

**Table 7.33-- WAIKIKI'S SHARE OF TOURISM: 2008**

Measure of tourism	Statewide visitor industry	Waikiki	
		Number	Percent of statewide tourism
Visitors	6,822,911	1/ 3,645,086	(2/)
Average daily visitors census	172,487	1/ 70,863	41.1
Visitors units	74,177	28,733	38.7
Occupied units (average)	52,221	21,521	41.2
Total visitor expenditures (\$millions) 3/	13,090	5,395	41.2

1/ Estimated as a proportion of Oahu.

2/ Because many visitors tour more than one island, percent is not applicable.

3/ Includes a portion of the overseas airfare supporting Hawaii-based airline services.

Source: Hawaii State Department of Business, Economic Development & Tourism, records.