

Table 16.15-- POSTAGE RATES AND NEWSPAPER PRICES, FOR HONOLULU: 1996 TO 2013

[In cents. As of July 1 unless otherwise specified]

| Year | Domestic first-class postage rates | | | Newspaper price 1/ | | | |
|------|------------------------------------|------------------|-----------------------|--------------------|------------------------------|-------------------------|------------------------|
| | Letters | | Postal and post cards | Daily | Sunday | | |
| | First ounce | Each added ounce | | | The Honolulu Star Advertiser | The Honolulu Advertiser | Honolulu Star-Bulletin |
| 1996 | 32 | 23 | 20 | 50 | (X) | 175 | (X) |
| 1997 | 32 | 23 | 20 | 50 | (X) | 175 | (X) |
| 1998 | 32 | 23 | 20 | 50 | (X) | 175 | (X) |
| 1999 | 33 | 22 | 20 | 50 | (X) | 175 | (X) |
| 2000 | 33 | 22 | 20 | 50 | (X) | 175 | (X) |
| 2001 | 34 | 23 | 21 | 50 | (X) | 175 | (X) |
| 2002 | 37 | 23 | 23 | 50 | (X) | 175 | 75 |
| 2003 | 37 | 23 | 23 | 50 | (X) | 175 | 75 |
| 2004 | 37 | 23 | 23 | 50 | (X) | 175 | 75 |
| 2005 | 37 | 23 | 23 | 50 | (X) | 175 | 75 |
| 2006 | 39 | 24 | 24 | 50 | (X) | 175 | 75 |
| 2007 | 41 | 2/ 17 | 26 | 50 | (X) | 175 | 75 |
| 2008 | 42 | 2/ 17 | 27 | 50 | (X) | 175 | 75 |
| 2009 | 44 | 3/ 17 | 28 | (4/) | (X) | 200 | 100 |
| 2010 | 44 | 3/ 17 | 28 | (4/)(5/) | (X) | 5/ 200 | 5/ 100 |
| 2011 | 44 | 6/ 20 | 29 | 75 | 200 | (X) | (X) |
| 2012 | 45 | 7/ 20 | 32 | 75 | 200 | (X) | (X) |
| 2013 | 46 | 8/ 20 | 33 | 100 | 225 | (X) | (X) |

X Not applicable.

1/ Street sales, for *The Honolulu Advertiser* (daily, Oahu, all years), *Honolulu Star-Bulletin* (daily, all years), the *Sunday Star-Bulletin and Advertiser* (through February 27, 1993), and the *Sunday The Honolulu Advertiser* (beginning March 7, 1993). The *Honolulu Star-Bulletin*, under new owner Oahu Publications, began to publish on March 15, 2001, with the first Sunday edition on April 1, 2001.

2/ For weight not over 2 ounces \$0.59, for weight not over 3 ounces \$0.76, for weight not over 3.5 ounces \$0.93, and for weights over 3.5 ounces flat-size rates are used.

3/ For weight not over 2 ounces \$0.61, for weight not over 3 ounces \$0.78, for weight not over 3.5 ounces \$0.95, and for weights over 3.5 ounces flat-size rates are used.

4/ \$0.75 for *The Honolulu Advertiser*, \$0.50 for *The Honolulu Star-Bulletin*.

5/ As of June 4, 2010 for Daily and as of June 6, 2010 for Sunday paper. Star-Advertiser emerged from the sale of *The Honolulu Advertiser* to the *Honolulu Star-Bulletin* on June 7, 2010.

6/ For weight not over 2 ounces \$0.64, for weight not over 3 ounces \$0.84, for weight not over 3.5 ounces \$1.04, and for weights over 3.5 ounces flat-size rates are used.

7/ For weight not over 2 ounces \$0.65, for weight not over 3 ounces \$0.85, for weight not over 3.5 ounces \$1.05, and for items over 3.5 ounces, large envelope or package prices are used.

8/ For weight not over 2 ounces \$0.66, for weight not over 3 ounces \$0.86, for weight not over 3.5 ounces \$1.06, and for items over 3.5 ounces, large envelope or package prices are used.

Source: Postal rates from U.S. Census Bureau, *Statistical Abstract of the United States: 2002*, table 1094, and U.S. Postal Service, *Rates and Fees*, see also <<http://www.usps.com/prices/first-class-mail-prices.htm>>. Newspaper rates from *The Honolulu Advertiser* and Oahu Publications and Hawaii State Department of Business, Economic Development & Tourism survey.