

**Table 16.02-- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR OPERATION: 2007**

[Includes establishments with payroll. Statistics based on the North American Industry Classification System (NAICS) which replaced the Standard Industrial Classification (SIC) system used in Economic Censuses prior to the 1997 Economic Census]

NAICS code	Kind of business or operation	Establishments (number)	Receipts (\$1,000)	Annual payroll (\$1,000)	Paid employees, pay period including March 12 (number)
51	Information	622	(NA)	509,771	10,083
511	Publishing industries (except Internet)	108	524,521	126,210	2,409
5111	Newspaper, periodical, book, and directory publishers	93	477,746	113,321	2,340
5112	Software publishers	15	46,775	12,889	69
512	Motion picture and sound recording industries	121	(NA)	18,430	1,080
5121	Motion picture and video industries	102	(NA)	15,204	1,005
5122	Sound recording industries	19	(NA)	3,226	75
515	Broadcasting (except Internet)	57	132,995	47,702	1,012
5151	Radio and television broadcasting	56	(D)	(D)	(1/)
5152	Cable and other subscription programming	1	(D)	(D)	(2/)
517	Telecommunications	240	(NA)	268,516	4,672
5171	Wired telecommunications carriers	131	(NA)	210,786	3,539
5172	Wireless telecommunications carriers (except satellite)	83	(3/)	49,576	960
5174	Satellite telecommunications	8	17,886	4,550	75
5179	Other telecommunications	18	9,228	3,604	98
518	Data processing, hosting and related services	73	109,373	44,057	797
5182	Data processing, hosting, and related services	73	109,373	44,057	797
519	Other information services	23	14,518	4,856	113
5191	Other information services	23	14,518	4,856	113

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**Table 16.02 -- INFORMATION (NAICS 51), BY KIND OF BUSINESS OR OPERATION: 2007 -- Con.**

NA Not available.

D Withheld to avoid disclosing data of individual companies; data are included in higher level totals.

1/ 1,000 to 2,499 employees.

2/ 0 to 19 employees.

3/ Receipts not collected at this level of detail for multiestablishment firms.

Source: U.S. Census Bureau, 2007 Economic Census, Sector 51: EC0751A1: Information:

Geographic Area Series, Summary Statistics for the United States, States, Metro Areas, Counties, and Places: 2007, Hawaii <[http://factfinder.census.gov/servlet/IBQTable?\\_bm=y&-geo\\_id=04000US15&-fds\\_name=EC0700A1&-ds\\_name=EC0751A1&-\\_lang=en](http://factfinder.census.gov/servlet/IBQTable?_bm=y&-geo_id=04000US15&-fds_name=EC0700A1&-ds_name=EC0751A1&-_lang=en)> accessed April 13, 2010.