roommate
<input type="checkbox"/> Brother or sister	<input type="checkbox"/> Unmarried partner
<input type="checkbox"/> Father or mother	<input type="checkbox"/> Foster child
<input type="checkbox"/> Grandchild	<input type="checkbox"/> Other nonrelative
<input type="checkbox"/> Parent-in-law	

Source: ACS-1(2009)KFI

#### More information from the Census (PDFs)

- [Questions on Family Relationships](#)



# Hawaii State Data Center

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