

**Table 23.04-- CHARACTERISTICS OF RETAIL ESTABLISHMENTS  
(NAICS 44-45) WITH PAYROLL, BY BROAD GEOGRAPHIC AREA: 2007**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classifier (SIC) system used in Economic Censuses prior to the 1997 Economic Census.]

| <b>Subject</b>                                   | <b>State total</b> | <b>Oahu</b> | <b>Other Islands</b> |
|--|--------------------|-------------|----------------------|
| Number of establishments                         | 5,012              | 3,058       | 1,954                |
| Sales (\$1,000)                                  | 17,611,851         | 11,518,349  | 6,093,502            |
| Annual payroll (\$1,000)                         | 1,766,387          | 1,144,106   | 622,281              |
| First quarter payroll (\$1,000)                  | 436,072            | 282,826     | 153,246              |
| Paid employees for pay period including March 12 | 70,661             | 46,613      | 24,048               |

Source: U.S. Census Bureau, 2007 Economic Census, Sector 44: EC0744A1: Retail Trade: Geographic Area Series, Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007, Hawaii <[http://factfinder.census.gov/servlet/IBQTable?\\_bm=y&-ds\\_name=EC0744A1&-\\_skip=300&-geo\\_id=04000US15&-geo\\_id=05000US15001&-geo\\_id=05000US15003&-geo\\_id=05000US15007&-geo\\_id=05000US15009&-search\\_results=04000US15&-\\_lang=en&-fds\\_name=EC0700A1](http://factfinder.census.gov/servlet/IBQTable?_bm=y&-ds_name=EC0744A1&-_skip=300&-geo_id=04000US15&-geo_id=05000US15001&-geo_id=05000US15003&-geo_id=05000US15007&-geo_id=05000US15009&-search_results=04000US15&-_lang=en&-fds_name=EC0700A1)> accessed February 22, 2010.