

**Table 16.13-- POSTAGE RATES AND NEWSPAPER PRICES, FOR HONOLULU:  
1990 TO 2010**

[In cents. As of July 1 unless otherwise specified]

Year	Domestic first-class postage rates			Newspaper price 1/		
	Letters		Postal and post cards	Daily	Sunday	
	First ounce	Each added ounce			<i>The Honolulu Advertiser</i>	<i>Honolulu Star-Bulletin</i>
1990	25	20	15	35	125	(X)
1991	29	23	19	35	125	(X)
1992	29	23	19	35	150	(X)
1993	29	23	19	50	150	(X)
1994	29	23	19	50	150	(X)
1995	32	23	20	50	150	(X)
1996	32	23	20	50	175	(X)
1997	32	23	20	50	175	(X)
1998	32	23	20	50	175	(X)
1999	33	22	20	50	175	(X)
2000	33	22	20	50	175	(X)
2001	34	23	21	50	175	(X)
2002	37	23	23	50	175	75
2003	37	23	23	50	175	75
2004	37	23	23	50	175	75
2005	37	23	23	50	175	75
2006	39	24	24	50	175	75
2007	41	2/ 17	26	50	175	75
2008	42	2/ 17	27	50	175	75
2009	44	3/ 17	28	(4/)	200	100
2010	44	3/ 17	28	(4/5/)	5/ 200	5/ 100

X Not applicable.

1/ Street sales, for *The Honolulu Advertiser* (daily, Oahu, all years), *Honolulu Star-Bulletin* (daily, all years), the *Sunday Star-Bulletin and Advertiser* (through February 27, 1993), and the *Sunday The Honolulu Advertiser* (beginning March 7, 1993). The *Honolulu Star-Bulletin*, under new owner Oahu Publications, began to publish on March 15, 2001, with the first Sunday edition on April 1, 2001.

2/ For weight not over 2 ounces \$0.59, for weight not over 3 ounces \$0.76, for weight not over 3.5 ounces \$0.93, and for weights over 3.5 ounces flat-size rates are used.

3/ For weight not over 2 ounces \$0.61, for weight not over 3 ounces \$0.78, for weight not over 3.5 ounces \$0.95, and for weights over 3.5 ounces flat-size rates are used.

4/ 75 cents for *The Honolulu Advertiser*, 50 cents for *The Honolulu Star-Bulletin*.

5/ As of June 4, 2010 for Daily and as of June 6, 2010 for Sunday paper. Star-Advertiser emerged from the sale of *The Honolulu Advertiser* to the *Honolulu Star-Bulletin* on June 7, 2010.

Source: Postal rates from U.S. Census Bureau, *Statistical Abstract of the United States: 2002*, table 1094, and U.S. Postal Service, *Rates and Fees*, see also <<http://www.usps.com/prices/first-class-mail-prices.htm>> Newspaper rates from *The Honolulu Advertiser* and Oahu Publications and Hawaii State Department of Business, Economic Development & Tourism survey.