

**Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM
U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP
CHARACTERISTICS: 2008 AND 2009**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US west 1/		Visitors from US east 2/		Visitors from Japan	
	2008	2009	2008	2009	2008	2009
All visitors	146.2	133.3	183.4	165.6	288.3	268.3
Group tour status: 3/						
Organized group tour	175.1	178.1	228.1	226.5	295.8	273.2
Individually arranged	145.5	132.9	181.4	164.2	285.8	266.1
Arrived on package tour: 3/						
Yes	180.4	168.0	233.6	208.8	312.2	292.7
No	138.3	126.0	161.9	145.6	199.6	195.3
Accommodations:						
Hotel	193.8	179.6	231.0	211.4	308.3	287.2
Condo	149.0	134.0	174.1	153.7	183.8	181.4
Guests of friends and relatives	73.3	59.3	76.2	70.0	93.8	101.3
Timeshare	109.7	103.3	132.3	124.8	151.1	159.7
Previous visits: 3/						
First trip	156.7	146.4	201.0	182.7	318.6	297.7
Repeat visitors	143.8	132.9	168.5	157.0	270.2	250.7
Purpose of trip:						
Pleasure	146.5	134.9	180.0	161.3	265.2	246.3
Business, meetings, conventions, incentive	198.7	176.2	241.1	222.3	275.2	220.7
On honeymoon	203.2	187.8	269.4	252.0	389.7	366.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in 2007 *Data Book* or earlier.

Source: Hawaii Tourism Authority, Tourism Research and records.