

Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2011

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	62.2	61.1	63.7	62.7
Above average	34.3	35.6	32.5	35.4
Below average	3.0	2.8	3.4	1.7
Poor	0.5	0.5	0.4	0.2
Maui				
Excellent	75.8	74.1	78.8	57.1
Above average	22.1	24.0	18.8	37.8
Below average	2.0	1.9	2.2	4.8
Poor	0.1	0.1	0.2	0.3
Molokai				
Excellent	62.1	66.5	54.1	28.3
Above average	31.1	27.9	37.0	65.3
Below average	4.5	4.0	5.4	6.4
Poor	2.3	1.6	3.5	0.0
Lanai				
Excellent	74.4	68.6	83.4	42.6
Above average	18.9	23.1	12.4	57.4
Below average	5.7	7.6	2.6	0.0
Poor	1.0	0.7	1.5	0.0
Big Island				
Excellent	67.5	63.1	73.9	62.0
Above average	28.7	32.3	23.6	32.8
Below average	3.2	3.8	2.4	4.8
Poor	0.5	0.8	0.1	0.4
Kauai				
Excellent	77.3	75.3	80.6	53.5
Above average	20.9	22.7	18.0	36.8
Below average	1.5	1.6	1.4	8.0
Poor	0.2	0.4	0.0	1.7

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, *Tourism Research, 2011 Visitor Satisfaction and Activity Report*
 <[http://www.hawaiiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2011%20VSAT%20Report\(2\).pdf](http://www.hawaiiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2011%20VSAT%20Report(2).pdf)> accessed February 6, 2013 and records.