

**Table 18.13-- NEW RETAIL CAR AND LIGHT TRUCK (VAN)
REGISTRATIONS, BY NAMEPLATE: 2011 TO 2013**

Nameplate	2011 1/	2012 2/	2013
Total	37,086	42,506	48,766
Toyota/Scion	9,442	11,402	12,461
Honda	4,814	5,583	7,144
Nissan	4,051	4,259	4,941
Ford	3,024	3,145	4,048
Mazda	1,302	1,518	1,879
Hyundai	1,644	1,899	1,830
Chevrolet	1,688	1,833	1,778
BMW	1,120	1,196	1,568
Kia	1,201	1,310	1,461
Lexus	1,241	1,237	1,351
Dodge	615	777	1,174
Jeep	657	894	1,089
Subaru	530	607	1,063
Mercedes	970	1,081	1,052
Volkswagen	732	1,024	1,029
Acura	532	851	957
MINI	510	562	504
GMC	430	442	443
Ram	297	346	416
Audi	352	432	407
Chrysler	188	322	315
Infiniti	332	310	274
Cadillac	141	158	264
Volvo	236	220	177
Telsa	(NA)	7	167
Porsche	129	143	162
Mitsubishi	202	172	159
Land Rover	88	117	132
Fiat	86	164	119
Buick	90	105	92
Lincoln	55	71	86
Jaguar	64	52	35
All others	323	267	189

NA Not available

1/ Data for 2011 has been revised with total of 35,591 but specific breakdown not published.

2/ Revised from previous *Data Book*.

Source: Hawaii Automobile Dealers Association, *HawaiiDealer, 2012 First Quarter and 2013 First Quarter and 2014 First Quarter Edition*.