

Table 16.01-- INFORMATION ESTABLISHMENTS (NAICS 51): 2010

[Excludes most government employees, railroad employees, and self-employed persons. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in the *County Business Patterns* prior to 1998. Therefore, comparability between the current data and data prior to 1998 may be limited]

NAICS code	Industry	No. of establishments	No. of paid employees for pay period including March 12	Annual payroll (\$1,000)
51	Information	543	8,802	466,022
511	Publishing industries (except internet)	94	1,851	84,139
5111	Newspaper, periodical, book, directory publishers	81	1,729	73,128
5112	Software publishers	13	122	11,011
512	Motion picture & sound recording industries	108	1,151	19,252
5121	Motion picture & video industries	92	1,069	16,305
5122	Sound recording industries	16	82	2,947
515	Broadcasting (except internet)	55	919	47,610
5151	Radio & television broadcasting	53	917	47,445
517	Telecommunications	212	4,002	265,976
5171	Wired telecommunications carriers	112	2,957	206,532
5172	Wireless telecommunications carriers (except satellite)	81	989	56,200
5174	Satellite telecommunications	5	(1/)	(D)
5179	Other telecommunications	14	(1/)	(D)
518	Data processing, hosting and related services	55	765	43,439
5182	Data processing, hosting, & related services	55	765	43,439
519	Other information services	19	114	5,606

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ Employment-size class, 20 to 99 employees.

Source: U.S. Census Bureau, *2010 County Business Patterns* <<http://censtats.census.gov/cgi-bin/cbpnaic/cbpdetl.pl>> accessed February 11, 2013.