

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2009**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	61.1	58.5	63.6	59.3
Above average	34.9	37.2	32.7	38.2
Below average	3.5	3.7	3.3	2.3
Poor	0.5	0.5	0.4	0.2
Maui				
Excellent	73.4	72.4	74.8	55.7
Above average	24.4	25.3	23.1	39.4
Below average	1.9	1.9	2.0	4.7
Poor	0.2	0.3	0.1	0.3
Molokai				
Excellent	51.0	58.7	44.1	43.4
Above average	34.2	28.5	39.3	56.6
Below average	7.8	5.2	10.1	0.0
Poor	7.0	7.6	6.5	0.0
Lanai				
Excellent	67.6	61.9	73.5	12.2
Above average	27.3	32.3	22.1	87.8
Below average	4.8	5.4	4.2	0.0
Poor	0.4	0.5	0.3	0.0
Big Island				
Excellent	62.3	62.3	62.2	56.7
Above average	33.1	34.0	32.1	39.0
Below average	3.9	3.5	4.3	4.1
Poor	0.7	0.2	1.3	0.2
Kauai				
Excellent	72.5	68.8	77.3	53.0
Above average	24.5	28.1	19.7	37.7
Below average	2.8	2.9	2.7	9.3
Poor	0.3	0.2	0.3	0.0

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *Tourism Research, 2009 Visitor Satisfaction and Activity Report*

<[http://www.hawaiitourismauthority.org/documents\\_upload\\_path/tr\\_documents/2009%20VSAT%20Report1.pdf](http://www.hawaiitourismauthority.org/documents_upload_path/tr_documents/2009%20VSAT%20Report1.pdf)>  
accessed December 13, 2010.