

**Table 21.28-- CHARACTERISTICS OF THE REAL ESTATE SUBSECTOR
(NAICS 531), BY COUNTY AND SELECTED ISLAND AND
CENSUS DESIGNATED PLACE: 2007**

[Includes establishments with payroll. Statistics based on the 2007 North American Industry Classification System (NAICS) which replaced the 2002 NAICS used in the 2002 Economic Census. The Standard Industrial Classification (SIC) system was used in Economic Censuses prior to 1997]

| Geographic area | Establishments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | Paid employees, pay period including March 12 |
|--------------------------|------------------------------------|------------------------------|-------------------------------------|--|
| State total | 1,695 | 2,975,740 | 504,944 | 11,239 |
| Hawaii County | 235 | 336,494 | 87,820 | 1,945 |
| Hawaiian Paradise Park | 1 | (D) | (D) | (1/) |
| Hilo | 69 | 43,715 | 5,569 | 213 |
| Holualoa | 17 | (D) | (D) | (2/) |
| Kailua | 54 | 51,029 | 10,778 | 264 |
| Kalaoa | 6 | 1,042 | 204 | 6 |
| Waimea | 15 | (D) | (D) | (3/) |
| Balance of Hawaii County | 73 | (D) | (D) | (2/) |
| Honolulu County | 1,081 | (D) | (D) | (4/) |
| Aiea | 10 | (D) | (D) | (3/) |
| Ewa Beach | 5 | (D) | (D) | (1/) |
| Halawa | 11 | 16,879 | 2,062 | 37 |
| Honolulu | 822 | 1,686,288 | 253,939 | 5,670 |
| Kailua | 38 | 26,605 | 4,830 | 111 |
| Kaneohe | 17 | 10,818 | 1,857 | 57 |
| Maili | 1 | (D) | (D) | (1/) |
| Makaha | 2 | (D) | (D) | (1/) |
| Makakilo City | 1 | (D) | (D) | (1/) |
| Mililani Town | 12 | (D) | (D) | (3/) |
| Nanakuli | 2 | (D) | (D) | (1/) |
| Pearl City | 8 | 2,020 | 445 | 25 |
| Schofield Barracks | 1 | (D) | (D) | (5/) |
| Village Park | 1 | (D) | (D) | (1/) |
| Wahiawa | 7 | 3,191 | 382 | 11 |
| Waianae | 8 | 2,759 | 599 | 22 |
| Waimalu | 44 | 37,422 | 6,472 | 240 |

Continued on next page.

**Table 21.28-- CHARACTERISTICS OF THE REAL ESTATE SUBSECTOR
(NAICS 531), BY COUNTY AND SELECTED ISLAND AND
CENSUS DESIGNATED PLACE: 2007 -- Con.**

| Geographic area | Establish- ments (number) | Revenue (\$1,000) | Annual payroll (\$1,000) | Paid employees, pay period including March 12 |
|----------------------------|--|------------------------------|-------------------------------------|--|
| Honolulu County (con.) | | | | |
| Waipahu | 21 | 12,721 | 2,129 | 61 |
| Waipio | 7 | (D) | (D) | (3/) |
| Balance of Honolulu County | 63 | (D) | (D) | (6/) |
| Kauai County | 139 | (D) | (D) | (2/) |
| Kapaa | 16 | (D) | (D) | (3/) |
| Lihue | 25 | 10,792 | 3,036 | 82 |
| Balance of Kauai County | 98 | (D) | (D) | (2/) |
| Maui County | 240 | 318,992 | 60,928 | 1,399 |
| Island of Molokai 7/ | 5 | (D) | (D) | (1/) |
| Haiku-Pauwela | 3 | (D) | (D) | (1/) |
| Kahului | 24 | 38,969 | 6,406 | 140 |
| Kihei | 51 | 51,884 | 6,024 | 194 |
| Lahaina | 42 | 69,214 | 9,622 | 257 |
| Makawao | 7 | (D) | (D) | (3/) |
| Napili-Honokowai | 17 | (D) | (D) | (6/) |
| Pukalani | 4 | (D) | (D) | (1/) |
| Waihee-Waiehu | 1 | (D) | (D) | (1/) |
| Wailea-Makena | 18 | (D) | (D) | (3/) |
| Wailuku | 40 | 37,418 | 8,307 | 172 |
| Balance of Maui County | 28 | (D) | (D) | (5/) |

D Withheld to avoid disclosing data for individual companies.

1/ 0 to 19 employees.

2/ 500 to 999 employees.

3/ 20 to 99 employees.

4/ 5,000 to 9,999 employees.

5/ 100 to 249 employees.

6/ 250 to 499 employees.

7/ For statistical reasons, data for the island of Molokai may also include an unknown number of businesses physically located in the small portion of Molokai that is actually in Kalawao County.

Source: U.S. Census Bureau, *2007 Economic Census, Real Estate and Rental and Leasing, Geographic Area Series, Hawaii* (November 2009) <http://factfinder.census.gov/servlet/EconSectorServlet?caller=>dataset&sv_name=*&_SectorId=53&ds_name=EC0700A1&_lang=en&_ts=295286223807> accessed June 21, 2010.