

Table 7.08-- SUMMARY CHARACTERISTICS OF OVERNIGHT AND LONGER VISITORS, BY POINT OF ORIGIN: 2012 AND 2013

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

| Subject | Total | Domestic | International |
|--------------------------------|-------|----------|---------------|
| 2012 | | | |
| Residence (percent) | | | |
| United States | 62.0 | 88.5 | 4.0 |
| Pacific and Mountain States | 40.4 | 58.0 | 1.9 |
| California | 23.4 | 33.6 | 0.9 |
| Males per 100 females | 92.4 | 96.5 | 76.1 |
| Persons per party | 2.2 | 2.0 | 2.5 |
| Arriving June-August (percent) | 27.1 | 27.7 | 25.8 |
| Repeat visitors (percent) | 65.0 | 70.8 | 52.2 |
| Pleasure trip (percent) | 83.4 | 82.2 | 86.1 |
| In hotel only | 55.8 | 46.5 | 76.1 |
| One island only | 81.0 | 81.3 | 80.4 |
| 2013 | | | |
| Residence (percent) | | | |
| United States | 61.4 | 88.3 | 5.4 |
| Pacific and Mountain States | 40.1 | 58.1 | 2.6 |
| California | 23.0 | 33.4 | 1.4 |
| Males per 100 females | (NA) | (NA) | (NA) |
| Persons per party | 2.2 | 2.0 | 2.5 |
| Arriving June-August (percent) | 27.5 | 28.4 | 25.6 |
| Repeat visitors (percent) | 65.3 | 71.0 | 53.6 |
| Pleasure trip (percent) | 83.7 | 82.6 | 86.0 |
| In hotel only | 55.3 | 45.2 | 76.3 |
| One island only | 80.8 | 81.3 | 79.8 |

NA Not available.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research and records.