

Table 14.19-- CAR RENTAL RATES FOR 30 MAJOR UNITED STATES CITIES: HOLIDAY PREMIUM 2013

[The car rental rates of 30 major U.S. destinations reflect the average daily rate for the cheapest available car for the period spanning December 23 through December 27, 2013 along with a comparison to the average rental car rates for January, via Kayak, a car rental comparison engine. Each city's main airport was chosen as the 'Pick Up and Drop Off' location]

Rank	City	Rate (dollars)	'Holiday' premium (percent)
1	Kahului, Maui	339	455
2	Lihue, Kauai	272	434
3	New York City	120	18
4	Honolulu	114	116
5	Philadelphia	107	51
6	West Palm Beach	105	264
7	Boston	101	24
8	Jacksonville	83	17
9	Miami	80	158
10	Tampa	76	261
11	Hilo, Big Island	75	94
12	Chicago	75	19
13	New Orleans	74	2
14	Detroit	67	-22
15	Nashville	67	0
16	Houston	65	12
17	Phoenix	63	42
18	Baltimore	63	-4
19	Washington	59	-11
20	Seattle	55	143
21	Portland	53	101
22	Denver	49	114
23	San Diego	48	118
24	San Francisco	45	87
25	Las Vegas	43	68
26	Los Angeles	39	30
27	Orlando	35	16
28	Atlanta	34	47
29	Dallas	30	-14
30	San Antonio	29	-34

Source: CheapCarRental "Hawaii Tops Nation in Car Rental Rates for Christmas" (December 19, 2013) <<http://www.cheapcarrental.net/press/christmas2013.html>> accessed January 21, 2014.