

**Table 7.15-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM JAPAN, BY GEOGRAPHIC AREA: 2007**

[Covers visitors from Japan staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai 1/	Kona
Accommodations				
Very satisfied	43.2	68.8	(NA)	55.8
Somewhat satisfied	46.9	31.2	(NA)	37.1
Somewhat dissatisfied	8.6	0.0	(NA)	6.3
Not satisfied at all	1.3	0.0	(NA)	0.8
Restaurants				
Very satisfied	20.8	42.8	(NA)	25.0
Somewhat satisfied	58.1	40.3	(NA)	49.2
Somewhat dissatisfied	19.2	16.9	(NA)	22.4
Not satisfied at all	1.9	0.0	(NA)	3.4
Shopping				
Very satisfied	37.5	25.3	(NA)	9.5
Somewhat satisfied	52.5	57.6	(NA)	57.6
Somewhat dissatisfied	9.3	16.2	(NA)	29.4
Not satisfied at all	0.7	0.9	(NA)	3.6
Golf				
Very satisfied	35.6	52.3	(NA)	67.3
Somewhat satisfied	48.7	47.7	(NA)	29.6
Somewhat dissatisfied	15.1	0.0	(NA)	3.1
Not satisfied at all	0.6	0.0	(NA)	0.0
Activities & attractions				
Very satisfied	37.1	46.8	(NA)	34.8
Somewhat satisfied	53.2	46.2	(NA)	58.0
Somewhat dissatisfied	9.0	6.9	(NA)	4.7
Not satisfied at all	0.7	0.0	(NA)	2.5
Transportation				
Very satisfied	40.4	34.1	(NA)	14.8
Somewhat satisfied	47.6	46.1	(NA)	43.8
Somewhat dissatisfied	11.1	17.5	(NA)	32.1
Not satisfied at all	1.0	2.4	(NA)	9.2
Airports				
Very satisfied	20.3	19.8	(NA)	18.2
Somewhat satisfied	61.3	61.5	(NA)	63.9
Somewhat dissatisfied	17.2	17.6	(NA)	14.4
Not satisfied at all	1.2	1.1	(NA)	3.5
Parks & beaches				
Very satisfied	48.9	53.0	(NA)	54.8
Somewhat satisfied	45.4	45.7	(NA)	39.9
Somewhat dissatisfied	5.4	1.3	(NA)	5.3
Not satisfied at all	0.3	0.0	(NA)	0.0

NA Not available.

1/ Sample is too small for tabulation.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2007 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.