



**Accelerating entrepreneurial businesses in creative clusters through strategic initiatives**

### **2013-2015 Strategic Priorities**

- Establish accelerators to launch high growth creative/tech companies
- Expand Creative Lab @ HIFF to increase Hawaii creative content for export
- Ensure vibrancy of film industry via fiscally responsible film tax credits
- Maintain and improve facilities at the Hawaii Film Studio complex
- Manage statutory programs which support film industry development
- Develop facilities and policies which support film and creative media infrastructure development
- Establish a creative media fund and ancillary funding sources to support facilities, incubators and programs targeting Hawaii-based content, products and IP development
- Expand professional development of creative clusters through targeted industry initiatives, workshops and conferences
- Leverage tourism marketing resources to advance broadcast, web and mobile channels showcasing Hawaii's creative clusters
- Maintain and develop partnerships with industry groups; domestic and foreign
- Continue to develop industry metrics to assess sector growth
- Position Hawaii as the hub for creative entrepreneurs in the Pacific