

Table 7.27-- EXPENDITURES PER VISITOR DAY BY VISITORS FROM U.S. WEST, U.S. EAST, AND JAPAN, BY VISITOR OR TRIP CHARACTERISTICS: 2012 AND 2013

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. In dollars]

Visitor or trip characteristics	Visitors from US west 1/		Visitors from US east 2/		Visitors from Japan	
	2012	2013	2012	2013	2012	2013
All visitors	152.3	156.5	192.4	198.9	310.1	275.7
Group tour status 3/						
Organized group tour	201.8	205.1	230.9	271.0	325.1	284.7
Individually arranged	150.6	155.0	184.4	188.8	306.1	273.4
Arrived on package tour 3/						
Yes	180.1	192.1	226.4	244.7	352.2	307.8
No	142.7	146.8	169.9	174.1	206.4	193.8
Accommodations						
Hotel	192.2	207.7	229.0	246.0	339.0	301.0
Condo	149.8	153.2	174.9	174.0	208.1	181.4
Guests of friends and relatives	74.8	76.6	73.0	75.2	110.5	93.5
Timeshare	151.1	155.4	135.1	150.7	158.2	138.5
Previous visits 3/						
First trip	167.2	170.1	204.0	210.0	354.7	308.6
Repeat visitors	147.5	153.8	172.5	182.0	283.2	257.3
Purpose of trip						
Pleasure	152.1	158.0	185.4	194.0	4/ 279.8	253.7
Business, meetings, conventions, incentive	192.5	216.8	231.6	246.3	4/ 284.0	276.5
On honeymoon	213.0	241.5	270.0	276.4	4/ 439.0	381.8

1/ Pacific and Mountain States of the United States.

2/ All other states in the continental United States not included in U.S. West.

3/ A new methodology for U.S. West and U.S. East resulted in figures that are non-comparable in 2007 *Data Book* or earlier.

4/ Revised from previous *Data Book*.

Source: Hawaii Tourism Authority, Tourism Research and records.