

**Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2012**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Making airline reservations	78.3	80.7	73.4	32.8
Choosing an airline	73.8	75.6	70.4	34.9
Airport check-in	69.3	70.0	67.7	34.4
Checking the weather	53.8	54.0	53.5	55.8
Making hotel or other lodging reservations	59.5	60.1	58.5	32.5
Making car rental reservations	62.1	64.8	56.6	16.8
Planning activities	51.3	50.6	52.8	36.2
Finding restaurants	47.7	47.3	48.7	23.7
Estimating the costs of your trip	41.6	41.8	41.3	46.5
Deciding on vacation destination	40.6	42.7	36.4	35.4
Accessing maps and directions, GPS	37.1	36.8	37.7	38.6
Finding places to shop	27.8	27.6	28.2	49.2
Purchasing any tour or attraction packages	28.7	26.2	33.5	29.2
Other	1.2	1.1	1.4	2.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2012 Visitor Satisfaction and Activity Report*

<<http://www.hawaii-tourism-authority.org/research/reports/visitor-satisfaction/>>

accessed December 4, 2013.