

**Table 23.28-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS
(NAICS 71), BY KIND OF BUSINESS OR OPERATION: 2002**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Kind of business or operation	Establishments (number)	Receipts/revenues (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
	Subject to Federal Income Tax				
71	Arts, entertainment, and recreation	382	424,740	123,311	7,376
711	Performing arts, spectator sports, and related industries	108	99,947	27,867	1,717
7111	Performing arts companies	37	67,982	19,886	1,309
7112	Spectator sports	6	3,292	574	20
7113	Promoters of performing arts, sports, and similar events	16	16,492	3,431	240
7114	Agents and managers for artist, athletes, and other public figures	8	2,943	880	28
7115	Independent artists, writers, and performers	41	9,238	3,096	120
712	Museums, historical sites, and similar institutions	17	24,143	6,622	391
7121	Museums, historical sites, and similar institutions	17	24,143	6,622	391
713	Amusement, gambling, and recreation industries	257	300,650	88,822	5,268
7131	Amusement parks and arcades	20	25,012	6,396	344
7139	Other amusement and recreation services	237	275,638	82,426	4,924
	Exempt from Federal Income Tax				
71	Arts, entertainment, and recreation	100	181,122	61,599	3,316
711	Performing arts, spectator sports, and related industries	24	36,685	10,150	468
7111	Performing arts companies	20	23,720	7,794	338
7113	Promoters of performing arts, sports, and similar events	4	12,965	2,356	130

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712	Museums, historical sites, and similar institutions	50	103,763	36,994	2,064
7121	Museums, historical sites, and similar institutions	50	103,763	36,994	2,064
713	Amusement, gambling, and recreation industries	26	40,674	14,455	784
7139	Other amusement and recreation services	26	40,674	14,455	784

Source: U.S. Census Bureau, *2002 Economic Census, Arts, Entertainment, and Recreation, Geographic Area Series*, EC02-71A-HI (February 2005), table 1.