

**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2007	2008	2007	2008
All visitors 1/	5,582,530	4,901,893	1,914,290	1,811,543
Purpose of visit 1/				
Pleasure	4,506,936	3,910,630	1,636,940	1,540,704
Honeymoon	265,804	226,140	217,795	228,580
Wedding	65,910	55,986	77,297	66,132
Meetings, conventions, incentive 1/	400,804	341,184	91,343	95,390
Convention/conference	246,142	215,252	33,088	38,691
Corporate meeting	89,420	71,781	15,783	12,876
Incentive	82,759	65,984	44,503	46,799
Other business	254,065	225,768	26,075	27,310
Visit friends or relatives	621,031	561,400	77,046	65,523
Government or military	79,914	86,921	11,531	24,117
Attend school	12,565	12,317	5,608	5,597
Sport event	84,319	82,641	48,895	46,180
Traveler method				
Group tour	297,951	214,152	608,269	534,040
Package	1,601,691	1,233,690	1,275,827	1,169,520
Group tour and package	225,770	155,334	535,386	467,145
True independent	3,908,659	3,609,386	565,580	575,128
Accommodations				
Hotel	3,063,619	2,692,159	1,609,455	1,507,927
Hotel only	2,482,290	2,224,160	1,513,929	1,423,419
Condo	1,116,444	985,285	205,231	209,085
Condo only	856,195	757,000	158,656	162,443
Timeshare	631,804	627,814	36,596	44,751
Timeshare only	475,742	477,680	24,829	30,908
Rental house	293,353	277,895	23,918	26,535
Bed & breakfast	66,081	59,687	10,436	8,182
Cruise ship	365,603	151,134	33,777	17,830
Friends, relatives	659,540	597,145	72,956	62,698

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.