

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2008 AND 2009

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2008	2009	2008	2009
All visitors 1/	4,901,893	4,672,001	1,811,543	1,748,447
Purpose of visit 1/				
Pleasure	3,910,630	3,777,989	1,540,704	1,535,959
Honeymoon	226,140	224,739	228,580	251,954
Wedding	55,986	50,125	66,132	60,984
Meetings, conventions, incentive 1/	341,184	290,801	95,390	77,829
Convention/conference	215,252	200,205	38,691	47,025
Corporate meeting	71,781	51,681	12,876	10,114
Incentive	65,984	48,216	46,799	21,787
Other business	225,768	199,095	27,310	20,444
Visit friends or relatives	561,400	564,577	65,523	65,227
Government or military	86,921	81,935	24,117	15,688
Attend school	12,317	11,979	5,597	6,011
Sport event	82,641	58,811	46,180	40,429
Traveler method				
Group tour	214,152	154,915	534,040	453,300
Package	1,233,690	1,153,554	1,169,520	1,100,804
Group tour and package	155,334	108,217	467,145	403,377
True independent	3,609,386	3,471,748	575,128	597,721
Accommodations				
Hotel	2,692,159	2,548,670	1,507,927	1,433,855
Hotel only	2,224,160	2,121,946	1,423,419	1,355,347
Condo	985,285	901,038	209,085	206,389
Condo only	757,000	700,028	162,443	162,705
Timeshare	627,814	637,198	44,751	62,642
Timeshare only	477,680	492,102	30,908	42,589
Rental house	277,895	259,828	26,535	24,756
Bed & breakfast	59,687	52,086	8,182	8,036
Cruise ship	151,134	116,068	17,830	11,998
Friends, relatives	597,145	603,780	62,698	67,434

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.