

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2009 AND 2010

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2009	2010	2009	2010
All visitors 1/	4,672,001	5,022,883	1,748,447	1,959,542
Purpose of visit 1/				
Pleasure	3,777,989	4,092,182	1,535,959	1,639,436
Honeymoon	224,739	234,845	251,954	262,433
Wedding	50,125	53,887	60,984	62,663
Meetings, conventions, incentive 1/	290,801	269,057	77,829	100,500
Convention/conference	200,205	172,715	47,025	52,368
Corporate meeting	51,681	54,855	10,114	15,829
Incentive	48,216	50,901	21,787	35,193
Other business	199,095	216,763	20,444	23,518
Visit friends or relatives	564,577	592,417	65,227	68,334
Government or military	81,935	93,578	15,688	28,555
Attend school	11,979	13,594	6,011	7,718
Sport event	58,811	51,613	40,429	43,594
Traveler method				
Group tour	154,915	161,694	453,300	491,367
Package	1,153,554	1,282,270	1,100,804	1,194,865
Group tour and package	108,217	114,399	403,377	432,431
True independent	3,471,748	3,693,318	597,721	705,742
Accommodations				
Hotel	2,548,670	2,779,362	1,433,855	1,584,907
Hotel only	2,121,946	2,335,900	1,355,347	1,495,837
Condo	901,038	978,080	206,389	249,277
Condo only	700,028	771,246	162,705	195,804
Timeshare	637,198	641,234	62,642	78,435
Timeshare only	492,102	498,440	42,589	55,830
Rental house	259,828	290,755	24,756	31,668
Bed & breakfast	52,086	54,122	8,036	9,873
Cruise ship	116,068	118,847	11,998	13,481
Friends, relatives	603,780	624,391	67,434	73,441

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, Annual Visitor Research Report (annual); Hawaii Tourism Authority, Tourism Research and records.