

**Table 7.35-- VISITOR INDUSTRY PRICES, PRICE DEFLATOR, AND PRICE INDEXES: 1985 TO 2010**

Year	Implicit price deflator 1/ (2005=100)	Average daily room rate 2/ (dollars)	1-way air fares (dollars)		Honolulu Consumer Price Index 5/ (1982-84=100)		
			San Francisco-Honolulu 3/	Honolulu-Kahului 4/	Food away from home	Apparel	All items
1985	(NA)	68.84	364.00	44.95	108.6	99.6	106.8
1986	(NA)	73.20	364.00	46.95	111.4	99.8	109.4
1987	(NA)	80.09	486.00	48.95	115.6	102.5	114.9
1988	(NA)	87.94	494.00	48.95	121.0	106.8	121.7
1989	(NA)	95.83	524.00	44.95	122.2	104.3	128.7
1990	(NA)	102.10	560.00	54.95	128.0	107.0	138.1
1991	(NA)	101.89	642.00	65.95	133.6	110.5	148.0
1992	(NA)	105.59	400.00	69.95	137.8	114.2	155.1
1993	(NA)	103.26	566.00	74.00	141.9	116.5	160.1
1994	(NA)	105.46	566.00	74.00	146.4	118.7	164.5
1995	(NA)	109.39	596.00	74.00	149.2	117.5	168.1
1996	(NA)	116.79	530.00	85.00	150.8	118.5	170.7
1997	6/ 78.7	124.96	521.00	80.00	152.6	117.3	171.9
1998	6/ 80.7	129.66	521.00	88.00	153.3	112.2	171.5
1999	6/ 82.8	131.66	536.00	94.75	158.3	105.4	173.3
2000	6/ 84.9	140.63	576.00	94.50	160.0	103.5	176.3
2001	6/ 87.8	144.88	692.00	95.25	164.0	101.0	178.4
2002	6/ 90.3	140.89	692.00	99.00	166.0	102.6	180.3
2003	6/ 93.1	144.16	714.00	119.00	167.1	98.5	184.5
2004	6/ 96.3	152.17	714.00	139.60	171.0	101.2	190.6
2005	6/ 100.0	166.16	829.00	144.70	176.4	102.5	197.8
2006	6/ 103.8	187.19	(NA)	167.80	186.0	104.4	209.4
2007	6/ 107.6	199.96	(NA)	182.90	195.1	104.1	219.5
2008	6/ 109.9	201.85	(NA)	170.00	202.3	105.3	228.9
2009	6/ 111.6	6/ 177.10	(NA)	218.10	210.8	112.8	230.0
2010	112.5	174.33	(NA)	(NA)	213.6	116.4	234.9

NA Not available.

1/ U.S. Bureau of Economic Analysis, Gross Domestic Product by State to 1997 to 2010 <<http://www.bea.gov/regional/gsp/>> accessed July 6, 2011; and calculations by Hawaii State Department of Business, Economic Development & Tourism.

2/ For 1980-1994 Pannell Kerr Forster, *Trends in the Hotel Industry, Hawaii* (monthly). For 1995-2010 Smith Travel Research, Hospitality Advisors LLC, *Hawaii Hotel Flash Report* (December/Year-End Highlights).

3/ Unrestricted coach or economy weekday fare, including taxes as of July 1, by United Airlines. From chronology in *Data Book*, (1998 figure as of July 27, 2004 figure as of May 3, and 2005 figure as of June 2).

4/ Regular fare, including taxes, as of July 1, by Hawaiian Airlines. From chronology in *Data Book* and Hawaiian Airlines, records.

5/ Honolulu CPI for All Urban Consumers, from U.S. Bureau of Labor Statistics <<http://data.bls.gov/PDQ/servlet/SurveyOutputServlet>> accessed July 6, 2011.

6/ Revised from previous *Data Book*.

Source: See above footnotes.