

**Table 18.13-- NEW RETAIL CAR AND LIGHT TRUCK (VAN)
REGISTRATIONS, BY NAMEPLATE: 2006 TO 2008**

[Excludes U-drive/Fleet sales]

Nameplate	2006	2007	2008
Total	67,224	57,526	42,804
Toyota/Scion	17,919	15,673	12,201
Honda	7,843	7,688	6,115
Nissan	7,812	7,043	4,956
Ford	6,122	4,512	3,135
Chevrolet	3,625	2,802	2,028
Dodge	3,029	2,041	1,347
Lexus	1,983	1,768	1,340
Mazda	2,721	1,922	1,332
BMW	1,261	1,364	1,220
Mercedes	1,450	1,172	979
Hyundai	1,273	1,155	748
Kia	1,267	1,187	734
Jeep	896	845	641
Volkswagen	1,024	918	604
Acura	908	784	604
GMC	875	784	577
Saturn	699	700	450
Chrysler	768	490	330
All others	5,749	4,678	3,463

Source: Hawaii Automobile Dealers Association, *HawaiiDealer*, 2007 Edition 1 , 2008 Second Quarter and 2009 First Quarter.