Census Business Builder:
Small Business Edition (CBB: SBE) v. 2.1

CBB: SBE At A Glance

Census Business Builder: Small Business Edition provides easy access to information about potential customers and similar businesses for those starting or planning a business. The data are presented in a map-based interface that is accessed in four simple steps.

CBB: SBE leverages Esri's **ArcGIS** platform and is the first U.S. Census Bureau data tool released on the **cloud.** The tool dynamicall combines Census geography and data through an **API** to deliver updated content to the user.

Geographic Areas Covered

Demographic and Consumer Spending data are shown at the State, County, City/Town ("Place"), ZIP Code, and Neighborhood (Census Tract) levels. Economic data are shown at the State, County, and City/Town ("Place") levels.

Map Features

Interactive and customizable dashboard includes **charts** that show **Historical data** for many of the mapped data variables as well as a **comparison** of the selected area to the **state** and **nation**. Users can change map variables by clicking a new favorite icon.

Data in the map can be downloaded as an Excel or .csv file using the **download** button.

Sidebar

Small Business Edition

CBB: SBE Beta To access the current version of CBB: Small Business Edition, see:

https://cbb.census.gov/sbe/#

Regional Analyst Edition

CBB: RAE Beta
To access the current release of CBB: Regional Analyst Edition, see:

https://cbb.census.gov/rae/#
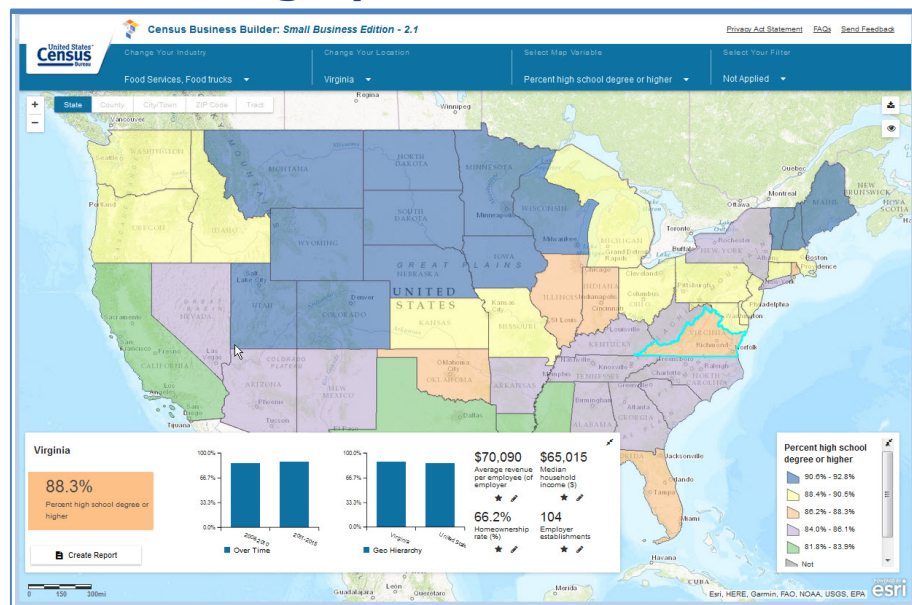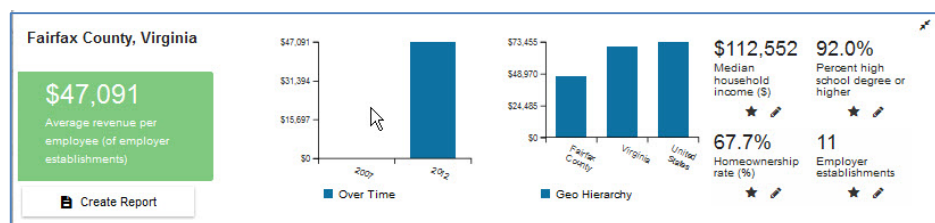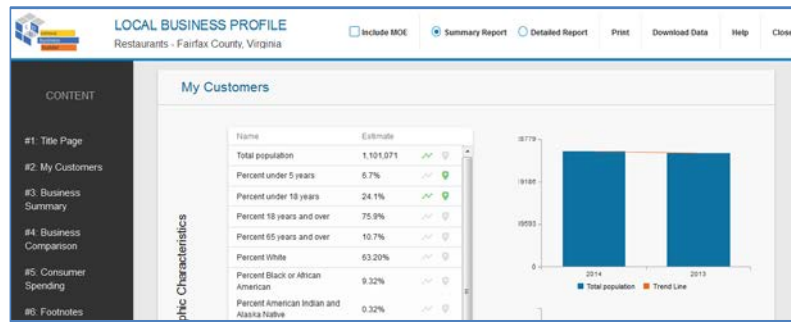
More CBB Info
To learn more about CBB, see:

census.gov/data/data-tools/cbb.html

Contact Us
For help using CBB: contact Andy Hait at:
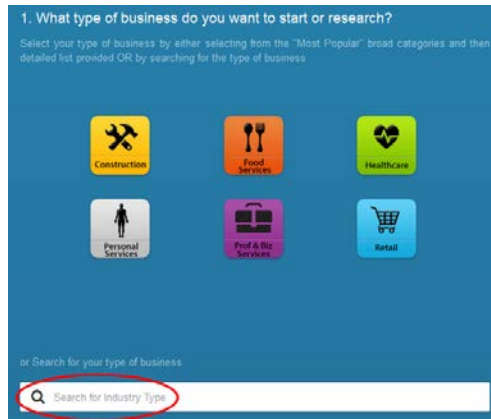
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Interactive Report

Fully interactive, printable, and downloadable report with direct access to specific sections via a Content panel. The charts in each section are interactive too, and users can select which variable to graph via the icons next to the variable.

The Local Business Profile Report provide access to the Margins of Error (MoEs) for the demographic data.

Full Industry Access on Splash Page

SBE gives users access, using icons, to the 54 Most Popular business types and access to all types of businesses via a Search System. This Search accesses the full list of NAICS codes covered by the Economic Census.

Users can type in an industry title, keyword keyword, or NAICS code, and the tool brings back a full list of all the associated industries

Mobile Friendly!

While CBB was designed primarily for desktop, laptop, or large-format tablet computers, CBB: SBE is Mobile Friendly! Each of the splash pages, map menus, and reports have been redesigned to be accessed on your mobile device.

As a website, accessing CBB: SBE on your mobile devise **does not require you to download anything**... merely launch your favorite web browser and access the same URL as you would use for your desktop.