

Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2013

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Making airline reservations	81.4	84.1	76.0	32.7
Choosing an airline	77.7	80.1	73.0	35.1
Airport check-in	70.2	71.3	68.0	32.1
Checking the weather	55.2	54.3	56.9	52.4
Making hotel or other lodging reservations	61.6	62.5	59.8	30.0
Making car rental reservations	63.2	65.9	58.0	19.1
Planning activities	54.1	52.5	57.4	40.2
Finding restaurants	46.7	45.5	49.1	52.8
Estimating the costs of your trip	54.3	53.7	55.5	23.9
Deciding on vacation destination	46.4	46.6	45.9	36.9
Accessing maps and directions, GPS	41.5	40.1	44.1	42.4
Finding places to shop	33.9	33.2	35.5	50.6
Purchasing any tour or attraction packages	33.1	30.1	38.8	31.2
Other	1.6	1.6	1.5	1.3

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii Tourism Authority, Tourism Research, *2013 Visitor Satisfaction and Activity Report*

<<http://www.hawaii-tourism-authority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf>> accessed July 15, 2015.