

**Table 21.27-- CHARACTERISTICS OF THE REAL ESTATE SUBSECTOR  
(NAICS 531), BY COUNTY AND SELECTED ISLAND AND  
CENSUS DESIGNATED PLACE: 2002**

[Includes establishments with payroll and subject to federal income tax. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

| <b>Geographic area</b> | <b>Establish-<br/>ments<br/>(number)</b> | <b>Revenue<br/>(\$1,000)</b> | <b>Annual payroll<br/>(\$1,000)</b> | <b>Paid employees,<br/>pay period<br/>including March 12</b> |
|------------------------|--|------------------------------|-------------------------------------|--|
| State total            | 1,526                                    | 1,657,773                    | 333,457                             | 10,228   |
| Hawaii County          | 184                                      | 185,252                      | 44,299                              | 1,220  |
| Hilo                   | 61                                       | 27,498                       | 5,170                               | 204  |
| Holualoa               | 9  | (D)                          | (D)                                 | (1/)   |
| Kailua                 | 42                                       | 38,855                       | 14,697                              | 426  |
| Kalaoa                 | 4  | (D)                          | (D)                                 | (1/)   |
| Waikoloa Village       | 6  | (D)                          | (D)                                 | (1/)   |
| Honolulu County        | 1,041                                    | 1,186,815                    | 232,283                             | 7,070  |
| Aiea                   | 7  | 3,290                        | 419                                 | 16   |
| Halawa                 | 13                                       | (D)                          | (D)                                 | (2/)   |
| Heeiea                 | 4  | 97                           | 20                                  | 5  |
| Honolulu               | 837                                      | 1,002,430                    | 198,584                             | 5,997  |
| Kailua                 | 24                                       | 12,145                       | 2,230                               | 58   |
| Kaneohe                | 14                                       | 4,565                        | 504                                 | 29   |
| Mililani Town          | 11                                       | (D)                          | (D)                                 | (2/)   |
| Pearl City             | 5  | 675                          | 147                                 | 7  |
| Wahiawa                | 11                                       | 2,601                        | 458                                 | 21   |
| Waianae                | 7  | 1,919                        | 252                                 | 11   |
| Waimalu                | 34                                       | 22,279                       | 6,422                               | 221  |
| Waipahu                | 17                                       | 9,106                        | 1,076                               | 51   |
| Waipio                 | 7  | (D)                          | (D)                                 | (2/)   |
| Kauai County           | 113                                      | 103,413                      | 25,411                              | 931  |
| Kalaheo                | 5  | (D)                          | (D)                                 | (1/)   |
| Kapaa                  | 13                                       | 8,017                        | 1,361                               | 32   |
| Lihue                  | 22                                       | 10,197                       | 2,204                               | 78   |
| Wailua Homesteads      | 6  | (D)                          | (D)                                 | (1/)   |
| Waimea                 | 9  | 4,714                        | 684                                 | 19   |

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**Table 21.27-- CHARACTERISTICS OF THE REAL ESTATE SUBSECTOR  
(NAICS 531), BY COUNTY AND SELECTED ISLAND AND  
CENSUS DESIGNATED PLACE: 2002 -- Con.**

| <b>Geographic area</b>                          | <b>Establish-<br/>ments<br/>(number)</b> | <b>Revenue<br/>(\$1,000)</b> | <b>Annual payroll<br/>(\$1,000)</b> | <b>Paid employees,<br/>pay period<br/>including March 12</b> |
|---|--|------------------------------|-------------------------------------|--|
| Maui County                                     | 188                                      | 182,293                      | 31,464                              | 1,007  |
| Haiku-Pauwela                                   | 3  | (D)                          | (D)                                 | (1/)   |
| Kahului   | 13                                       | 62,334                       | 7,273                               | 171  |
| Kaunakakai                                      | 2  | (D)                          | (D)                                 | (1/)   |
| Kihei   | 47                                       | 31,848                       | 4,952                               | 163  |
| Lahaina   | 28                                       | 24,154                       | 4,666                               | 121  |
| Makawao   | 11                                       | 4,807                        | 991                                 | 23   |
| Napili-Honokowai                                | 15                                       | (D)                          | (D)                                 | (2/)   |
| Pukalani  | 4  | (D)                          | (D)                                 | (1/)   |
| Wailea-Makena                                   | 11                                       | 8,749                        | 1,199                               | 95   |
| Wailuku   | 30                                       | 15,768                       | 3,494                               | 112  |
| Island of Lanai                                 | 1  | (D)                          | (D)                                 | (1/)   |
| Island of Molokai<br>(excluding Kaunakakai CDP) | (NA)                                     | (NA)                         | (NA)                                | (NA)   |

D Withheld to avoid disclosing data for individual companies.

NA Not available.

1/ 0 to 19 employees.

2/ 20 to 99 employees.

Source: U.S. Census Bureau, *2002 Economic Census, Real Estate and Rental and Leasing, Geographic Area Series, Hawaii*, EC02-53A-HI (December 2004)

<<http://www.census.gov/prod/ec02/ec0253ahi.pdf>> accessed January 3, 2005.