

**Table 15.24-- TOP INDUSTRIES OF PRIVATE FIRMS,  
BY COUNTY: 2011-2012**

[This data is averaged for 2nd quarter of 2011 through 2nd quarter of 2012. Ranking based on greatest employment at the 3-digit NAICS code-level. Greatest employment is ranked 1. Includes persons 14 to 99 years of age in private firms only. Does not include data for Kalawao County]

Rank	NAICS code	County and industry	Average quarterly employment	Average quarterly new hire employment	Average monthly earnings (\$)	New hire earnings (\$)
		State	470,893	30,949	3,443	2,206
1	722	Food services and drinking places	56,028	5,236	1,702	1,239
2	561	Administrative and support services	42,530	4,178	2,625	1,913
3	721	Accommodation	35,827	1,631	3,477	3,032
4	541	Professional, scientific, and technical services	24,253	1,399	5,461	4,209
5	621	Ambulatory health care services	23,982	1,364	4,770	2,889
6	238	Specialty trade contractors	14,749	1,043	4,692	3,735
7	622	Hospitals	14,233	420	5,373	4,116
8	624	Social assistance	14,164	937	1,941	1,315
9	445	Food and beverage stores	13,644	847	2,301	1,349
10	452	General merchandise stores	13,502	912	2,345	1,411
		Hawaii County	48,388	3,405	2,894	1,900
1	722	Food services and drinking places	5,428	562	1,612	1,167
2	721	Accommodation	5,182	187	3,226	2,600
3	561	Administrative and support services	3,442	467	2,136	1,538
4	621	Ambulatory health care services	2,745	149	4,061	2,693
5	452	General merchandise stores	2,463	231	2,198	1,401
6	624	Social assistance	2,293	170	1,523	976
7	445	Food and beverage stores	2,219	121	2,322	1,251
8	238	Specialty trade contractors	1,393	96	3,767	2,926
9	713	Amusement, gambling, and recreation industries	1,376	88	3,105	1,954
10	111	Crop Production	1,366	85	1,942	1,540
		City & County of Honolulu	342,800	22,284	3,584	2,277
1	722	Food services and drinking places	39,400	3,506	1,663	1,188
2	561	Administrative and support services	32,858	3,142	2,645	1,982
3	541	Professional, scientific, and technical services	20,924	1,215	5,643	4,363

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**Table 15.24-- TOP INDUSTRIES OF PRIVATE FIRMS,  
BY COUNTY: 2011-2012 -- Con.**

Rank	NAICS code	County and industry	Average quarterly employment	Average quarterly new hire employment	Average monthly earnings (\$)	New hire earnings (\$)
		City & County of Honolulu - con.				
4	621	Ambulatory health care services	18,109	1,065	4,789	2,812
5	721	Accommodation	15,722	805	3,470	3,076
6	622	Hospitals	13,166	381	5,353	3,998
7	611	Educational services	11,210	683	3,160	1,658
8	238	Specialty trade contractors	11,167	787	4,986	4,024
9	624	Social assistance	9,756	623	2,027	1,418
10	813	Religious, grantmaking, civic, professional, and similar organizations	9,121	489	2,738	1,851
		Kauai County	22,152	1,414	3,127	2,122
1	721	Accommodation	4,000	189	3,488	3,186
2	722	Food services and drinking places	3,172	313	1,624	1,251
3	561	Administrative and support services	1,858	130	3,383	1,952
4	621	Ambulatory health care services	775	34	6,469	5,217
5	238	Specialty trade contractors	689	45	3,418	2,352
6	452	General merchandise stores	681	24	2,403	1,309
7	445	Food and Beverage Stores	673	73	2,145	1,286
8	713	Amusement, gambling, and recreation industries	671	47	2,482	1,811
9	541	Professional, scientific, and technical services	630	24	4,020	2,878
10	624	Social assistance	477	30	1,940	1,192
		Maui County	57,553	3,846	3,178	2,102
1	721	Accommodation	10,923	451	3,598	2,983
2	722	Food services and drinking places	8,029	855	1,991	1,485
3	561	Administrative and support services	4,371	440	2,501	1,845
4	621	Ambulatory health care services	2,353	117	4,925	3,247
5	445	Food and beverage stores	1,949	132	2,316	1,375
6	111	Crop production	1,713	37	4,292	4,269
7	624	Social assistance	1,640	114	2,028	1,307
8	452	General merchandise stores	1,593	115	2,372	1,383
9	448	Clothing and clothing accessories stores	1,511	150	2,209	1,509
10	238	Specialty trade contractors	1,501	115	3,928	2,983

Source: U.S. Census Bureau, Local Employment Dynamics, Industry Focus  
<[http://lehd.ces.census.gov/applications/industry\\_focus.html](http://lehd.ces.census.gov/applications/industry_focus.html)> accessed May 6, 2013.