

**Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2012 AND 2013**

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2012	2013	2012	2013
All visitors 1/	5,403,025	5,405,300	2,464,118	2,598,174
Purpose of visit 1/				
Pleasure (net)	4,442,043	4,462,342	2,122,518	2,234,804
Vacation	4,214,148	4,244,352	1,765,855	1,880,498
Honeymoon	232,011	222,612	351,526	348,199
Wedding	56,416	53,767	69,560	65,406
Meetings, conventions, incentive 1/	290,539	294,488	120,021	121,292
Convention/conference	179,497	177,610	58,342	42,815
Corporate meeting	64,935	65,899	17,332	8,105
Incentive	57,387	62,944	46,450	72,848
Other business	222,574	216,707	25,301	22,897
Visit friends or relatives	598,769	596,182	77,372	75,536
Government or military	82,787	62,051	9,617	7,296
Attend school	13,587	13,688	9,623	6,495
Sport event	57,885	64,942	50,319	41,142
Traveler method				
Group tour	179,657	172,574	514,929	508,872
Package	1,251,192	1,168,563	1,474,470	1,564,526
Group tour and package	124,126	117,336	460,450	454,460
True independent	4,096,301	4,181,499	935,170	979,235
Accommodations				
Hotel	2,998,669	2,929,039	1,992,730	2,112,954
Hotel only	2,512,675	2,441,119	1,873,972	1,983,628
Condo	1,069,707	1,108,310	318,320	350,864
Condo only	839,144	870,184	248,251	268,573
Timeshare	654,916	653,479	106,978	105,213
Timeshare only	506,420	504,749	79,723	81,731
Rental house	385,764	438,965	50,697	53,598
Bed & breakfast	62,343	64,198	11,396	15,708
Cruise ship	109,478	101,643	17,859	22,473
Friends, relatives	630,613	630,221	82,461	71,705

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.