

**Table 7.15-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM JAPAN, BY GEOGRAPHIC AREA: 2008**

[Covers visitors from Japan staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai 1/	Kona
Accommodations				
Very satisfied	46.2	66.7	(NA)	56.3
Somewhat satisfied	45.2	30.4	(NA)	38.4
Somewhat dissatisfied	7.7	2.2	(NA)	5.0
Not satisfied at all	0.9	0.7	(NA)	0.3
Restaurants				
Very satisfied	25.3	30.2	(NA)	22.3
Somewhat satisfied	57.0	50.0	(NA)	57.3
Somewhat dissatisfied	16.2	16.6	(NA)	18.5
Not satisfied at all	1.6	3.3	(NA)	1.9
Shopping				
Very satisfied	45.1	24.9	(NA)	15.2
Somewhat satisfied	48.2	48.4	(NA)	51.8
Somewhat dissatisfied	6.4	24.3	(NA)	30.5
Not satisfied at all	0.4	2.4	(NA)	2.5
Golf				
Very satisfied	36.8	62.8	(NA)	55.5
Somewhat satisfied	50.4	28.0	(NA)	38.9
Somewhat dissatisfied	11.4	9.1	(NA)	3.7
Not satisfied at all	1.3	0.0	(NA)	1.9
Activities & attractions				
Very satisfied	41.0	45.1	(NA)	37.4
Somewhat satisfied	50.0	41.9	(NA)	49.4
Somewhat dissatisfied	8.6	12.0	(NA)	12.1
Not satisfied at all	0.4	1.0	(NA)	1.2
Transportation				
Very satisfied	43.4	28.6	(NA)	19.7
Somewhat satisfied	46.2	40.2	(NA)	45.6
Somewhat dissatisfied	9.3	28.9	(NA)	27.0
Not satisfied at all	1.1	2.3	(NA)	7.7
Airports				
Very satisfied	22.5	23.5	(NA)	16.3
Somewhat satisfied	60.5	58.8	(NA)	56.9
Somewhat dissatisfied	16.0	15.4	(NA)	25.0
Not satisfied at all	1.0	2.3	(NA)	1.8
Parks & beaches				
Very satisfied	51.0	54.7	(NA)	41.2
Somewhat satisfied	44.6	41.3	(NA)	50.6
Somewhat dissatisfied	4.2	4.0	(NA)	7.8
Not satisfied at all	0.2	0.0	(NA)	0.3

NA Not available.

1/ Sample is too small for tabulation.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2008 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.