

Table 23.05-- RETAIL ESTABLISHMENTS (NAICS 44-45), FOR COUNTY AND SELECTED URBAN PLACE: 2007

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

Geographic area	Number of establishments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
State total	5,012	17,611,851	1,766,387	70,661
Hawaii County	722	2,566,012	249,996	9,730
Hilo	258	1,156,313	108,878	4,178
Holualoa	15	28,803	1,950	73
Kailua	170	589,964	65,346	2,406
Kalaoa	30	285,259	21,295	674
Waimea	32	118,853	11,113	435
Balance of Hawaii County 1/	217	386,820	41,414	1,964
Honolulu County	3,058	11,518,349	1,144,106	46,613
Ahuimanu	4	(D)	(D)	(2/)
Aiea	22	53,352	4,875	228
Ewa Beach	14	29,248	2,777	153
Halawa	19	21,701	2,800	111
Honolulu	2,028	6,960,071	697,039	27,464
Kailua	103	350,905	38,156	1,578
Kaneohe	129	555,310	51,583	2,113
Kaneohe Station	4	3,027	528	26
Maili	4	9,728	454	20
Makaha	3	(D)	(D)	(2/)
Makakilo City	4	(D)	(D)	(2/)
Mililani Town	36	248,061	26,036	1,106
Nanakuli	15	38,713	3,831	233
Pearl City	50	474,211	39,118	1,666
Schofield Barracks	3	(D)	(D)	(2/)
Village Park	6	128,241	14,285	580
Wahiawa	45	119,710	11,366	563
Waianae	20	100,660	8,625	411
Waimalu	163	631,082	66,407	3,172
Waipahu	104	858,280	80,103	2,560
Waipio	18	39,408	3,677	181
Waipio Acres	4	3,646	410	22
Balance of Honolulu County 3/	260	858,811	88,854	4,240

Continued on next page.

Table 23.05-- RETAIL ESTABLISHMENTS (NAICS 44-45) WITH PAYROLL, FOR COUNTY AND SELECTED URBAN PLACE: 2007 -- Con.

Geographic area	Number of establishments	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
Kauai County	379	1,052,671	110,278	4,457
Kapaa	60	142,950	15,322	652
Lihue	81	473,610	47,183	1,641
Balance of Kauai County 4/	238	436,111	47,773	2,164
Maui County	853	2,474,819	262,007	9,861
Haiku-Pauwela	13	12,292	1,813	62
Island of Lana'i	9	12,618	1,879	85
Island of Moloka'i	24	40,537	4,461	252
Kahului	213	1,329,037	133,058	4,591
Kihei	76	233,957	22,740	947
Lahaina	208	340,015	39,052	1,583
Makawao	24	10,223	1,770	93
Napili-Honokowai	13	32,077	2,668	123
Pukalani	10	62,786	5,936	233
Waihee-Waiehu	1	(D)	(D)	(5/)
Wailea-Makena	63	109,446	13,372	423
Wailuku	60	116,138	14,664	493
Balance of Maui County 6/	139	(D)	(D)	(7/)

D Withheld to avoid disclosing data for individual companies.

1/ Includes Captain Cook, Hawaiian Beaches, Mountain View and Waikoloa Village CDPs.

2/ 20 to 99 employees.

3/ Includes Ewa Gentry, Ewa Villages, Hauula, Heeia, Kahaluu, Laie, Maunawili, Pupukeya, Waialua, Waimanalo, Waimanalo Beach, Wheeler AFB, and Whitmore Village CDPs.

4/ Includes Hanamaulu, Kalaheo, Kekaha, and Wailua Homesteads CDPs.

5/ 0 to 19 employees.

6/ Includes Kaunakakai CDP.

7/ 500 to 999 employees.

Source: U.S. Census Bureau, 2007 Economic Census, Sector 44: EC0744A1: Retail Trade: Geographic Area Series, Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007, <http://factfinder.census.gov/servlet/EconSectorServlet?caller=dataset&sv_name=*&_SectorId=44&ds_name=EC0700A1&_lang=en&_ts=289405358914> accessed April 15, 2010.