

**Table 23.28-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS
(NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2007**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Type of operation or kind of business	Establishments (number)	Receipts/revenues (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
	Subject to Federal Income Tax				
71	Arts, entertainment, and recreation	397	563,730	163,067	7,676
711	Performing arts, spectator sports, and related industries	138	144,861	39,416	1,740
7111	Performing arts companies	35	96,906	28,603	1,350
7112	Spectator sports	9	6,427	1,445	20
7113	Promoters of performing arts, sports, and similar events	18	16,020	1,422	61
7114	Agents and managers for public figures	6	5,741	816	50
7115	Independent artists, writers, and performers	70	19,767	7,130	259
712	Museums, historical sites, and similar institutions	10	31,186	7,089	349
7121	Museums, historical sites, and similar institutions	10	31,186	7,089	349
713	Amusement, gambling, and recreation industries	249	387,683	116,562	5,587
7131	Amusement parks and arcades	23	60,760	12,943	664
7139	Other amusement and recreation services	226	326,923	103,619	4,923
	Exempt from Federal Income Tax				
71	Arts, entertainment, and recreation	105	259,901	82,590	4,312
711	Performing arts, spectator sports, and related industries	24	39,858	11,665	597
7111	Performing arts companies	17	24,078	8,110	404
7113	Promoters of performing arts, sports, and similar events	7	15,780	3,555	193

Continued on next page.

**Table 23.28-- ARTS, ENTERTAINMENT, AND RECREATION ESTABLISHMENTS
(NAICS 71), BY TYPE OF OPERATION OR KIND OF BUSINESS: 2007 -- Con.**

NAICS code	Type of operation or kind of business	Establish- ments (number)	Receipts/ revenues (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
712	Museums, historical sites, and similar institutions	46	147,963	45,921	2,505
7121	Museums, historical sites, and similar institutions	46	147,963	45,921	2,505
713	Amusement, gambling, and recreation industries	35	72,080	25,004	1,210
7139	Other amusement and recreation services	35	72,080	25,004	1,210

Source: U.S. Census Bureau, 2007 Economic Census, Sector 71: EC0771A1: Arts, Entertainment, and Recreation: Geographic Area Series: Summary Statistics: 2007 <http://factfinder.census.gov/servlet/IBQTable?_bm=y&-geo_id=04000US15&-fds_name=EC0700A1&-ds_name=EC0771A1&-_lang=en> accessed March 22, 2010.