

Table 14.12-- HOUSING'S TOP 10 MOST EXPENSIVE AND MOST AFFORDABLE COLLEGE TOWN MARKETS: 2011

[The home market values shown in the table below are from the "Coldwell Banker 2011 College Home Listing Report" which shows the average listing price for a three-bedroom, two-bathroom home listed by Coldwell Banker affiliates or sister real estate brands between August 2010 and August 2011 in markets home to 117 of the 120 schools in the Football Bowl Subdivision (FBS) schools]

Rank	Market, State	College	Average Listing Price
Most expensive markets			
1	Westwood, Los Angeles, Calif.	University of California, Los Angeles	1,271,428
2	Palo Alto, Calif.	Stanford University	1,232,070
3	Honolulu, Hawaii	University of Hawaii	779,419
4	Los Angeles, Calif.	University of Southern California	733,473
5	Boulder, Colo.	University of Colorado	731,617
6	Berkeley, Calif.	University of California, Berkeley	695,520
7	Chestnut Hill, Mass.	Boston College	669,617
8	Seattle, Wash.	University of Washington	570,535
9	San Jose, Calif.	San Jose State University	541,231
10	Annapolis, Md.	United States Naval Academy	522,420
Most affordable markets			
1	Memphis, Tenn.	University of Memphis	89,244
2	Muncie, Ind.	Ball State University	107,346
3	Ypsilanti, Mich.	Eastern Michigan University	107,458
4	Toledo, Ohio	University of Toledo	112,688
5	Kalamazoo, Mich.	Western Michigan University	116,455
6	Buffalo, N.Y.	University of Buffalo	123,212
7	Las Vegas, Nev.	University of Nevada, Las Vegas	124,955
8	Fort Worth, Texas	Texas Christian University	128,491
9	Kent, Ohio	Kent State University	130,218
10	Lafayette, Ind.	Purdue University	132,910

Source: Coldwell Banker, "2011 College Home Listing Report" (College HLR) (November 15, 2011)
 <<http://hlr.coldwellbanker.com/PressRelease.aspx>> accessed July 3, 2012. See also "Comparative Look at the 10 Most Expensive College Towns"
 <<http://www.coldwellbanker.com/imgs/cbnetftp/ColdwellBankerCollegeHomeListingReport.html>>.