

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2007 AND 2008**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US west 1/		Visitors from US east 2/		Visitors from Japan	
	2007	2008	2007	2008	2007	2008
All visitors	155.9	146.2	192.8	183.4	268.8	288.3
Group tour status:						
Organized group tour	3/ 198.1	175.1	3/ 230.1	228.1	273.1	295.8
Individually arranged	3/ 154.6	145.5	3/ 190.7	181.4	267.6	285.8
Arrived on package tour:						
Yes	3/ 175.4	180.4	3/ 233.2	233.6	285.8	312.2
No	3/ 149.5	138.3	3/ 178.6	161.9	194.9	199.6
Accommodations:						
Hotel	207.3	193.8	243.5	231.0	285.8	308.3
Condo	150.6	149.0	177.1	174.1	175.8	183.8
Guests of friends and relatives	72.8	73.3	76.8	76.2	101.5	93.8
Timeshare	117.4	109.7	137.4	132.3	162.0	151.1
Previous visits:						
First trip	3/ 162.3	156.7	3/ 205.5	201.0	294.1	318.6
Repeat visitors	3/ 154.2	143.8	3/ 190.2	168.5	253.4	270.2
Purpose of trip:						
Pleasure	156.5	146.5	193.4	180.0	251.1	265.2
Business, meetings, conventions, incentive	177.5	198.7	262.2	241.1	253.0	275.2
On honeymoon	228.2	203.2	279.1	269.4	356.1	389.7

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ Revised from previous *Data Book*. A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in *2007 Data Book* or earlier.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual) and records. See also <<http://www.hawaii.gov/dbedt/>>.