

Table 7.10-- TRIP CHARACTERISTICS OF VISITORS, BY POINT OF ORIGIN: 2013 AND 2014

[Covers visitors staying overnight or longer anywhere in the state, and any overnight or non-overnight interisland trips reported by these visitors. Domestic includes passengers from all flights originating from the mainland United States. International includes passengers from all flights originating from U.S. territories and other countries]

Subject	Domestic		International	
	2013	2014	2013	2014
All visitors 1/	5,405,300	5,473,388	2,598,174	2,710,283
Purpose of visit 1/				
Pleasure (net)	4,462,342	4,501,210	2,234,804	2,326,909
Vacation	4,244,352	4,267,561	1,880,498	1,940,904
Honeymoon	222,612	247,213	348,199	382,209
Wedding	53,767	66,800	65,406	52,213
Meetings, conventions, incentive 1/	294,488	324,336	121,292	132,680
Convention/conference	177,610	198,946	42,815	47,950
Corporate meeting	65,899	76,692	8,105	11,584
Incentive	62,944	68,695	72,848	74,775
Other business	216,707	249,458	22,897	21,253
Visit friends or relatives	596,182	603,375	75,536	75,320
Government or military	62,051	78,113	7,296	9,306
Attend school	13,688	22,117	6,495	7,367
Sport event	64,942	71,094	41,142	34,745
Traveler method				
Group tour	172,574	190,804	508,872	487,545
Package	1,168,563	1,157,874	1,564,526	1,590,126
Group tour and package	117,336	128,209	454,460	432,252
True independent	4,181,499	4,252,919	979,235	1,064,864
Accommodations				
Hotel	2,929,039	2,995,796	2,112,954	2,202,203
Hotel only	2,441,119	2,496,876	1,983,628	2,062,386
Condo	1,108,310	1,084,801	350,864	355,028
Condo only	870,184	847,154	268,573	273,984
Timeshare	653,479	651,508	105,213	113,334
Timeshare only	504,749	499,892	81,731	86,174
Rental house	438,965	482,784	53,598	69,987
Bed & breakfast	64,198	66,149	15,708	15,589
Cruise ship	101,643	112,686	22,473	24,393
Friends, relatives	630,221	632,144	71,705	78,320

1/ Because of multiple responses, detail may add to more than the indicated total.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Annual Visitor Research Report* (annual); Hawaii Tourism Authority, Tourism Research.