

Table 23.44-- MOTION PICTURE AND VIDEO SERVICES: 1987 TO 2007

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

Subject and year	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
Motion picture and video production, distribution, and services (NAICS 51211, 51212, 51219):				
1987	25	10,177	2,394	136
1992	50	20,394	6,028	250
1997	63	33,727	10,660	278
2002	67	(D)	6,021	183
2007	71	(1/)	(2/)	(3/)
Motion picture and video exhibition (NAICS 51213):				
1987	35	(D)	(D)	(D)
1992	34	(D)	(D)	(D)
1997	35	62,133	8,866	1,195
2002	42	96,148	10,310	1,079
2007	31	89,283	8,850	806
Video tape and disc rental (NAICS 53223):				
1987	78	12,319	2,456	376
1992	78	26,909	5,252	545
1997	81	23,862	4,346	451
2002	67	37,401	5,813	500
2007	64	37,655	6,947	506

Continued on next page.

Table 23.44-- MOTION PICTURE AND VIDEO SERVICES: 1987 TO 2007
-- Con.

D Withheld to avoid disclosing data for individual companies.

1/ Revenue not collected at this level of detail for multiestablishment firms for NAICS 51211 and 51212, and withheld to avoid disclosing data for individual for NAICS 51219.

2/ 5,297 for NAICS 51211 and withheld to avoid disclosing data for individual companies for NAICS 51212 and 51219.

3/ 20 to 99 employees for NAICS 51212 and 0 to 10 employees for NAICS 51219. There were 160 paid employees for NAICS 51211.

Source: U.S. Bureau of the Census, *1987 Census of Service Industries, Hawaii*, 'SC87-A-12 (July 1989); *1992 Census of Service Industries, Hawaii*, SC92-A-12 (August 1994); *1997 Economic Census, Information, Geographic Area Series, Hawaii*, EC97S51A-HI (October 1999); *1997 Economic Census, Real Estate and Rental and Leasing, Geographic Area Series, Hawaii*, EC97F53A-HI (August 1999); *2002 Economic Census, Information, Geographic Area Series, Hawaii*, EC02-51A-HI (March 2005); *2002 Economic Census, Real Estate and Rental and Leasing, Geographic Area Series, Hawaii*, EC02-53A-HI (December 2004); 2007 Economic Census, Sector 53: EC0753A1: Real Estate and Rental and Leasing: Geographic Area Series: Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007 <http://factfinder.census.gov/servlet/IBQTable?_bm=y&-geo_id=04000US15&-fds_name=EC0700A1&-ds_name=EC0753A1&-_lang=en> accessed May 21, 2010; 2007 Economic Census, Sector 51: EC0751A1: Information: Geographic Area Series: Summary Statistics for the United States, States, Metro and Micro Areas, Metro Divisions, Consolidated Cities, Counties, and Places: 2007 <http://factfinder.census.gov/servlet/IBQTable?_bm=y&-fds_name=EC0700A1&-geo_id=04000US15&-ds_name=EC0751A1&-_lang=en> accessed April 29, 2010.