Census Business Builder:
Regional Analyst Edition (CBB: RAE) v. 2.1

Regional Analyst Edition

CBB: RAE V. 2.1
To access the current release of CBB: Regional Analyst Edition see:

https://cbb.census.gov/rae/#

Small Business Edition

CBB: SBE V. 2.1
To access the current version of CBB: Small Business Edition, see:

https://cbb.census.gov/sbe/#

More CBB Info
To learn more about CBB, see:

census.gov/data/data-tools/cbb.html

CBB: RAE At A Glance

Census Business Builder: Regional Analyst Edition provides easy access to information about the residents and businesses in an area for regional planning and other activities. The data are presented in a map-based interface that is accessed in three simple steps.

Created with Esri, CBB: SBE leverages Esri's **ArcGIS** platform and is the first U.S. Census Bureau data tool released on the **cloud**. The tool dynamically combines Census geography and data through an **API** to deliver updated content to the user.

Geographic Areas Covered
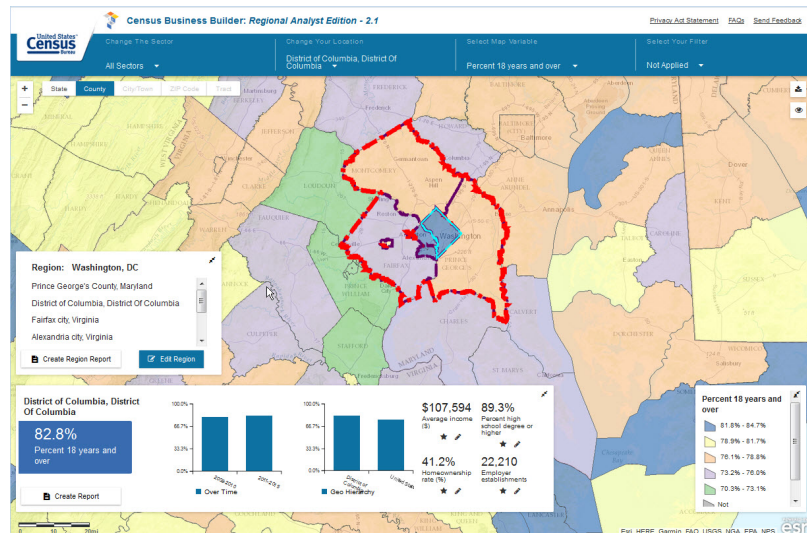
Demographic and Consumer Spending data are shown at the State, County, City/Town ("Place"), ZIP Code, and Neighborhood (Census Tract) levels. Economic data are shown at the State, County, and City/Town ("Place") levels.

Expanded Map Features
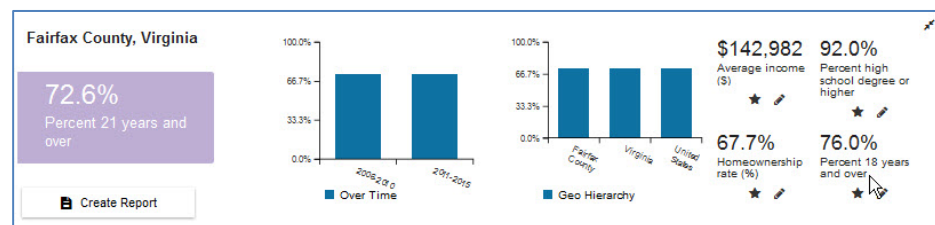
Interactive and customizable dashboard includes **charts** that show **historical data** for many of the mapped data variables as well as a **comparison** of the selected area to the state and nation. Users can change map variables by clicking a new favorite icon.

Data in the map can be downloaded as an Excel or .csv file using the **download** button.

Interactive Report

Fully **interactive, printable, and downloadable** report with direct access to specific sections via a content panel. The charts in each section are interactive too and users can select which variable to graph via the icons next to the variable.

The Region and County Profile Reports provide access to the **Margins of Error** (MoEs) for the demographic data.

Place and County-Based Regions

CBB: RAE allows users to build their region from 1 or more counties and 1 or more cities or towns. The information for this combined area is then presented in a Region Report.
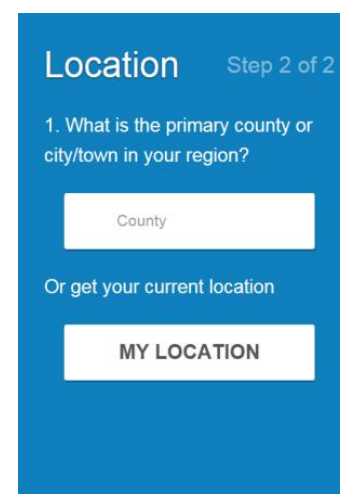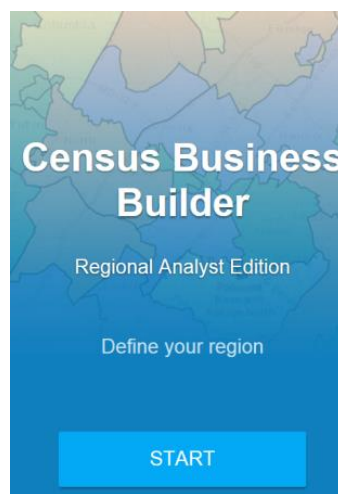
Mobile Friendly!

While CBB was designed primarily for desktop, laptop, or large-format tablet computers, CBB: RAE is Mobile Friendly! Each of the splash pages, map menus, and reports have been redesigned to be accessed on your mobile device.

As a website, accessing CBB: RAE on your mobile devise **does not require you to download anything**... merely launch your favorite web browser and access the same URL as you would use for your desktop.