

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2007 AND 2008

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2007			
Residence (percent):			
United States	68.6	90.6	4.7
Pacific and Mountain States	43.3	57.3	2.4
California	26.0	34.9	0.9
Males per 100 females	87.0	92.3	76.0
Persons per party	2.1	2.0	2.7
Arriving June-August (percent)	28.2	29.0	26.1
Repeat visitors (percent)	64.7	67.9	55.2
Pleasure trip (percent)	82.0	80.7	85.5
In hotel only	53.3	44.5	79.1
One island only	76.0	75.4	77.8
2008			
Residence (percent):			
United States	66.3	89.0	5.0
Pacific and Mountain States	41.2	55.5	2.6
California	23.5	31.8	1.2
Males per 100 females	94.5	99.2	79.8
Persons per party	2.1	2.0	2.6
Arriving June-August (percent)	26.8	27.1	26.0
Repeat visitors (percent)	65.2	69.1	54.6
Pleasure trip (percent)	81.2	79.8	85.0
In hotel only	54.3	45.4	78.6
One island only	78.1	77.9	78.6

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.