

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2008 AND 2009

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Total	Domestic	International
2008			
Residence (percent):			
United States	66.3	89.0	5.0
Pacific and Mountain States	41.2	55.5	2.6
California	23.5	31.8	1.2
Males per 100 females	94.5	99.2	79.8
Persons per party	2.1	2.0	2.6
Arriving June-August (percent)	26.8	27.1	26.0
Repeat visitors (percent)	65.2	69.1	54.6
Pleasure trip (percent)	81.2	79.8	85.0
In hotel only	54.3	45.4	78.6
One island only	78.1	77.9	78.6
2009			
Residence (percent):			
United States	66.7	89.6	5.3
Pacific and Mountain States	41.5	57.1	3.0
California	23.2	31.9	1.4
Males per 100 females	92.0	97.5	74.4
Persons per party	2.1	2.0	2.5
Arriving June-August (percent)	27.7	29.2	23.8
Repeat visitors (percent)	66.0	70.0	55.1
Pleasure trip (percent)	82.8	80.9	87.8
In hotel only	54.2	45.4	77.5
One island only	79.9	79.7	80.7

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.